SPRY Strategies

APP North Carolina General Election RND1.7.8.20

Survey Results • 07.12.2020 - 07.16.2020

Performed by SPRY Strategies
The APP North Carolina General Election Survey was conducted by IVR Interviews from July 12 - July 16 among a random sample of 600 likely voters. The survey has a margin of error of +/- 3.7 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1: Registered Voter

Are you 18 years of age and registered to vote in the state of North Carolina?
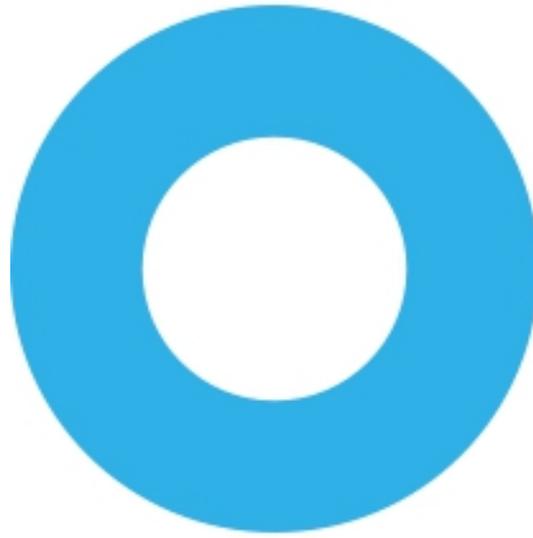
Yes

Value	Frequency	Percent
Yes	700	100%
Total	**700**	**100%**

Q2: Voter Likelihood

How likely are you to vote in the November 3rd General Election in North Carolina? Would you say you are extremely likely, somewhat likely, or not very likely?
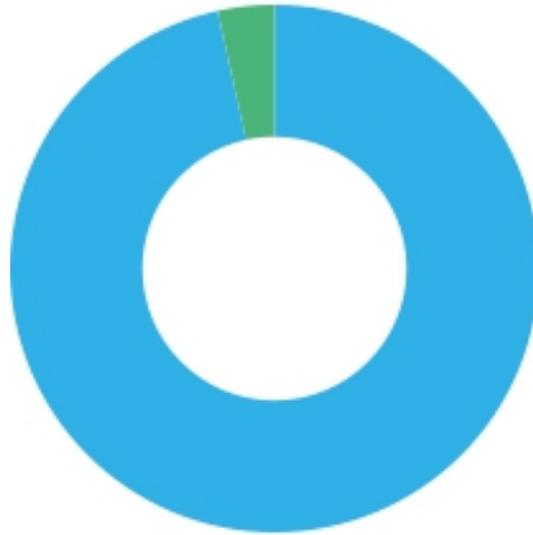

● Extremely Likely ● Somewhat Likely

Value	Frequency	Percent
Extremely Likely	676	96.56%
Somewhat Likely	24	3.44%
Total	**700**	**100%**

Q3: Trump Approval
How would you rate the job Donald Trump is doing as President? Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job he is doing?
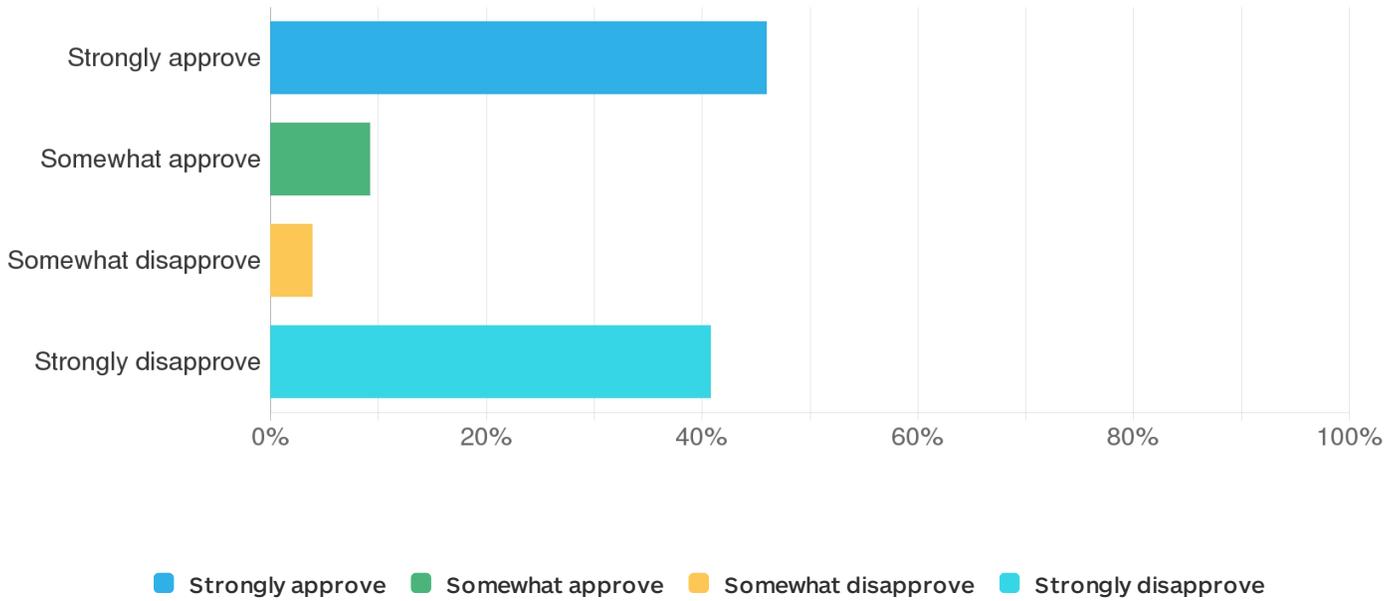

