

# **SPRY Strategies**

## **VA Statewide APP**

**Survey Results** 07.06.2021 - 07.09.2021

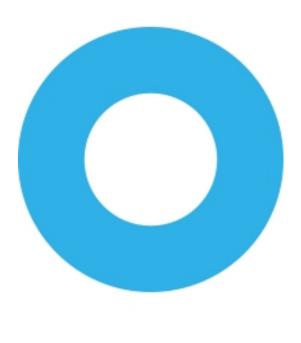
## Performed by SPRY Strategies

The VA Statewide APP Survey was conducted by IVR and Online Mobile Interviews from July 6 - July 9 among a random sample of 600 likely voters. The survey has a margin of error of +/- 4 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

## **Q1: Voter Screen**

Are you at least 18 years old and registered to vote in the state of Virginia?

Sample Size: 600



Yes

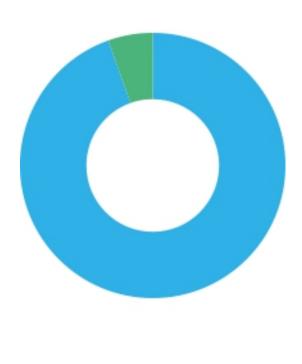
Value	Frequency	Percent
Yes	600	100%
Total	600	100%

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## **Q2: Voter Likelihood**

How likely are you to vote in the November 2, 2021 Virginia general election? Would you say you are extremely likely, somewhat likely, or not very likely?

Sample Size: 600



Value	Frequency	Percent
Extremely likely	567	94.58%
Somewhat likely	33	5.42%
Total	600	100%

Somewhat likely

Extremely likely

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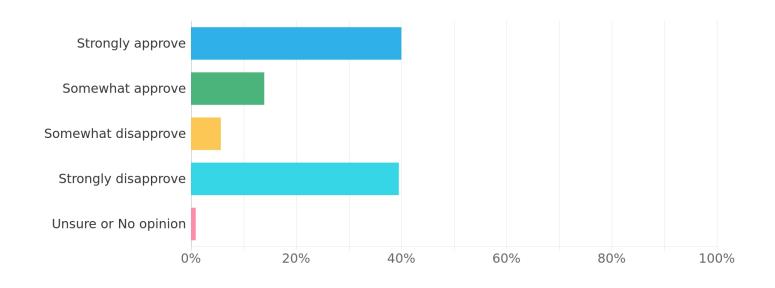
## **Q3: Biden Approval**

Strongly

How would you rate the job Joe Biden is doing as President?

Somewhat

Sample Size: 600



approve approve approve	• ottorigij dicapprove	opinion
Value	Frequency	Percent
Strongly approve	240	39.97%
Somewhat approve	84	13.92%
Somewhat disapprove	34	5.64%
Strongly disapprove	237	39.55%
Unsure or No opinion	6	0.93%
Total	600	100%

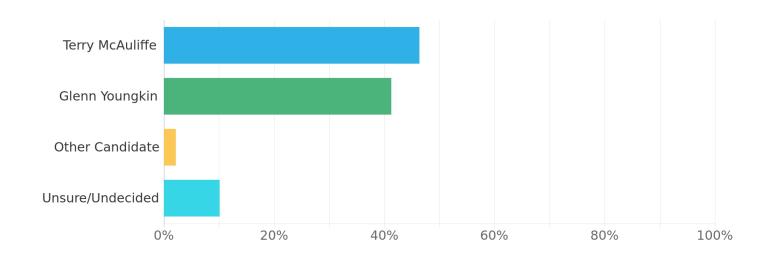
Somewhat disapprove Strongly disapprove

Unsure or No

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#### **Q4: Governor Ballot Test**

If the November 2nd General Election for governor was held today, and the candidates were Democrat Terry McAuliffe, Republican Glenn Youngkin, or another candidate, who would you vote for? Sample Size: 600



Value	Frequency	Percent
Terry McAuliffe	278	46.39%
Glenn Youngkin	248	41.28%
Other Candidate	13	2.17%
Unsure/Undecided	61	10.15%
Total	600	100%

