



SPRY Strategies

APP_Power Five North Carolina

North Carolina - Custom Smart Charts

Prepared by SPRY Strategies

The APP "Power Five" General Election Survey was conducted by IVR and Online (Online-to-Mobile) Interviews from August 14 - August 20 among a random sample of 600 likely general election voters. The survey has a margin of error of +/- 4.0 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1 : Voter Reg

Are you 18+ and registered to vote?

Sample Size: 600



Legend

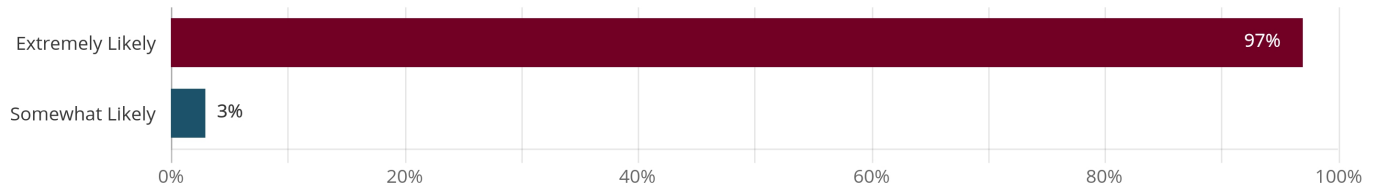
 Yes

| Value | Frequency | Percent |
|--------------|------------|-------------|
| Yes | 600 | 100% |
| Total | 600 | 100% |

Q2 : Voter Propensity

Thinking ahead to the November 5th General Election for President of the United States, how likely are you to vote? Would you say extremely likely, somewhat likely, or not very likely?

Sample Size: 600



Legend

■ Extremely Likely

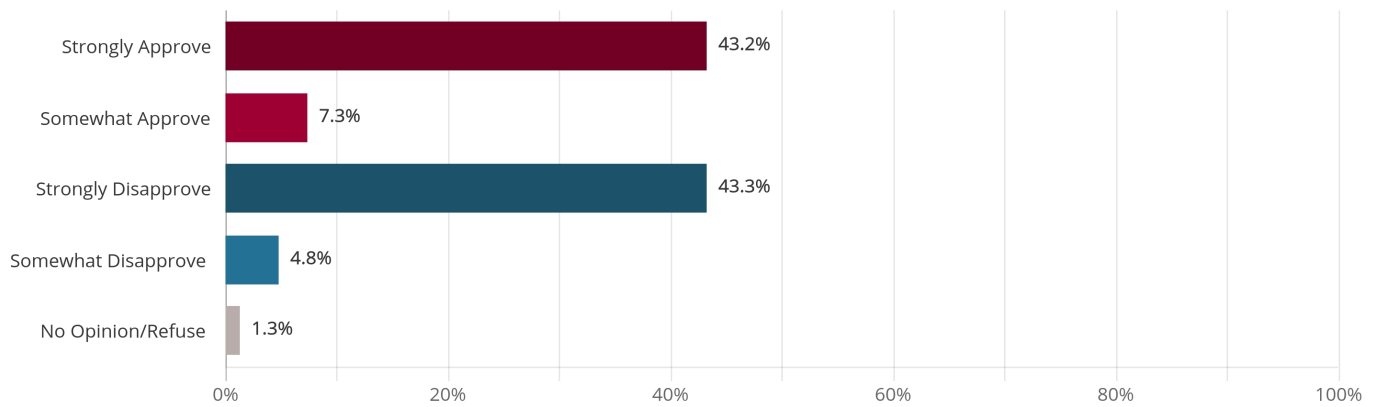
■ Somewhat Likely

| Value | Frequency | Percent |
|------------------|------------|-------------|
| Extremely Likely | 582 | 97% |
| Somewhat Likely | 18 | 3% |
| Total | 600 | 100% |

Q3 : Trump Approval

Looking back, how would you rate the job Donald Trump did as President?

Sample Size: 600

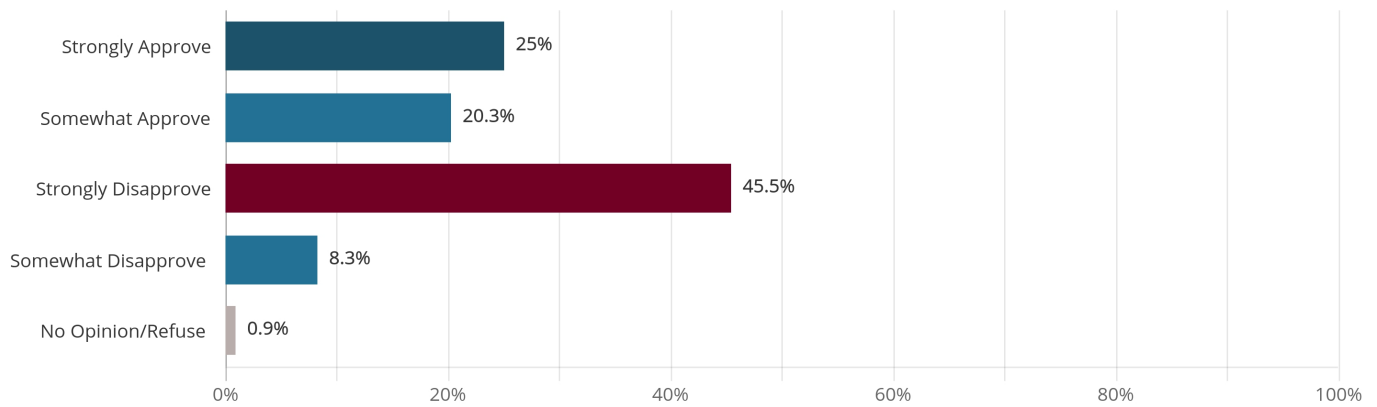


| Value | Frequency | Percent |
|---------------------|------------|-------------|
| Strongly Approve | 259 | 43.2% |
| Somewhat Approve | 44 | 7.3% |
| Strongly Disapprove | 260 | 43.3% |
| Somewhat Disapprove | 29 | 4.8% |
| No Opinion/Refuse | 8 | 1.3% |
| Total | 600 | 100% |

Q4 : Biden Approval

How do you rate the job Joe Biden has done as the President of the United States?

Sample Size: 600



Legend

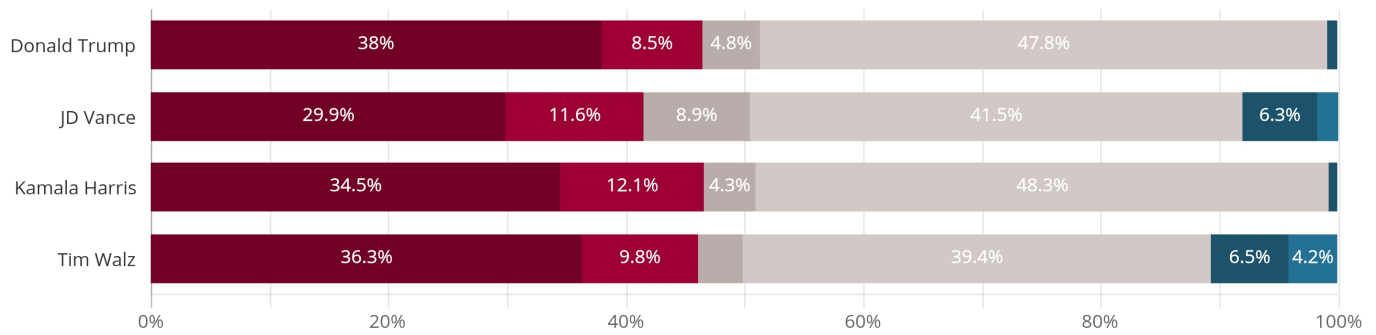


| Value | Frequency | Percent |
|---------------------|------------|-------------|
| Strongly Approve | 150 | 25% |
| Somewhat Approve | 122 | 20.3% |
| Strongly Disapprove | 273 | 45.5% |
| Somewhat Disapprove | 50 | 8.3% |
| No Opinion/Refuse | 6 | 0.9% |
| Total | 600 | 100% |

Q5 : Image Test

For each name below, please indicate whether you have a favorable or unfavorable opinion. If you have no opinion or have never heard of the person, just say so.