Value	Frequency	Percent
Strongly approve	322	46%
Somewhat approve	65	9.27%
Somewhat disapprove	27	3.91%
Strongly disapprove	286	40.82%
Total	**700**	**100%**

Q4: Tillis Approval

How would you rate the job Thom Tillis is doing as Senator? Do you strongly agree, somewhat agree, somewhat disapprove, or strongly disapprove of the job he is doing?

■ Strongly approve ■ Somewhat approve ■ Somewhat disapprove ■ Strongly disapprove
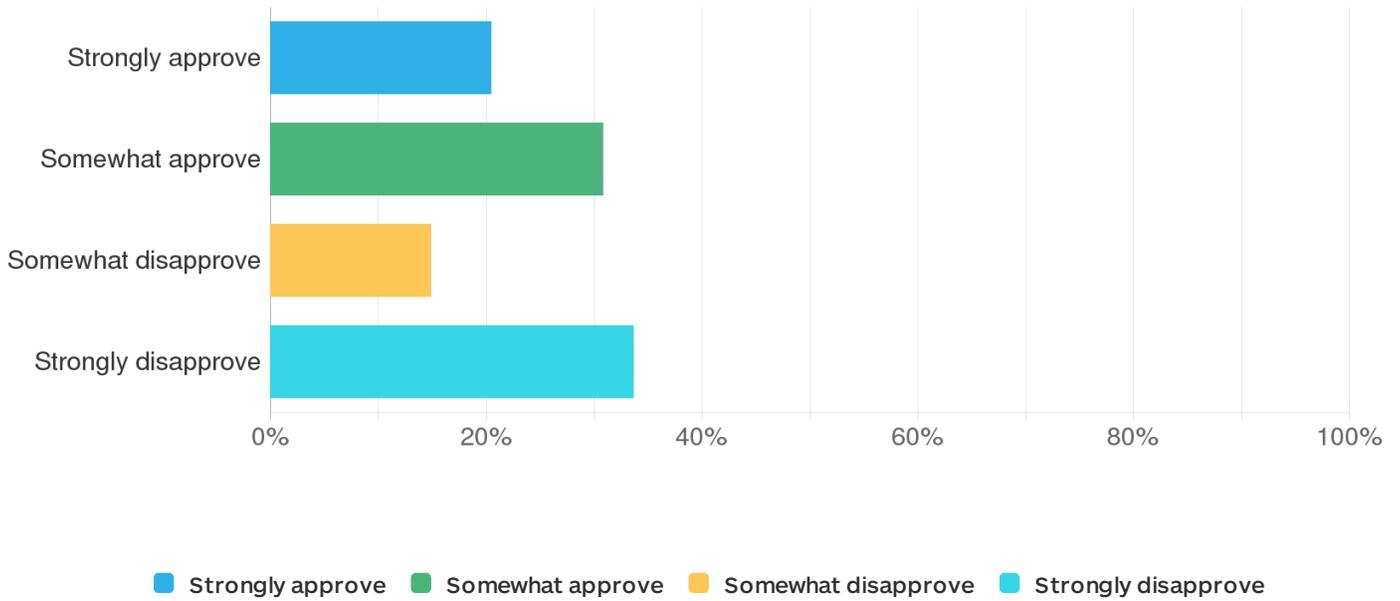
Value	Frequency	Percent
Strongly approve	144	20.52%
Somewhat approve	216	30.89%
Somewhat disapprove	104	14.89%
Strongly disapprove	236	33.7%
Total	**700**	**100%**