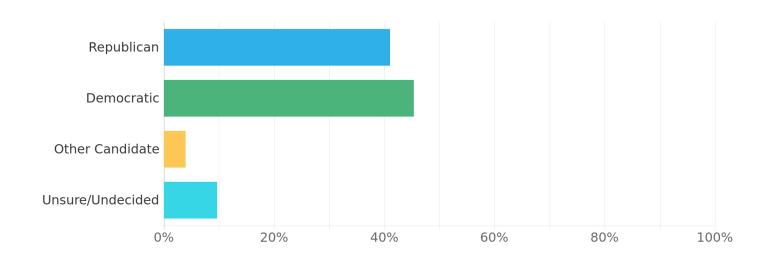
■ Terry McAuliffe ■ Glenn Youngkin ■ Other Candidate ■ Unsure/Undecided

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## **Q5: Local Ballot Test**

If the November 2nd General Election for your local State Delegate, are you planning to vote for the Republican candidate or the Democratic candidate?

Sample Size: 600



Value	Frequency	Percent
Republican	246	41.07%
Democratic	272	45.35%
Other Candidate	23	3.91%
Unsure/Undecided	58	9.66%
Total	600	100%

Republican Democratic Other Candidate Unsure/Undecided

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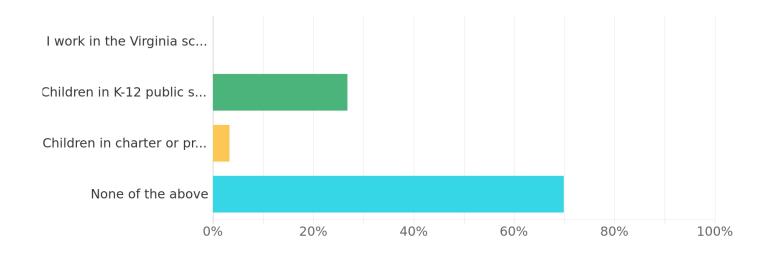
## **Q6: VA School System**

I work in the Virginia

sc...

Do you work in the Virginia school system, do you have children in Virginia K-12 public schools, do you have children in charter or private schools or none of the above?

Sample Size: 600



Value	Frequency	Percent
I work in the Virginia school system	0	0%
Children in K-12 public schools	161	26.79%
Children in charter or private schools	20	3.28%
None of the above	420	69.93%
Total	600	100%

Children in charter or

pr...

None of the above

Children in K-12 public

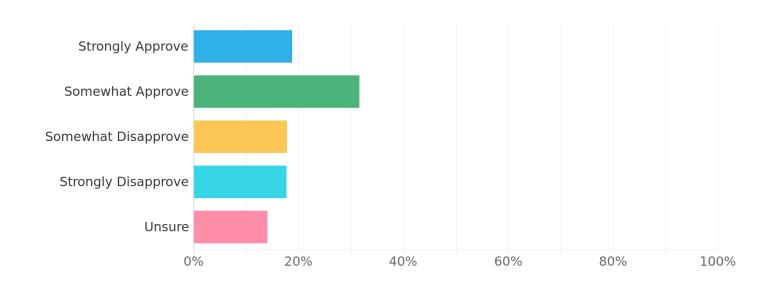
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## **Q7: School Approval**

Do you currently approve or disapprove of the Virginia K-12 public school system?

Sample Size: 600



Value	Frequency	Percent
Strongly Approve	113	18.77%
Somewhat Approve	190	31.62%
Somewhat Disapprove	107	17.83%
Strongly Disapprove	106	17.7%
Unsure	85	14.09%
Total	600	100%

■ Strongly Approve ■ Somewhat Approve ■ Somewhat Disapprove ■ Strongly Disapprove ■ Unsure

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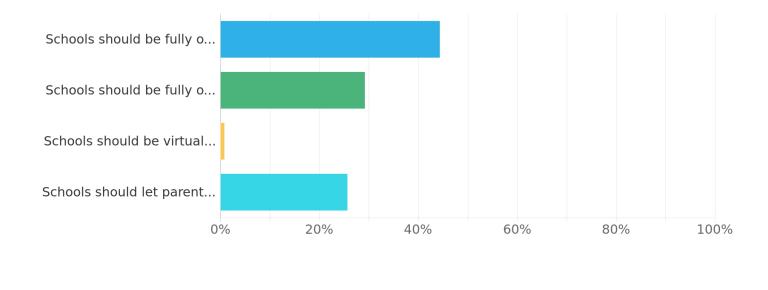
#### Q8: 2022 School Year

When thinking about the 2022 K-12 school year- please choose the option that best describes what the best scenario would be- Schools should be fully open without mask mandates for students, schools should be fully with mask mandates for students, schools should be virtual only, schools should let parents choose between virtual learning or in-class learning.