Sample Size: 600



Legend

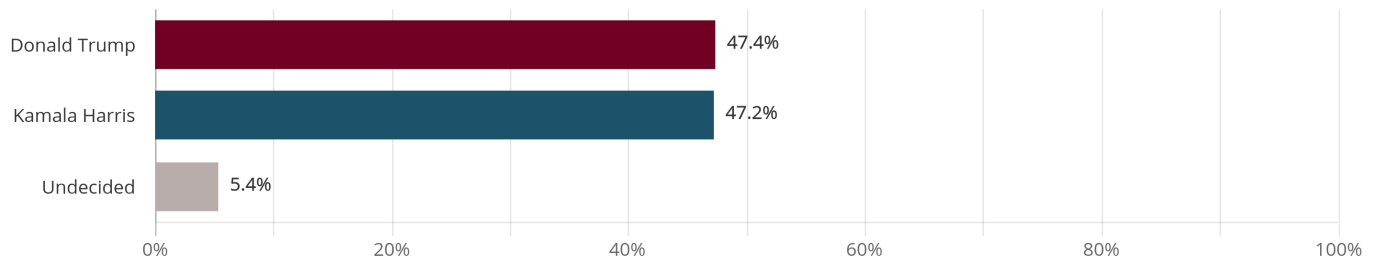


| | Very Favorable | Somewhat Favorable | Somewhat Unfavorable | Very Unfavorable | No Opinion | Never Heard Of | Total |
|------------------|----------------|--------------------|----------------------|------------------|------------|----------------|-------------|
| R1 Donald Trump | 38% 228 | 8.5% 51 | 4.8% 29 | 47.8% 287 | 0.8% 5 | 0.1% 1 | 100% 600 |
| R2 JD Vance | 29.9% 180 | 11.6% 70 | 8.9% 53 | 41.5% 249 | 6.3% 38 | 1.8% 11 | 100% 600 |
| R3 Kamala Harris | 34.5% 207 | 12.1% 73 | 4.3% 26 | 48.3% 290 | 0.8% 5 | 0% 0 | 100% 600 |
| R4 Tim Walz | 36.3% 218 | 9.8% 59 | 3.8% 23 | 39.4% 236 | 6.5% 39 | 4.2% 25 | 100% 600 |

Q6 : Presidential Ballot

If the November 5th General Election for President of the United States were held today and the candidates were Republican Donald Trump and Democrat Kamala Harris, who would you vote for? If you are still undecided, please say so.

Sample Size: 600



Legend

■ Donald Trump
■ Undecided

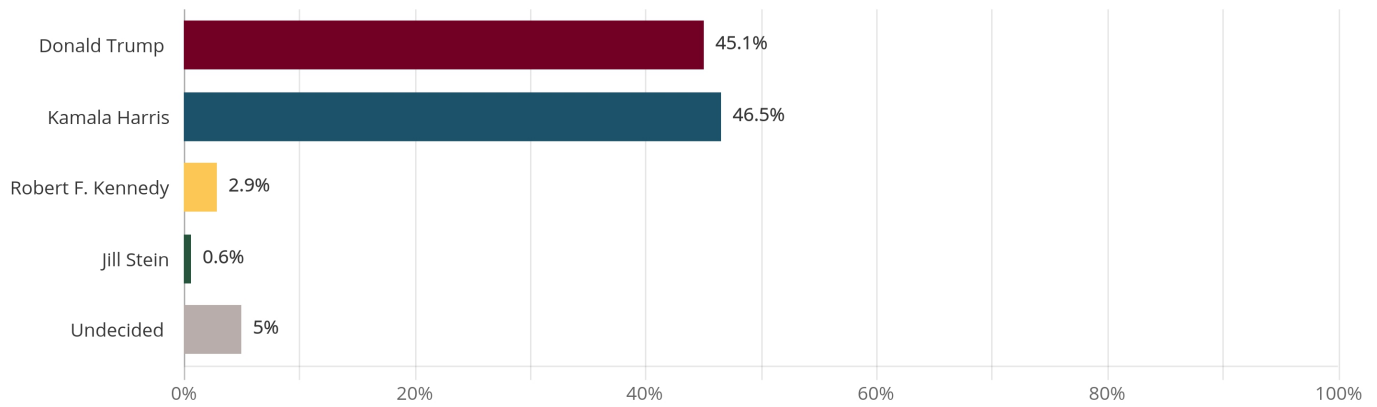
■ Kamala Harris

| Value | Frequency | Percent |
|---------------|------------|-------------|
| Donald Trump | 284 | 47.4% |
| Kamala Harris | 283 | 47.2% |
| Undecided | 33 | 5.4% |
| Total | 600 | 100% |

Q7 : Presidential Ballot - Expanded

If the November 5th General Election for President of the United States were held today and the candidates were Republican Donald Trump, Democrat Kamala Harris, Independent Robert F. Kennedy or Green Party Jill Stein? who would you vote for? If you are still undecided please say so.