Q5: Presidential Ballot

If the November 3rd General Election for the President of the United States was being held today and the candidates were Republican Donald Trump and Democrat Joe Biden for which candidate would you vote? If you are still undecided on who to vote for, then please select undecided.
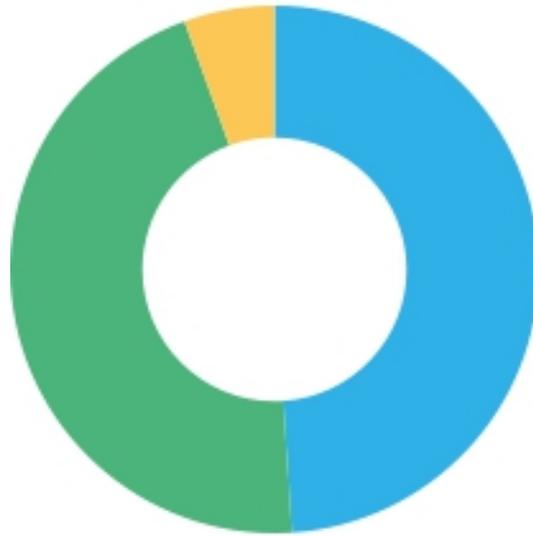

Donald Trump ● Joe Biden ● Undecided

Value	Frequency	Percent
Donald Trump	343	48.96%
Joe Biden	319	45.52%
Undecided	39	5.53%
Total	**700**	**100%**

Q6: US Senate Ballot

If the November 3rd General Election of the United States Senate were held today, would you support Republican Thom Tillis, Democrat Cal Cunningham, or another candidate for which candidate would you vote? If you are still undecided on who to vote for, then please select undecided.
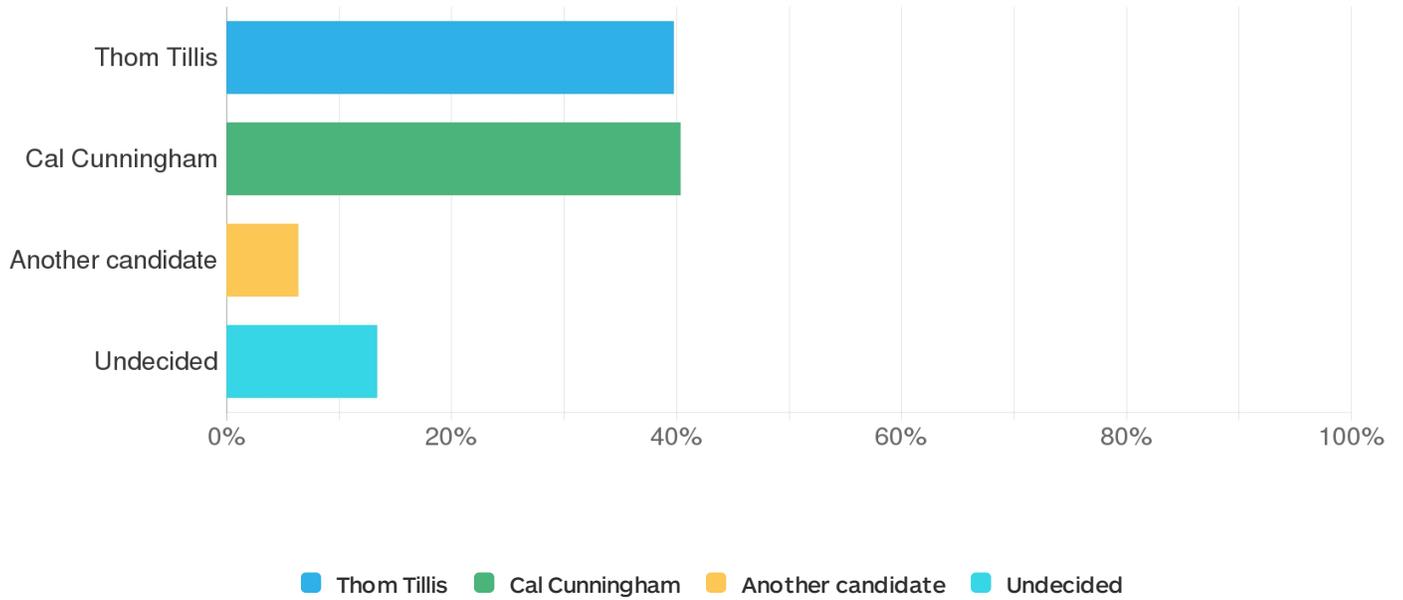

Value	Frequency	Percent
Thom Tillis	278	39.77%
Cal Cunningham	283	40.38%
Another candidate	45	6.4%
Undecided	94	13.45%
Total	**700**	**100%**