Sample Size: 600

Schools should be fully

0...



Schools should be fully

0...

Value	Frequency	Percent
Schools should be fully open without mask mandates for students	266	44.35%
Schools should be fully open with mask mandates for student	175	29.16%
Schools should be virtual only	5	0.8%
Schools should let parents choose between virtual learning or in-class learning	154	25.69%
Total	600	100%

Schools should be

virtual...

Schools should let

parent...

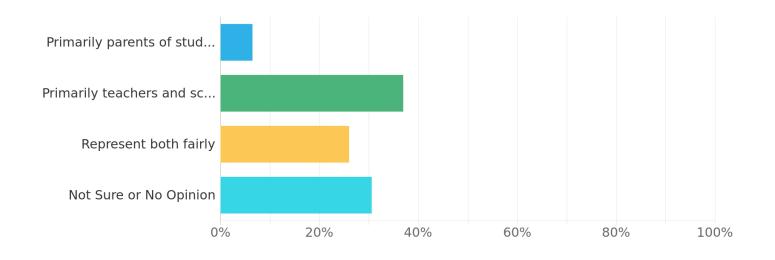
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## **Q9: School Board Representation**

Primarily parents of stud...

Do you believe your local school board primarily represents parents of students or teachers and school administrators or do you think they represent both fairly?

Sample Size: 600



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Value		Frequency	Percent
Primarily parents of students		39	6.45%
Primarily teachers and school administ	rators	222	36.98%
Represent both fairly		156	26.03%
Not Sure or No Opinion		183	30.54%
Total		600	100%

Represent both

Not Sure or No

Primarily teachers and

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## **Q10: School Student Value**

Some school districts in Virginia spend as much as \$17,000 per student per year in the public school system. Do you believe Virginia students are getting their money's worth for what taxpayers are paying? Sample Size: 600

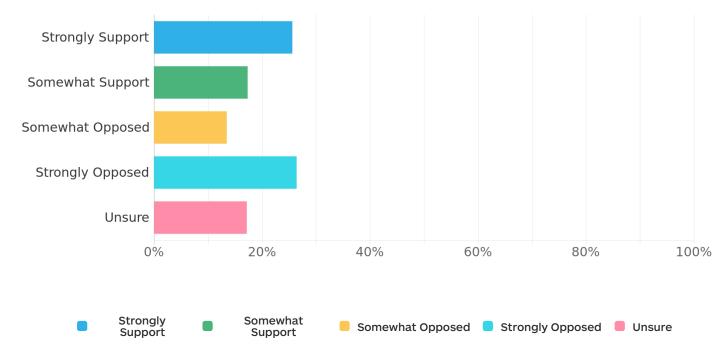


Value	Frequency	Percent
Yes	127	21.21%
No	314	52.39%
Unsure or No Opinion	158	26.4%
Total	600	100%

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#### **Q11: Tax School Choice**

Virginia public schools spend as much as \$17,000 per student. Some politicians have suggested that education funding should go toward students, not systems. Under one proposal, families would receive a portion of the tax dollars going to their current public school and be able to apply that money toward sending their children to another school of their choice. Would you support or oppose this proposal? Sample Size: 600

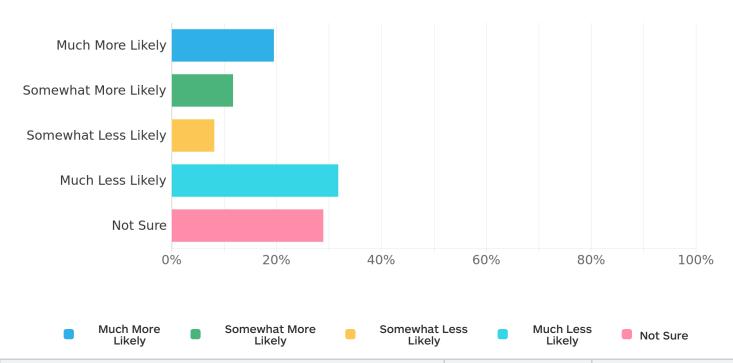


Value	Frequency	Percent
Strongly Support	154	25.6%
Somewhat Support	104	17.32%
Somewhat Opposed	81	13.47%
Strongly Opposed	158	26.41%
Unsure	103	17.2%
Total	600	100%

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## **Q12: McAuliffe Tax Shift Oppose**