Sample Size: 600



Legend

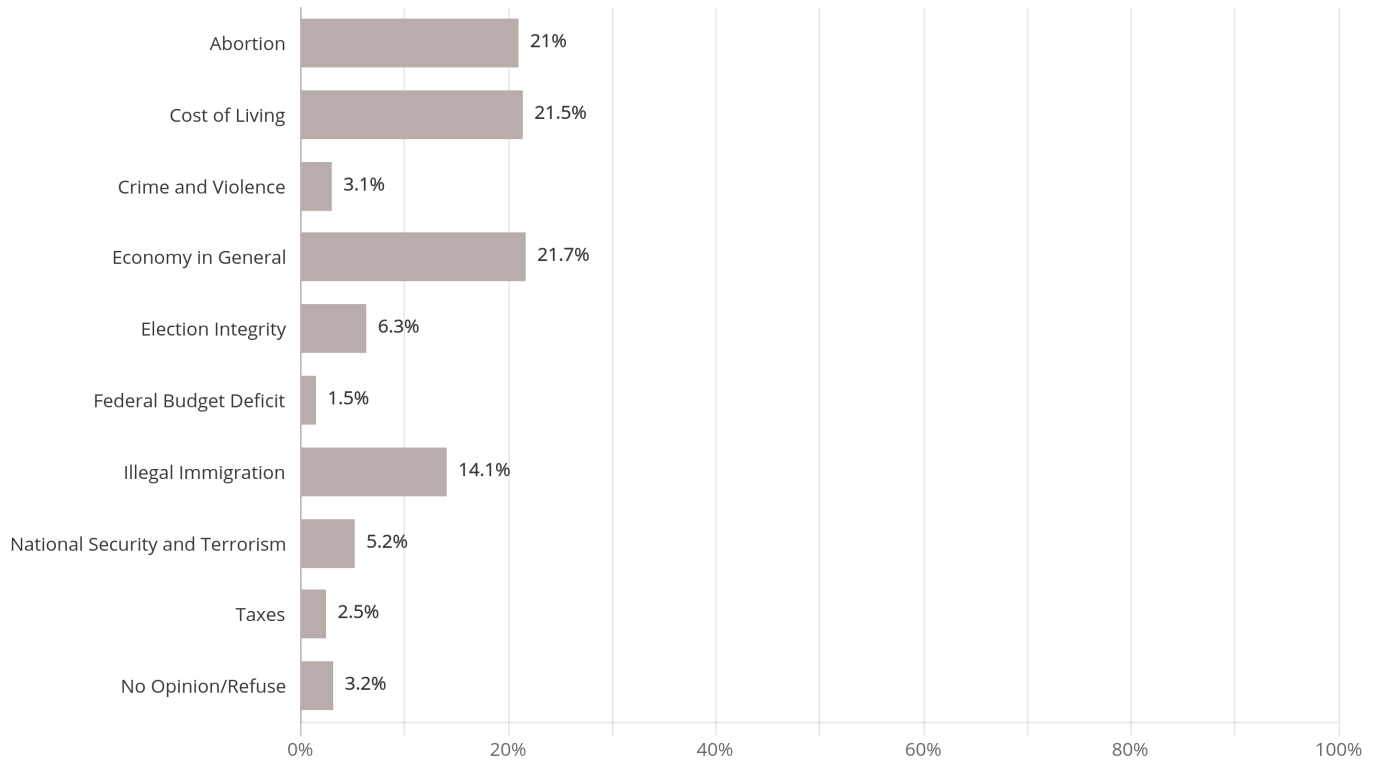


| Value | Frequency | Percent |
|-------------------|------------|-------------|
| Donald Trump | 271 | 45.1% |
| Kamala Harris | 279 | 46.5% |
| Robert F. Kennedy | 17 | 2.9% |
| Jill Stein | 4 | 0.6% |
| Undecided | 30 | 5% |
| Total | 600 | 100% |

Q8 : Top Voting Issue

What issues are more important in deciding who to vote for in the upcoming 2024 Presidential election?

Sample Size: 600

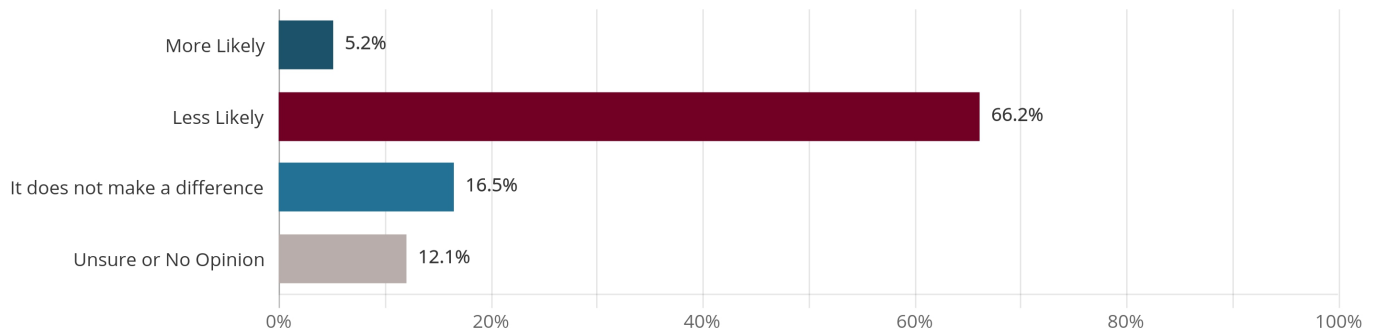


| Value | Frequency | Percent |
|---------------------------------|------------|-------------|
| Abortion | 126 | 21% |
| Cost of Living | 129 | 21.5% |
| Crime and Violence | 19 | 3.1% |
| Economy in General | 130 | 21.7% |
| Election Integrity | 38 | 6.3% |
| Federal Budget Deficit | 9 | 1.5% |
| Illegal Immigration | 84 | 14.1% |
| National Security and Terrorism | 31 | 5.2% |
| Taxes | 15 | 2.5% |
| No Opinion/Refuse | 19 | 3.2% |
| Total | 600 | 100% |

Q9 : Military Record Lie

If a candidate running for public office lied or embellished their military record and used it to enhance their resume, would that make you more or less likely to vote for them?

Sample Size: 600

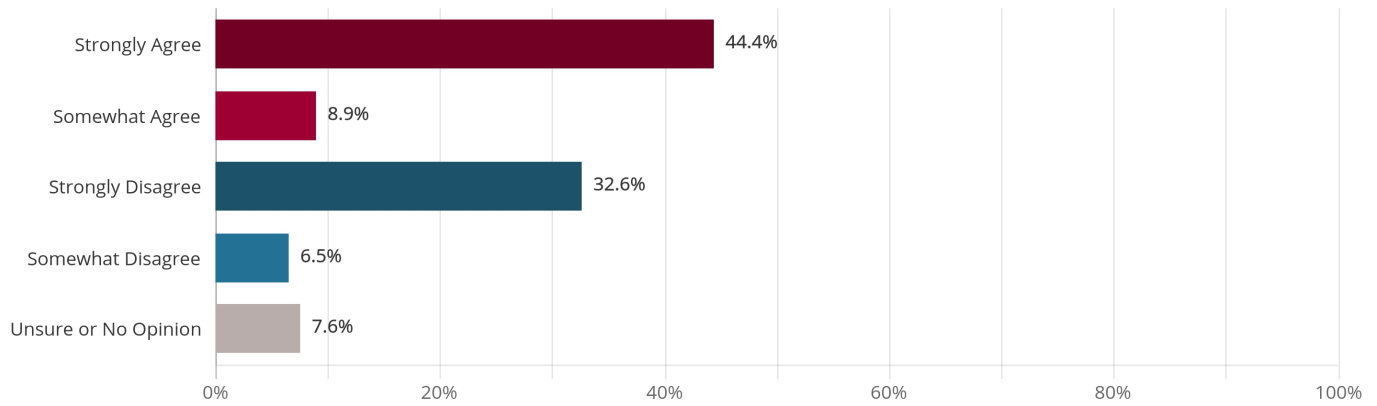


| Value | Frequency | Percent |
|-------------------------------|------------|-------------|
| More Likely | 31 | 5.2% |
| Less Likely | 397 | 66.2% |
| It does not make a difference | 99 | 16.5% |
| Unsure or No Opinion | 73 | 12.1% |
| Total | 600 | 100% |

Q10 : Biden Health Coverup

In 2024, Kamala Harris repeatedly said that Joe Biden was fit to run for President and could serve another 4 years. Biden announced in July that he would not be seeking another term. Some have suggested that Kamala Harris was involved in a cover-up surrounding Biden's health issues. Do you agree or disagree that Harris may have been involved in the cover-up?