Q7: Statue Removal

In recent weeks, a debate has a risen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removing public statues or monuments of the following?
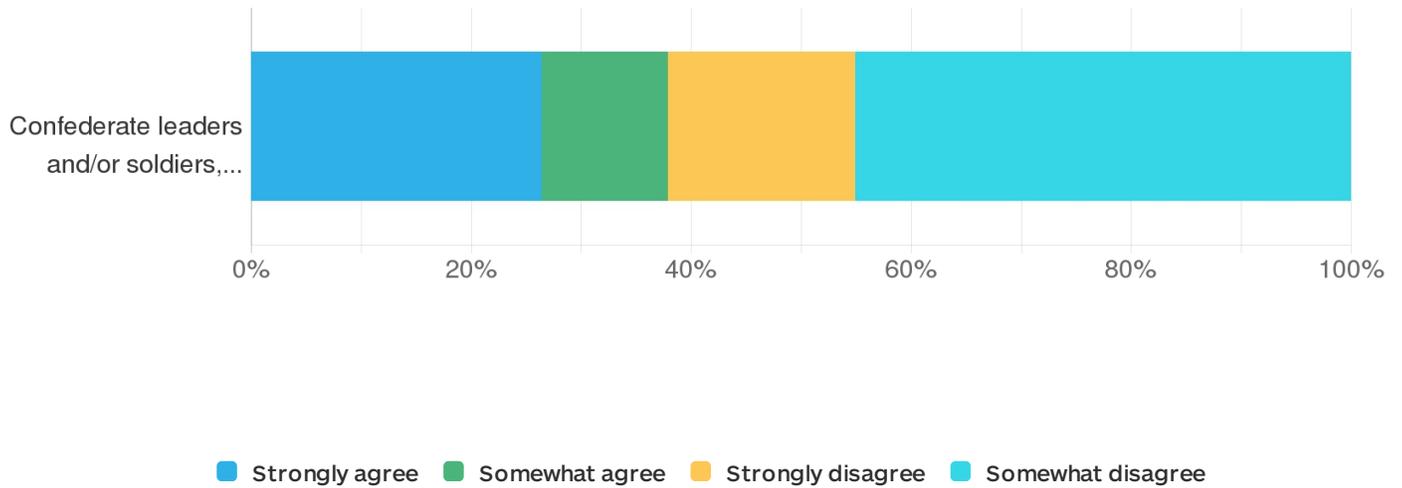
R1 Confederate leaders and/or soldiers, such as Robert E. Lee

Value	Frequency	Percent
Strongly agree	185	26.4%
Somewhat agree	80	11.47%
Strongly disagree	119	17.06%
Somewhat disagree	315	45.07%
Total	**700**	**100%**

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In recent weeks, a debate has a risen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removing public statues or monuments of the following?
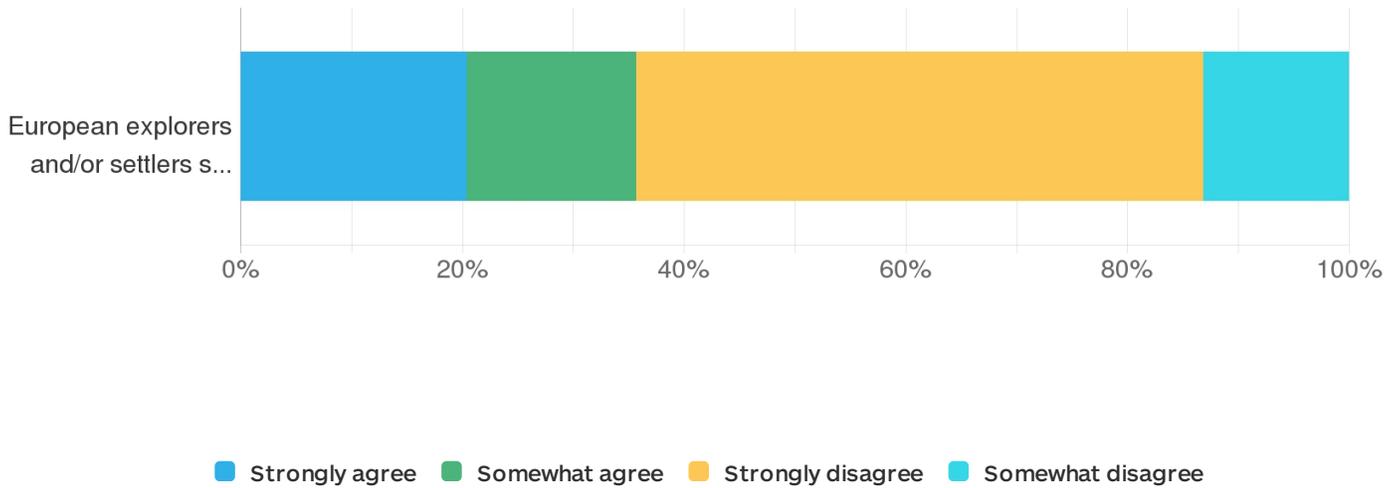

R2 European explorers and/or settlers such as Christopher Columbus

Value	Frequency	Percent
Strongly agree	143	20.43%
Somewhat agree	107	15.29%
Strongly disagree	358	51.13%
Somewhat disagree	92	13.15%
Total	**700**	**100%**

Q7: Statue Removal

In recent weeks, a debate has a risen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removing public statues or monuments of the following?