If you learned that Democratic candidate Terry McAuliffe opposed the proposals that shift funding from the school systems to students, would you be more or less likely to support him? Sample Size: 600

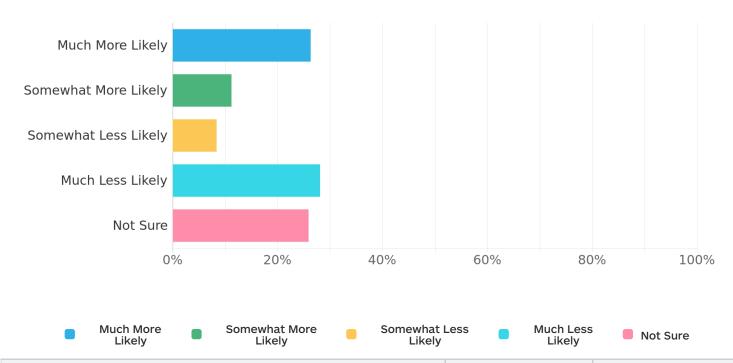


Value	Frequency	Percent
Much More Likely	117	19.47%
Somewhat More Likely	70	11.7%
Somewhat Less Likely	49	8.13%
Much Less Likely	191	31.78%
Not Sure	173	28.91%
Total	600	100%

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## Q13: Youngkin Tax Shift Support

If you learned that Republican candidate Glenn Youngkin supported the proposals that shift funding from the school systems to the students, would you be more or less likely to support him? Sample Size: 600



Value	Frequency	Percent
Much More Likely	158	26.34%
Somewhat More Likely	67	11.24%
Somewhat Less Likely	50	8.34%
Much Less Likely	169	28.13%
Not Sure	156	25.94%
Total	600	100%

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## Q14: CRT Support

Critical Race Theory is an academic discipline based on the concept that race should be taken into consideration for all aspects of Americans daily lives. Critical Race Theory teaches young white children that they are oppressors due to the color of their skin and teaches young minority children that they are victims trapped in a system rigged against them. Do you think that "Critical Race Theory" should be taught in Virginia's public schools?

Sample Size: 600

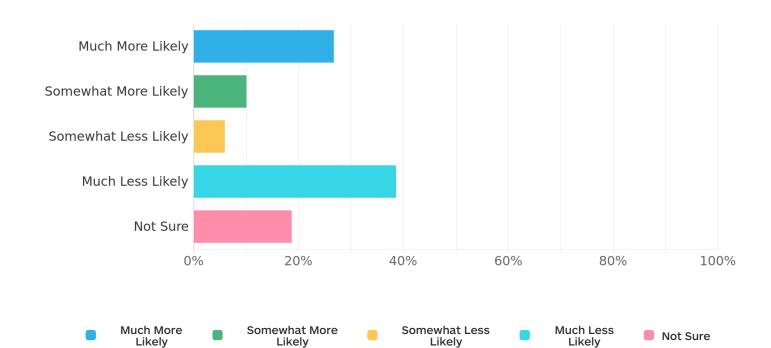


Value	Frequency	Percent
Yes	157	26.25%
No	350	58.32%
Not sure/No opinion	93	15.44%
Total	600	100%

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#### **Q15: McAuliffe CRT Support**

Democrat candidate for governor Terry McAuliffe has refused to condemn "Critical Race Theory" and called it a "right-wing conspiracy theory" despite the fact that it is actively being taught in Virginia public schools. Does this make you more likely or less likely to support Terry McAuliffe? Sample Size: 600



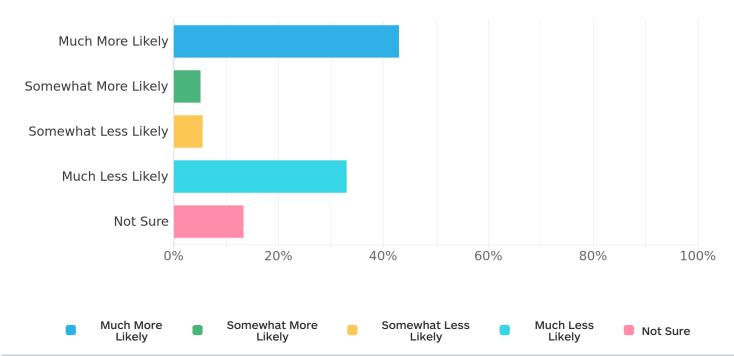
Value	Frequency	Percent
Much More Likely	160	26.73%
Somewhat More Likely	61	10.1%
Somewhat Less Likely	35	5.9%
Much Less Likely	231	38.55%
Not Sure	112	18.72%
Total	600	100%

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## **Q16: Youngkin CRT Oppose**

Republican candidate for governor Glenn Youngkin has spoken out against "Critical Race Theory" and promised to ban it from being taught in Virginia's public schools. Does this make you more likely or less likely to support Glenn Youngkin?