Sample Size: 600



Legend

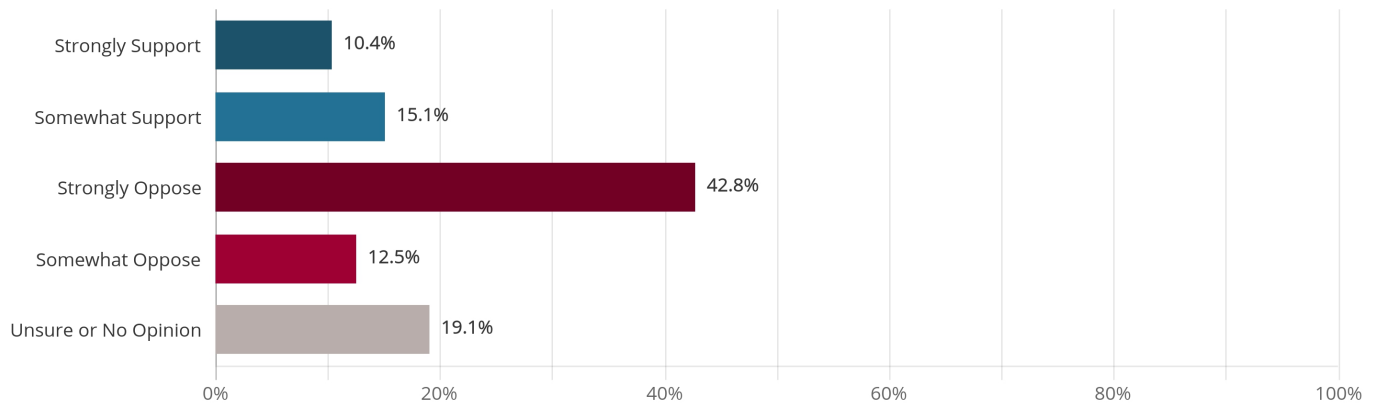


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly Agree | 266 | 44.4% |
| Somewhat Agree | 54 | 8.9% |
| Strongly Disagree | 195 | 32.6% |
| Somewhat Disagree | 39 | 6.5% |
| Unsure or No Opinion | 46 | 7.6% |
| Total | 600 | 100% |

Q11 : Afghanistan Withdrawal

Kamala Harris says she was the last person in the room when Joe Biden made the final decision to withdraw from Afghanistan. 13 American soldiers were killed in action during the withdrawal. Do you support or oppose the way the withdrawal from Afghanistan was conducted?

Sample Size: 600

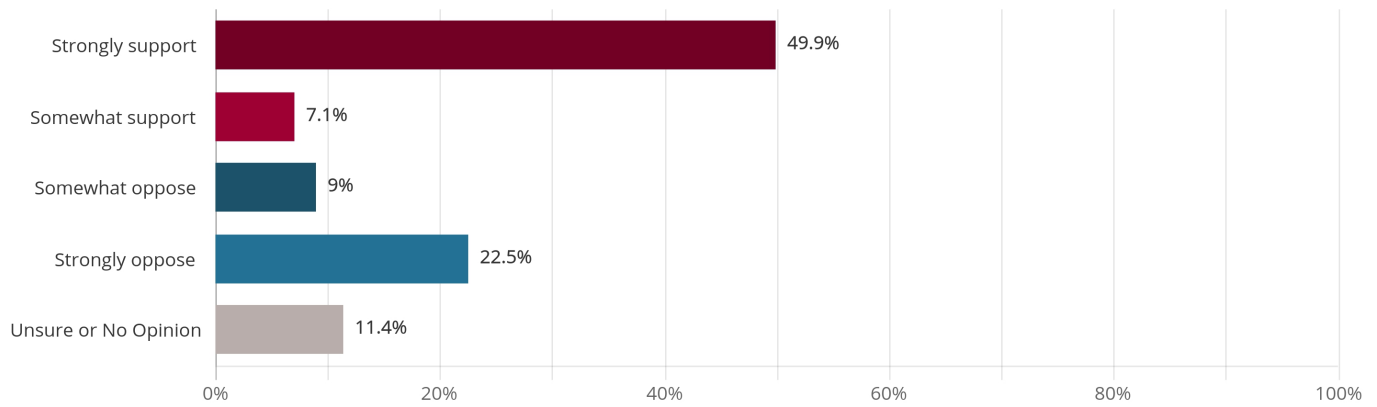


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly Support | 63 | 10.4% |
| Somewhat Support | 91 | 15.1% |
| Strongly Oppose | 257 | 42.8% |
| Somewhat Oppose | 75 | 12.5% |
| Unsure or No Opinion | 115 | 19.1% |
| Total | 600 | 100% |

Q14 : Trans Athletes

Would you support or oppose Congress passing a law banning biological males who identify as transgender from participating in women's sports programs in public schools?

Sample Size: 600



Legend

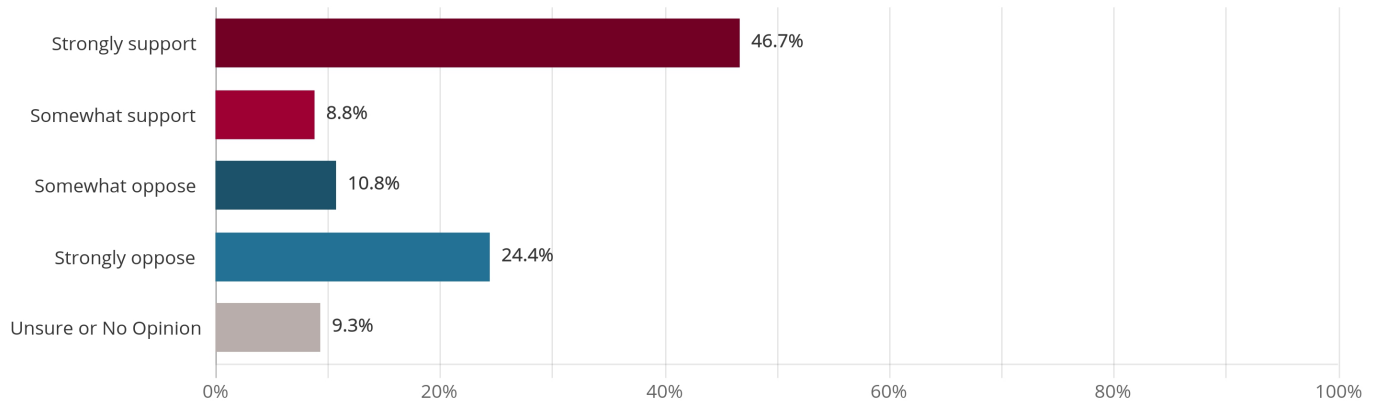


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly support | 300 | 49.9% |
| Somewhat support | 42 | 7.1% |
| Somewhat oppose | 54 | 9% |
| Strongly oppose | 135 | 22.5% |
| Unsure or No Opinion | 69 | 11.4% |
| Total | 600 | 100% |

Q15 : Trans Minor Procedures

Would you support or oppose Congress passing a law banning sex-change procedures for children under the age of 18 who identify as transgender?