● Strongly agree ● Somewhat agree ● Strongly disagree ● Somewhat disagree
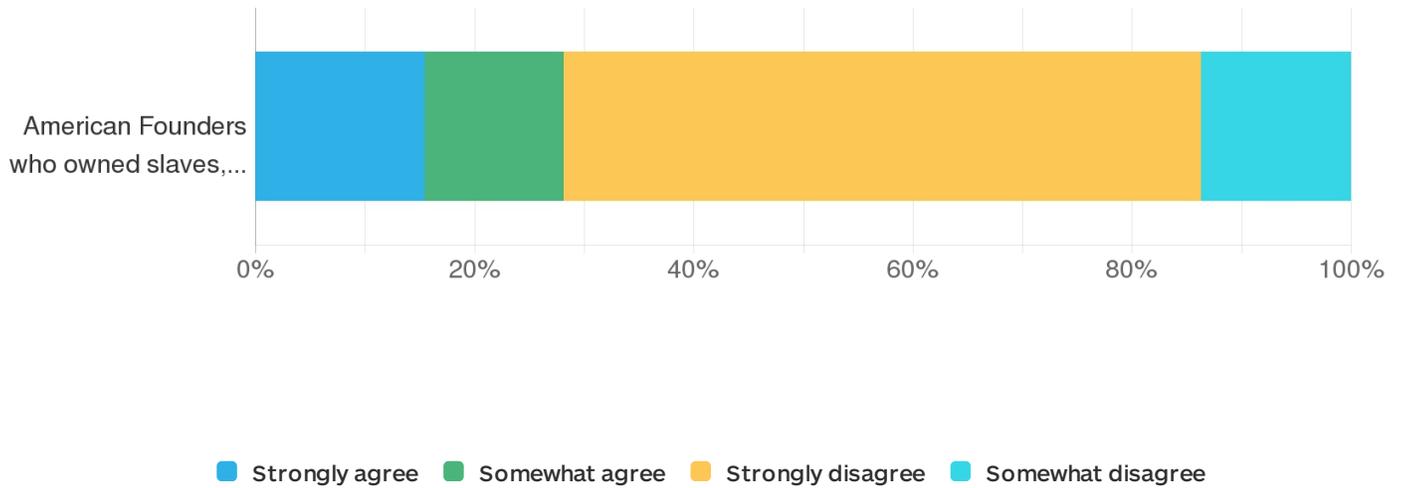
R3 American Founders who owned slaves, such as George Washington

Value	Frequency	Percent
Strongly agree	108	15.5%
Somewhat agree	89	12.68%
Strongly disagree	407	58.1%
Somewhat disagree	96	13.72%
Total	**700**	**100%**