Sample Size: 600



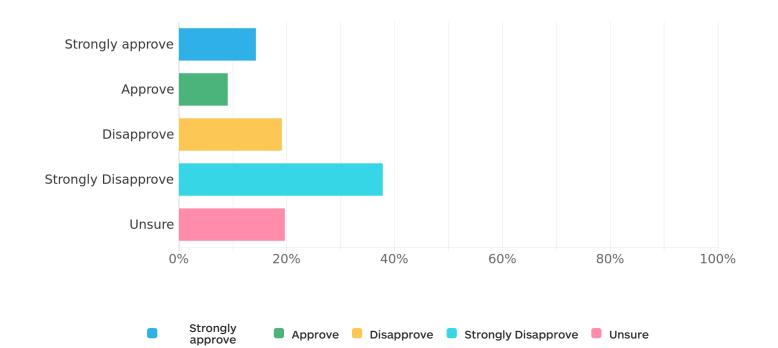
Value	Frequency	Percent
Much More Likely	258	42.97%
Somewhat More Likely	31	5.16%
Somewhat Less Likely	33	5.54%
Much Less Likely	198	32.98%
Not Sure	80	13.35%
Total	600	100%

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## **Q17: Transgender Sports**

Do you approve of policies that would allow biologically male students that identify as transgender to participate in girls' sports programs at Virginia K-12 public schools?



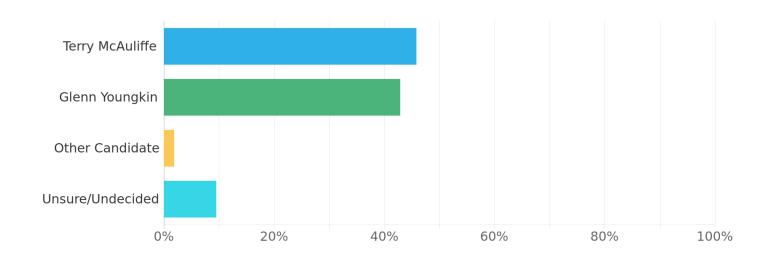


Value	Frequency	Percent
Strongly approve	86	14.33%
Approve	55	9.09%
Disapprove	115	19.1%
Strongly Disapprove	227	37.84%
Unsure	118	19.65%
Total	600	100%

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#### **Q18: Informed Ballot Test**

Now that you have learned more about the K-12 policies from the two candidates for Governor we would like to ask the ballot test question again – If the November 2nd General Election for governor was held today, and the candidates were Democrat Terry McAuliffe, Republican Glenn Youngkin, or another candidate, who would you vote for? If you are still undecided, please select undecided. Sample Size: 600



Value	Frequency	Percent
Terry McAuliffe	275	45.83%
Glenn Youngkin	257	42.85%
Other Candidate	11	1.82%
Unsure/Undecided	57	9.5%
Total	600	100%

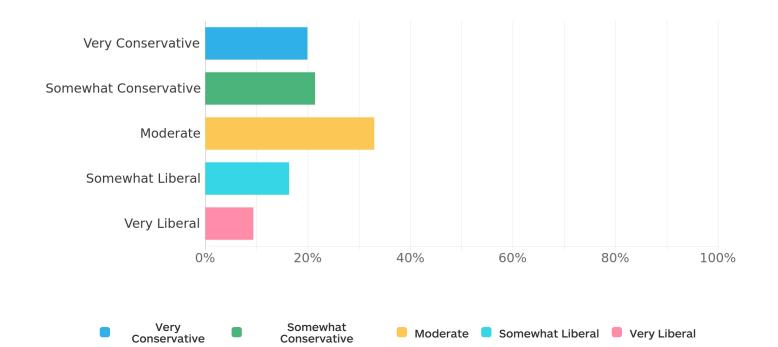
■ Terry McAuliffe
■ Glenn Youngkin
■ Other Candidate
■ Unsure/Undecided

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## Q19: Ideology

Do you consider yourself to be Very Conservative, Somewhat Conservative, Moderate, Somewhat Liberal or Very Liberal?