Sample Size: 600



Legend

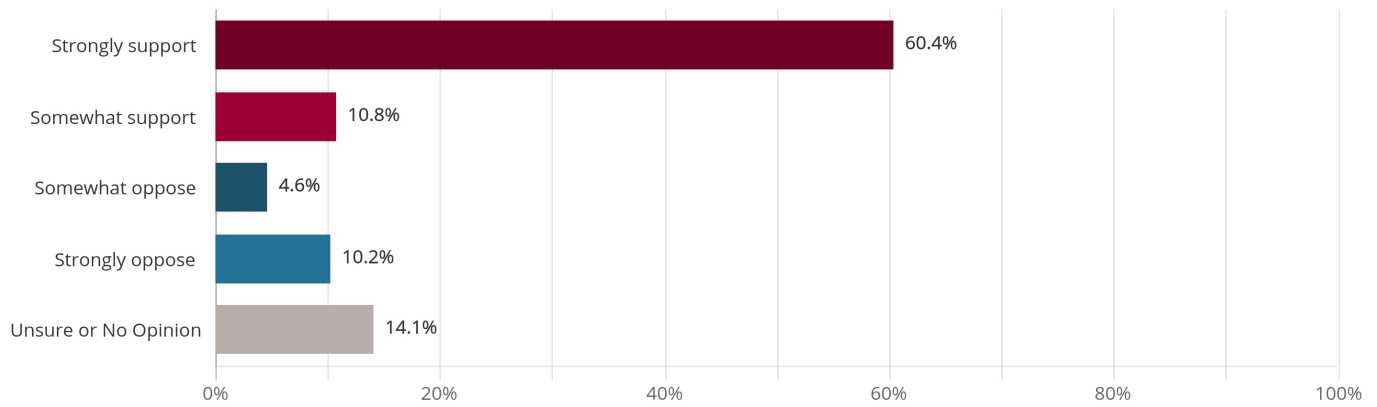


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly support | 280 | 46.7% |
| Somewhat support | 53 | 8.8% |
| Somewhat oppose | 65 | 10.8% |
| Strongly oppose | 147 | 24.4% |
| Unsure or No Opinion | 56 | 9.3% |
| Total | 600 | 100% |

Q16 : 18 or Older Sites

Would you support or oppose Congress passing a law requiring online pornography companies to verify someone is 18 or older before allowing access to their sites?

Sample Size: 600



Legend

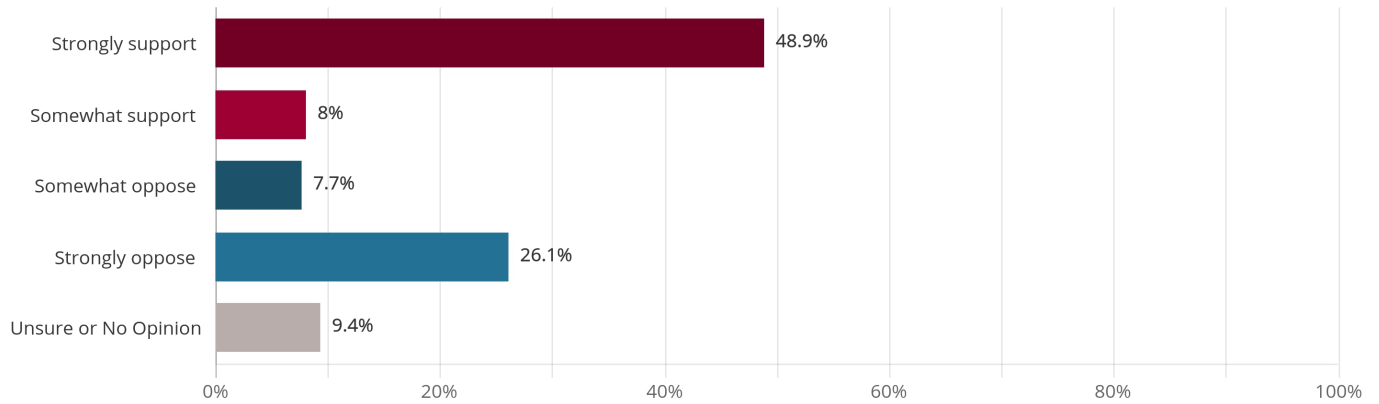


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly support | 362 | 60.4% |
| Somewhat support | 65 | 10.8% |
| Somewhat oppose | 27 | 4.6% |
| Strongly oppose | 61 | 10.2% |
| Unsure or No Opinion | 84 | 14.1% |
| Total | 600 | 100% |

Q17 : Parental Notification

Would you support or oppose Congress passing a law requiring public schools to notify parents if their child is identifying as transgender in class?

Sample Size: 600



Legend

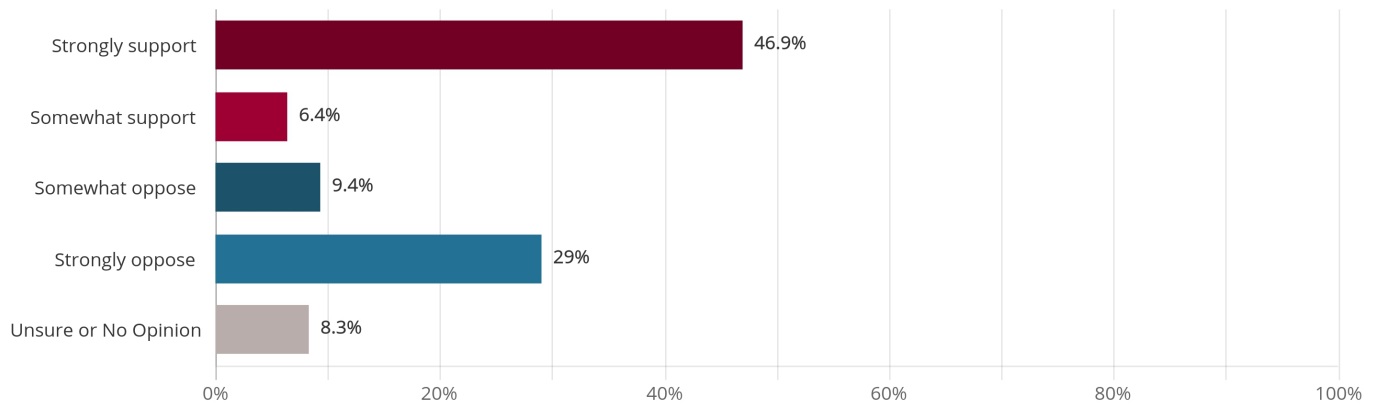


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly support | 293 | 48.9% |
| Somewhat support | 48 | 8% |
| Somewhat oppose | 46 | 7.7% |
| Strongly oppose | 156 | 26.1% |
| Unsure or No Opinion | 56 | 9.4% |
| Total | 600 | 100% |

Q18 : Young Student Topics Ban

Would you support or oppose Congress passing a law banning classroom instruction on topics related to sexual orientation or gender identity in public schools for students in kindergarten through 3rd grade?