Q8: Proud American
Do you agree of disagree with the following statement? "I am proud to be an American."
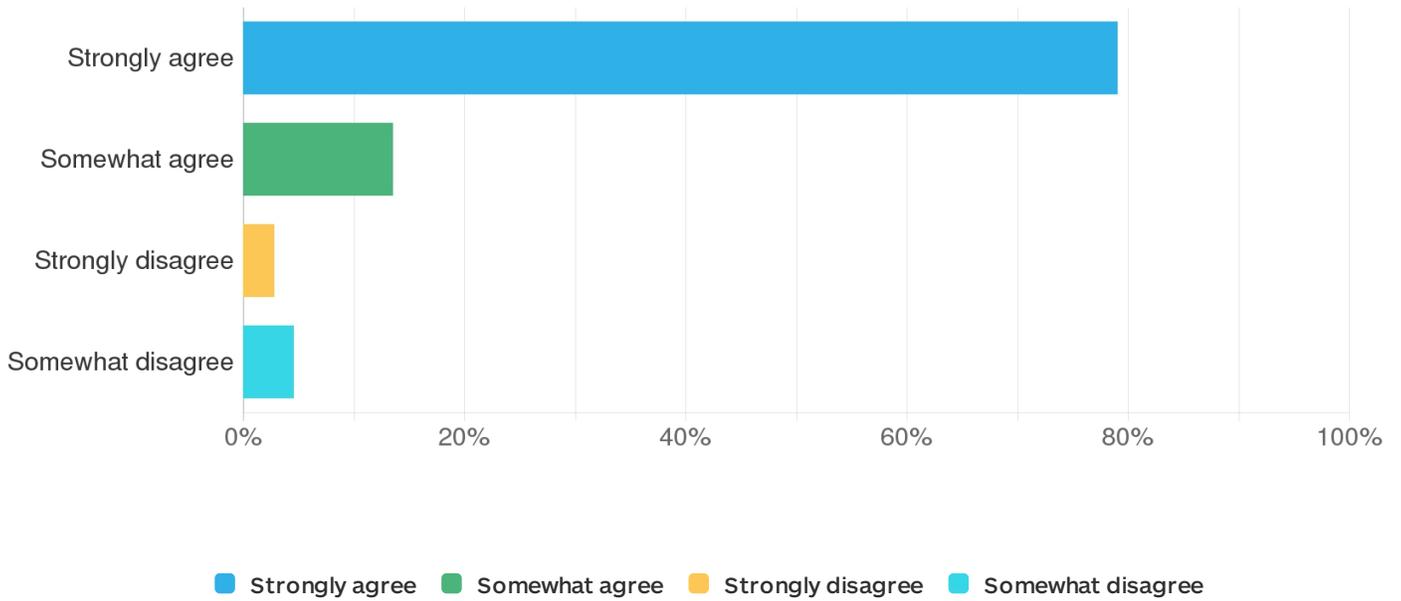
| Value	Frequency	Percent
Strongly agree	554	79.09%
Somewhat agree	95	13.53%
Strongly disagree	20	2.81%
Somewhat disagree	32	4.57%
Total	**700**	**100%**

Q9: 1619 Project

The 1619 Project, an educational history curriculum developed by The New York Times, presents early American history with slavery and white supremacy as the dominant themes. Do you agree or disagree that this is the appropriate focus for teaching America?
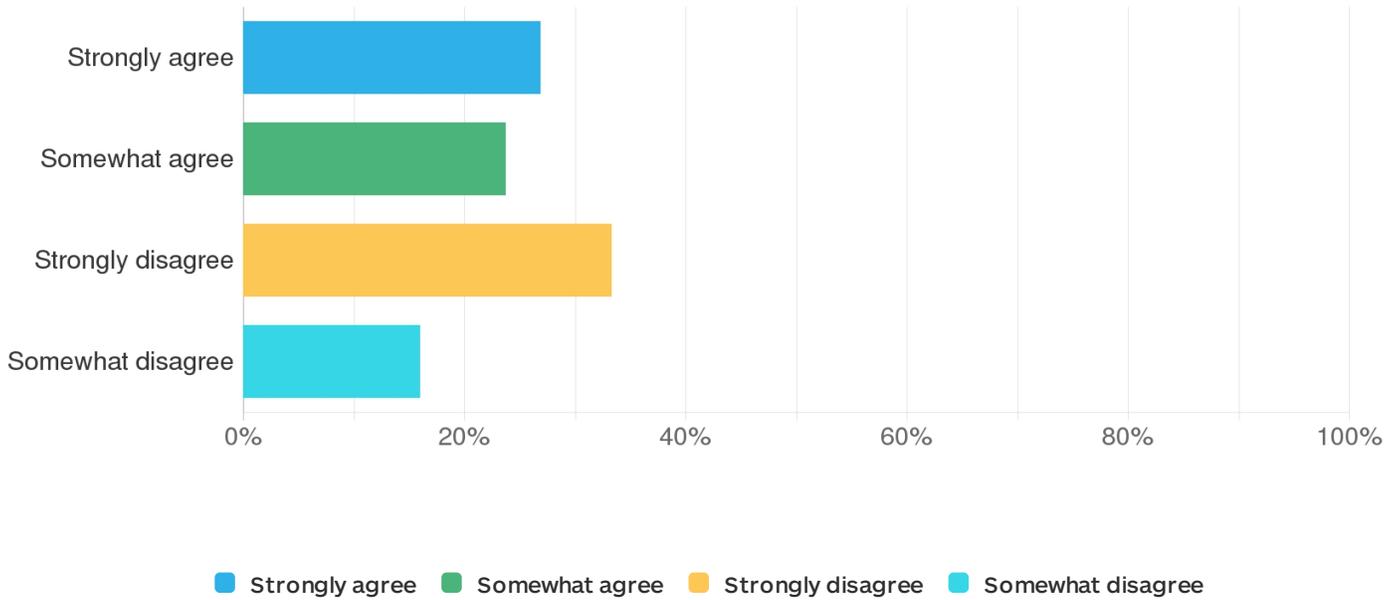
Value	Frequency	Percent
Strongly agree	188	26.9%
Somewhat agree	166	23.75%
Strongly disagree	234	33.36%
Somewhat disagree	112	15.99%
Total	**700**	**100%**