Sample Size: 600

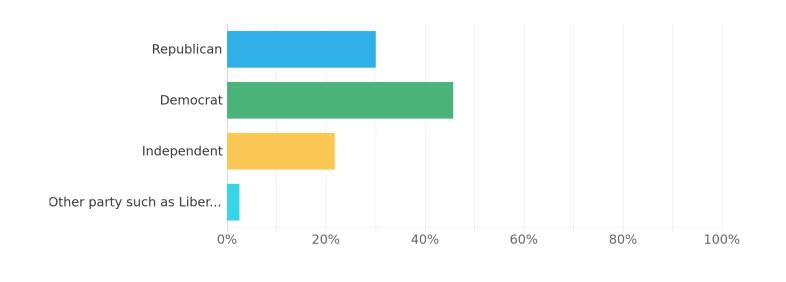


Value	Frequency	Percent
Very Conservative	119	19.9%
Somewhat Conservative	128	21.41%
Moderate	198	33.01%
Somewhat Liberal	98	16.33%
Very Liberal	56	9.35%
Total	600	100%

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## **Q20: Political Party**

Do you consider yourself to be a Republican, a Democrat, Independent or another party such as Libertarian? Sample Size: 600



Value	Frequency	Percent
Republican	180	30.05%
Democrat	274	45.74%
Independent	131	21.75%
Other party such as Libertarian	15	2.46%
Total	600	100%

Republican Democrat Independent

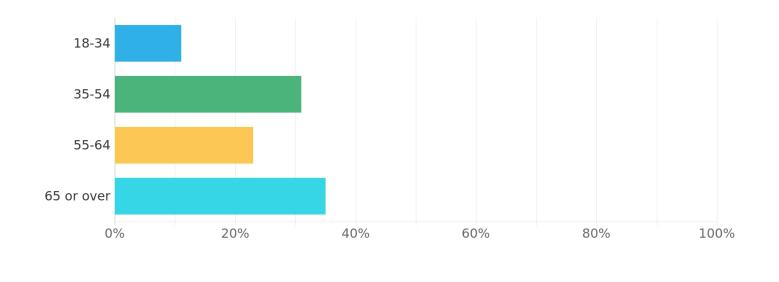
Other party such as Liber...

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## Q21: Age

What is your age? Are you..

Sample Size: 600



Value	Frequency	Percent
18-34	66	11%
35-54	186	31%
55-64	138	23%
65 or over	210	35%
Total	600	100%

**18-34 35-54 55-64** 

65 or

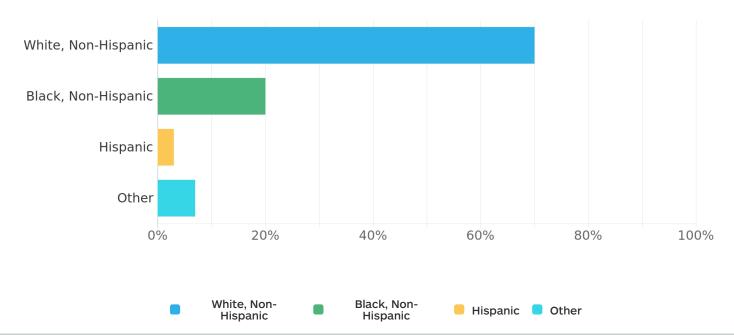
over

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**Q22: Ethnicity** 

What is your Race or Ethnicity?

Sample Size: 600

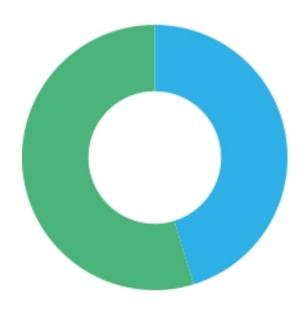


Value	Frequency	Percent
White, Non-Hispanic	420	70%
Black, Non-Hispanic	120	20%
Hispanic	18	3%
Other	42	7%
Total	600	100%