Sample Size: 600



Legend

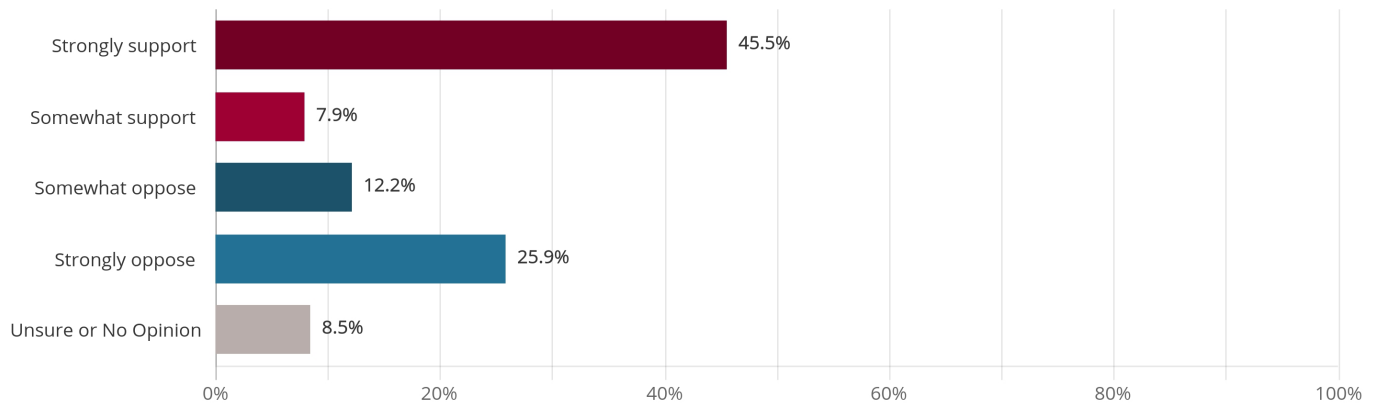


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly support | 281 | 46.9% |
| Somewhat support | 38 | 6.4% |
| Somewhat oppose | 56 | 9.4% |
| Strongly oppose | 174 | 29% |
| Unsure or No Opinion | 50 | 8.3% |
| Total | 600 | 100% |

Q19 : Graphic Content Library Ban

Would you support or oppose Congress passing a law prohibiting public elementary and middle schools from making books with graphic sexual depictions available to students in the school library?

Sample Size: 600



Legend

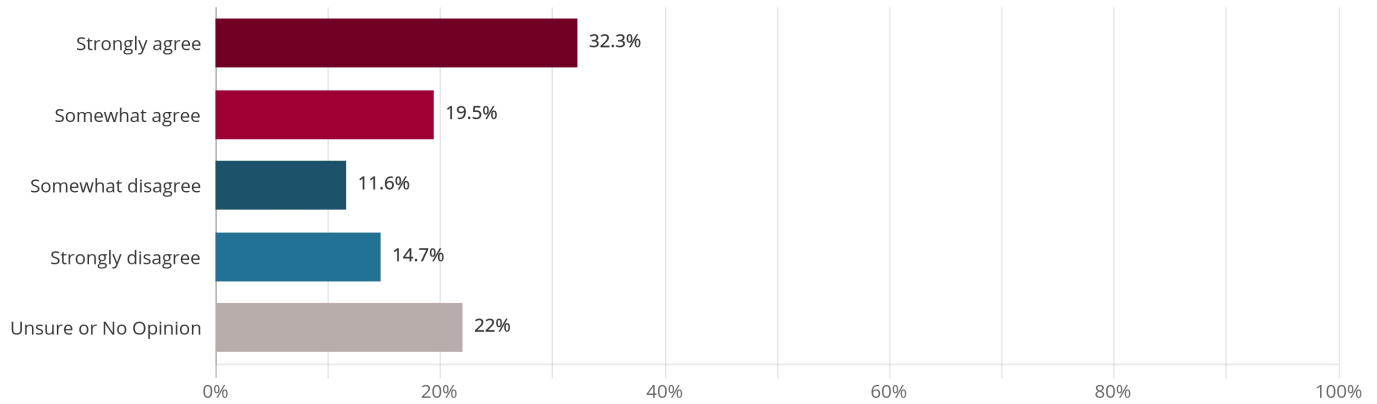


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly support | 273 | 45.5% |
| Somewhat support | 47 | 7.9% |
| Somewhat oppose | 73 | 12.2% |
| Strongly oppose | 156 | 25.9% |
| Unsure or No Opinion | 51 | 8.5% |
| Total | 600 | 100% |

Q20 : Commercialized Gambling

Some have suggested that the recent expansion of commercialized gambling has had a negative effect on American society. Do you agree or disagree?

Sample Size: 600



Legend

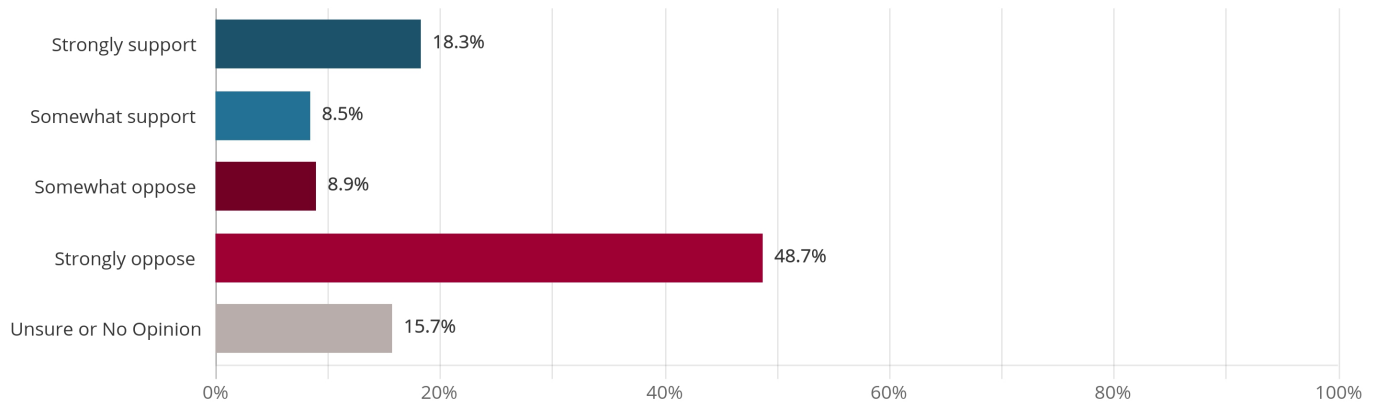


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly agree | 194 | 32.3% |
| Somewhat agree | 117 | 19.5% |
| Somewhat disagree | 69 | 11.6% |
| Strongly disagree | 88 | 14.7% |
| Unsure or No Opinion | 132 | 22% |
| Total | 600 | 100% |

Q21 : Trans Sanctuary

Some states have passed laws making themselves "transgender sanctuary states" which would provide special legal protections for persons or entities that facilitate sex change drugs and procedures for minors, even against parents' wishes, and in some cases taking custody away from parents who do not wish their children to undergo these treatments. Would you support or oppose Congress passing a similar law?

Sample Size: 600



Legend

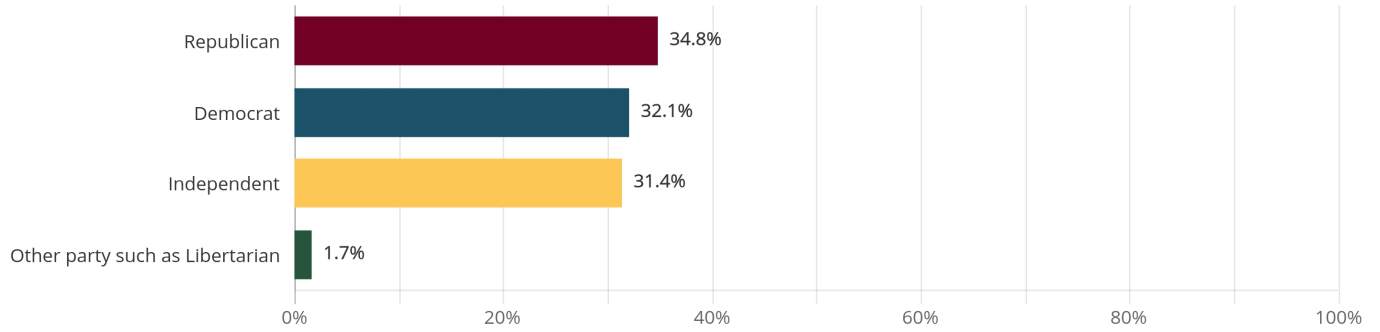


| Value | Frequency | Percent |
|----------------------|------------|-------------|
| Strongly support | 110 | 18.3% |
| Somewhat support | 51 | 8.5% |
| Somewhat oppose | 53 | 8.9% |
| Strongly oppose | 292 | 48.7% |
| Unsure or No Opinion | 94 | 15.7% |
| Total | 600 | 100% |

Q23 : Party

Do you consider yourself to be a Republican, a Democrat, Independent or another party such as Libertarian?