Q10: BLM Approval
Do you approve or disapprove of the group Black Lives Matter?
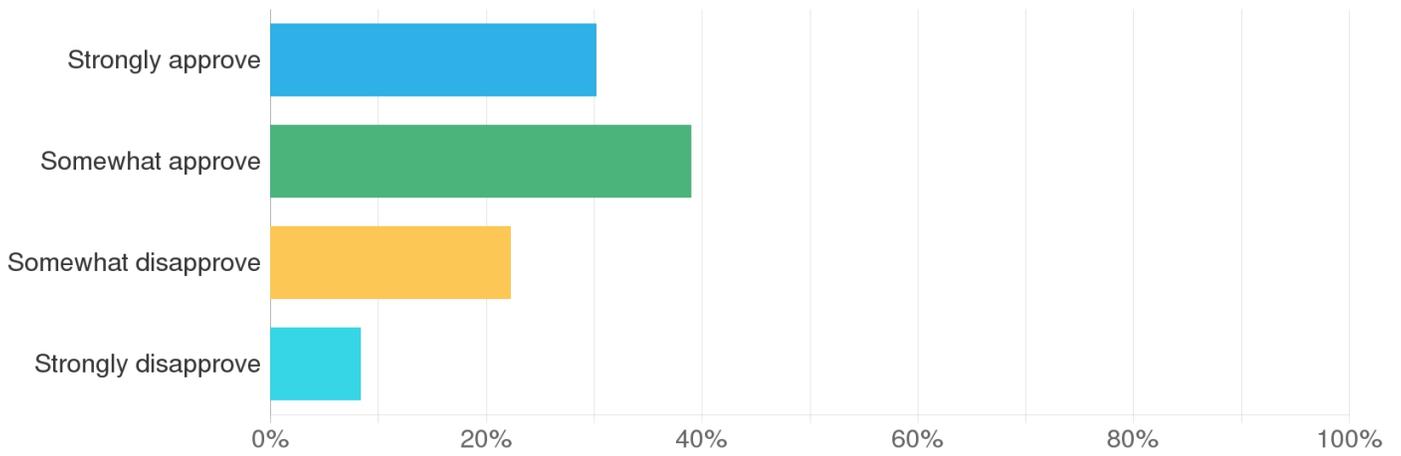
Value	Frequency	Percent
Strongly approve	212	30.27%
Somewhat approve	273	39.01%
Somewhat disapprove	156	22.3%
Strongly disapprove	59	8.43%
Total	**700**	**100%**

Q11: BLM Peaceful Protest
Do you believe the protests of the last couple months in support of Black Lives Matter and other related movements have been mostly peaceful?
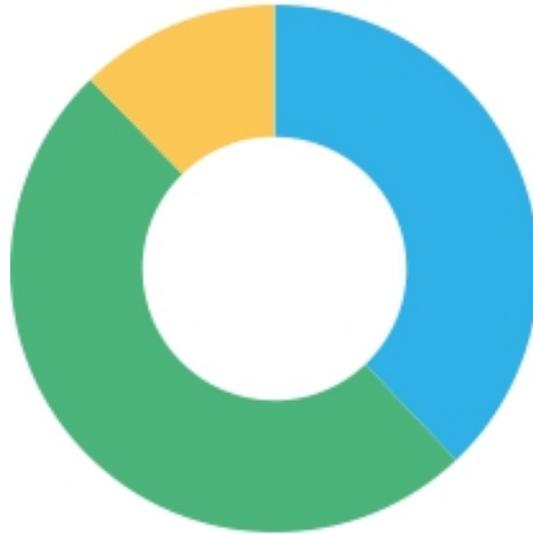
Yes ● No ● Not Sure

Value	Frequency	Percent
Yes	265	37.93%
No	349	49.8%
Not Sure	86	12.28%
Total	**700**	**100%**

Q12: BLM Traditional Family

If you learned Black Lives Matter supported doing away with the traditional family, would you be more or less likely to support Black Lives Matter?
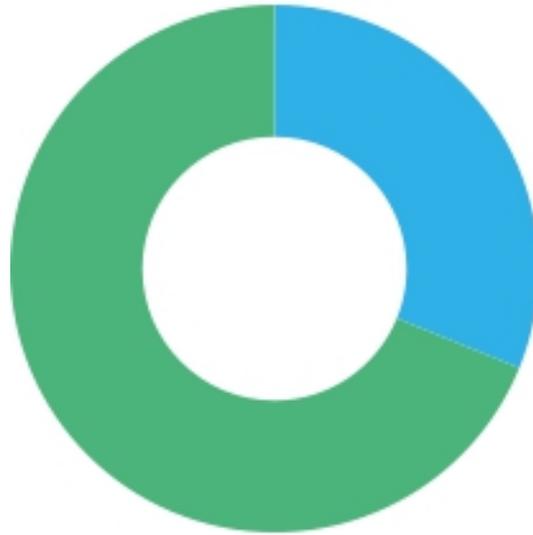
More likely ● Less Likely