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Q23: Gender

What is your gender? Sample Size: 600



■ Male ■ Female

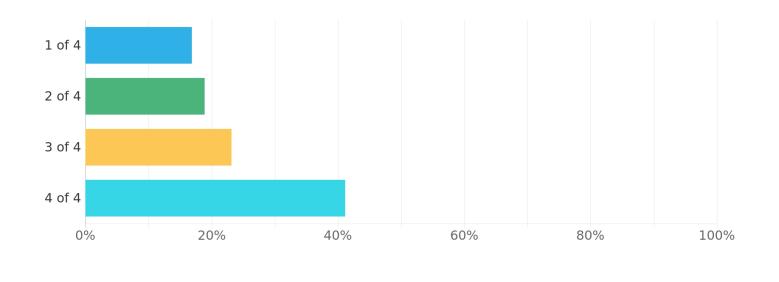
Value	Frequency	Percent
Male	272	45.27%
Female	328	54.73%
Total	600	100%

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## **Q24: Vote History**

Vote History (From File - 2019, 2017, 2015, 2013)

Sample Size: 600



Value	Frequency	Percent
1 of 4	101	16.87%
2 of 4	113	18.86%
3 of 4	139	23.11%
4 of 4	247	41.16%
Total	600	100%

2 of

3 of

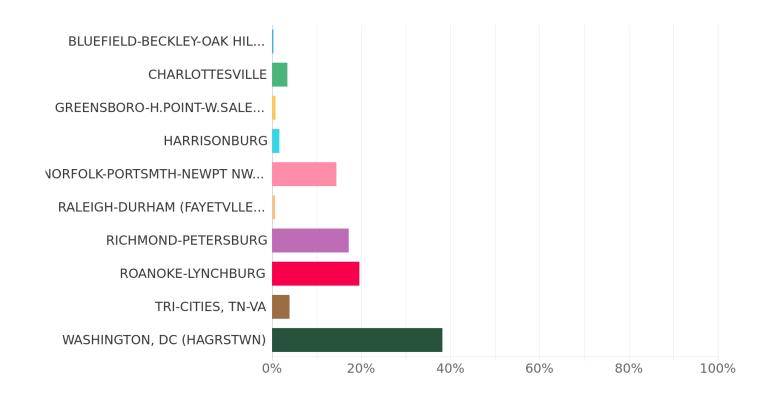
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**Q25: DMA** DMA

Sample Size: 600

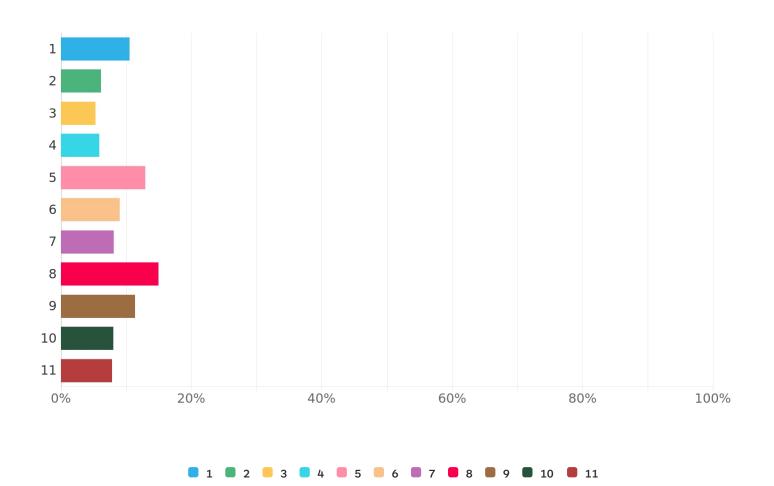




Value	Frequency	Percent
BLUEFIELD-BECKLEY-OAK HILL	2	0.29%
CHARLOTTESVILLE	21	3.43%
GREENSBORO-H.POINT-W.SALEM	5	0.79%
HARRISONBURG	10	1.61%
NORFOLK-PORTSMTH-NEWPT NWS	87	14.43%
RALEIGH-DURHAM (FAYETVLLE)	4	0.62%
RICHMOND-PETERSBURG	103	17.16%
ROANOKE-LYNCHBURG	117	19.55%
TRI-CITIES, TN-VA	23	3.89%
WASHINGTON, DC (HAGRSTWN)	229	38.23%
Total	600	100%

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**Q26: CD**Congressional District
Sample Size: 600



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Value	Frequency	Percent
1	63	10.49%
2	37	6.13%
3	32	5.31%
4	35	5.88%
5	78	12.94%
6	54	9.01%
7	49	8.11%
8	90	14.94%
9	68	11.34%
10	48	8.01%
11	47	7.85%
Total	600	100%

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