Sample Size: 600

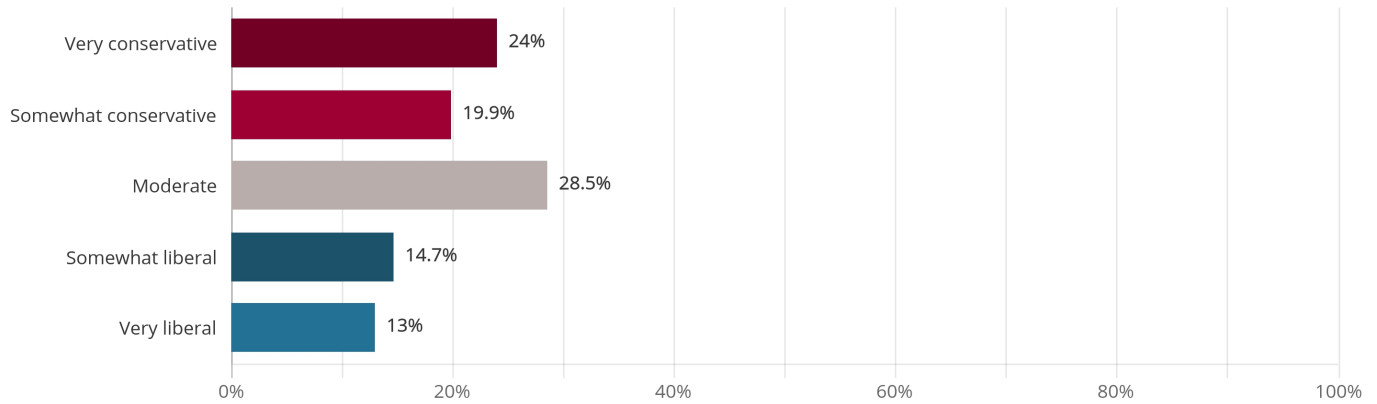


| Value | Frequency | Percent |
|---------------------------------|------------|-------------|
| Republican | 209 | 34.8% |
| Democrat | 193 | 32.1% |
| Independent | 188 | 31.4% |
| Other party such as Libertarian | 10 | 1.7% |
| Total | 600 | 100% |

Q24 : Ideology

What is your political ideology?

Sample Size: 600

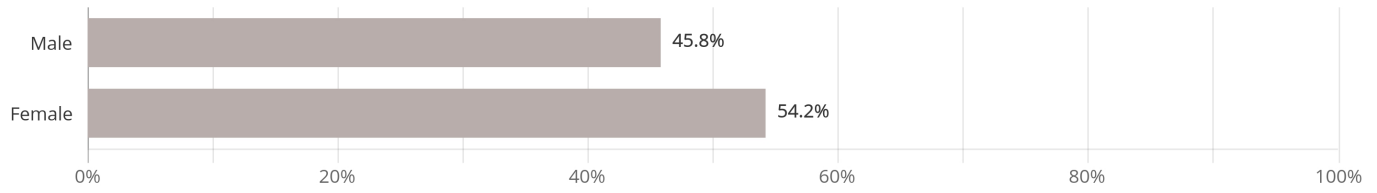


| Value | Frequency | Percent |
|-----------------------|------------|-------------|
| Very conservative | 144 | 24% |
| Somewhat conservative | 119 | 19.9% |
| Moderate | 171 | 28.5% |
| Somewhat liberal | 88 | 14.7% |
| Very liberal | 78 | 13% |
| Total | 600 | 100% |

Q25 : Gender

What is your gender?

Sample Size: 600



Legend

Male

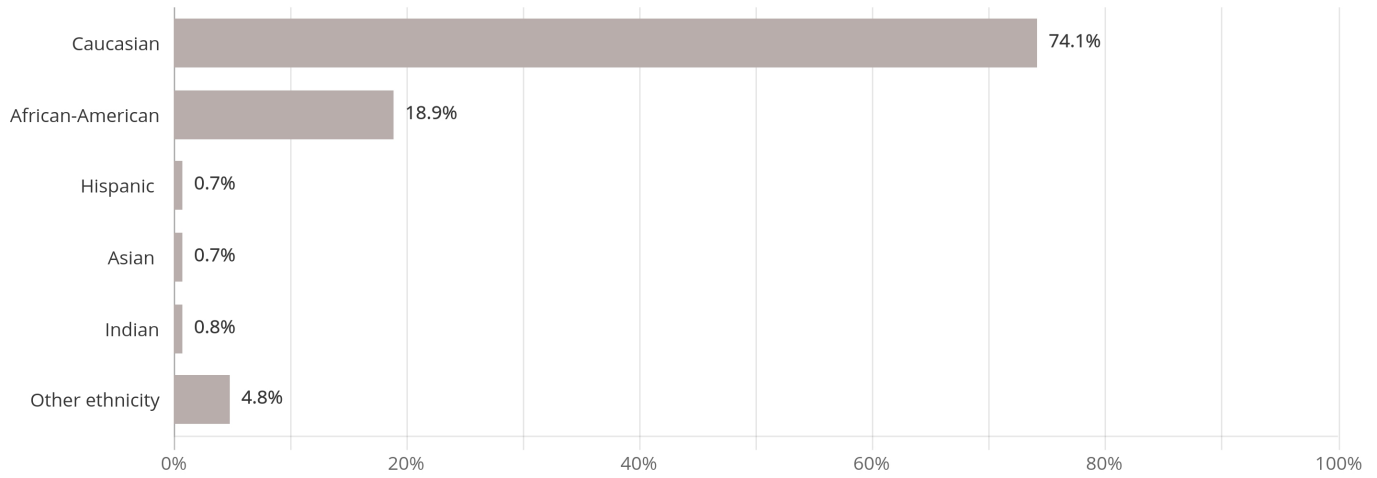
Female

| Value | Frequency | Percent |
|--------------|------------|-------------|
| Male | 275 | 45.8% |
| Female | 325 | 54.2% |
| Total | 600 | 100% |

Q26 : Ethnicity

What is your ethnicity?

Sample Size: 600

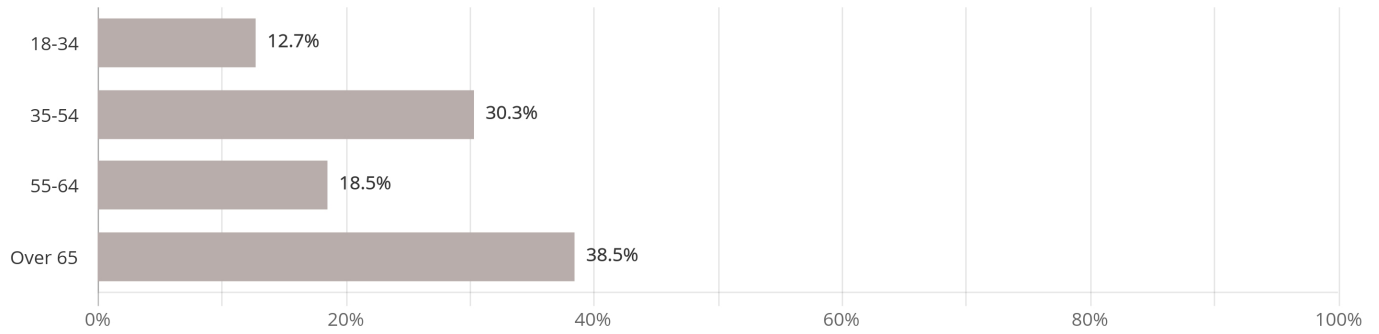


| Value | Frequency | Percent |
|------------------|------------|-------------|
| Caucasian | 445 | 74.1% |
| African-American | 113 | 18.9% |
| Hispanic | 4 | 0.7% |
| Asian | 4 | 0.7% |
| Indian | 5 | 0.8% |
| Other ethnicity | 29 | 4.8% |
| Total | 600 | 100% |

Q27 : Age

What is your age?

Sample Size: 600

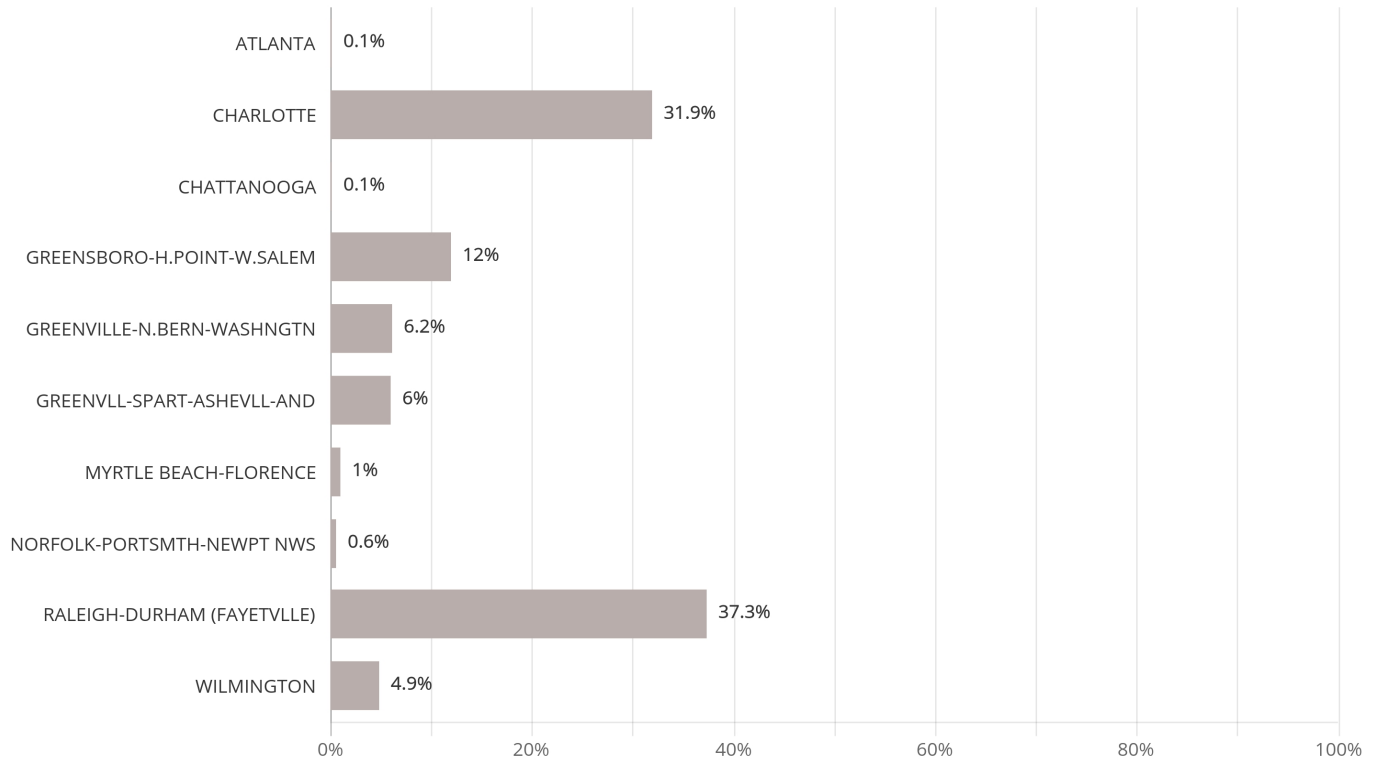


| Value | Frequency | Percent |
|--------------|------------|-------------|
| 18-34 | 76 | 12.7% |
| 35-54 | 182 | 30.3% |
| 55-64 | 111 | 18.5% |
| Over 65 | 231 | 38.5% |
| Total | 600 | 100% |

Q28 : DMA

DMA

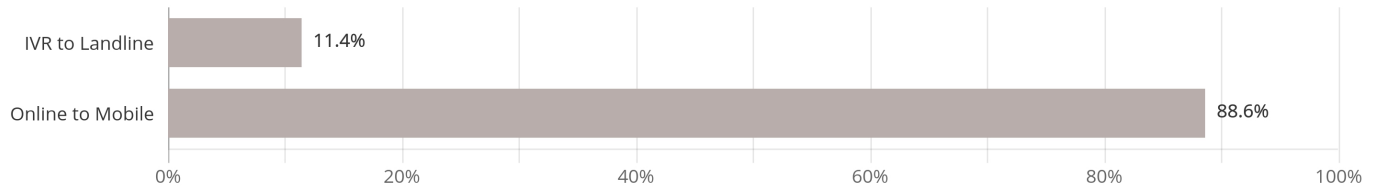
Sample Size: 600



| Value | Frequency | Percent |
|----------------------------|------------|-------------|
| ATLANTA | 1 | 0.1% |
| CHARLOTTE | 191 | 31.9% |
| CHATTANOOGA | 1 | 0.1% |
| GREENSBORO-H.POINT-W.SALEM | 72 | 12% |
| GREENVILLE-N.BERN-WASHNGTN | 37 | 6.2% |
| GREENVLL-SPART-ASHEVLL-AND | 36 | 6% |
| MYRTLE BEACH-FLORENCE | 6 | 1% |
| NORFOLK-PORTSMTH-NEWPT NWS | 3 | 0.6% |
| RALEIGH-DURHAM (FAYETVLL) | 224 | 37.3% |
| WILMINGTON | 29 | 4.9% |
| Total | 600 | 100% |

Q29 : Survey Method

Survey Method
Sample Size: 600



Legend

■ IVR to Landline

■ Online to Mobile

| Value | Frequency | Percent |
|------------------|------------|-------------|
| IVR to Landline | 68 | 11.4% |
| Online to Mobile | 532 | 88.6% |
| Total | 600 | 100% |