Value	Frequency	Percent
More likely	218	31.15%
Less Likely	482	68.85%
Total	**700**	**100%**

Q13: BLM Defund Police

If you learned Black Lives Matter supported defunding police departments nationwide, would you be more or less likely to support Black Lives Matter?
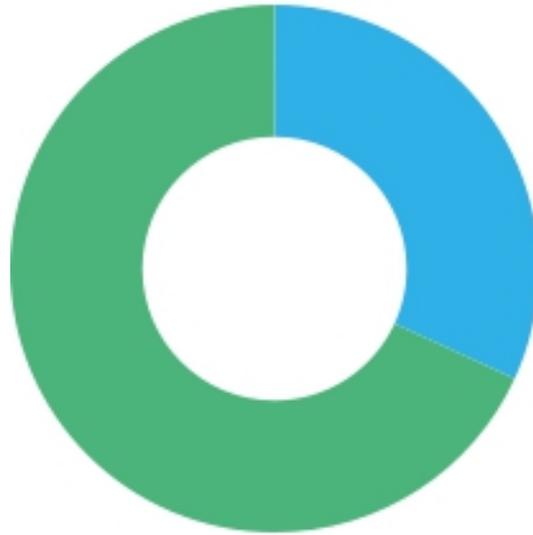
● More likely ● Less Likely

Value	Frequency	Percent
More likely	223	31.85%
Less Likely	477	68.15%
Total	**700**	**100%**

Q14: BLM Communist Goals

If you learned Black Lives Matter supported communist goals such as 'overturning" American capitalism, would you be more or less likely to support Black Lives Matter?
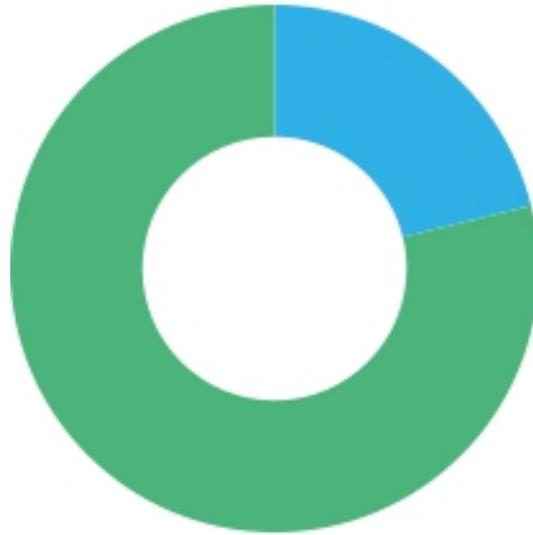
● More likely ● Less Likely

Value	Frequency	Percent
More likely	148	21.17%
Less Likely	552	78.83%
Total	**700**	**100%**

Q15: Gendered Athletics

Should boys and men who say they identify as transgender be allowed to compete in girls' and women's athletics?
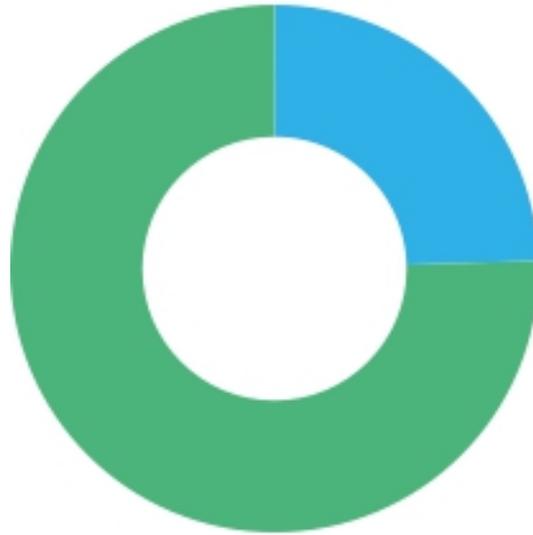
Yes ● No

Value	Frequency	Percent
Yes	172	24.54%
No	528	75.46%
Total	**700**	**100%**

Q16: Children Chemical Treatments

Should children who say they identify as transgender be allowed to undergo physical sex change surgeries or chemical treatments while they are under the age of 18?
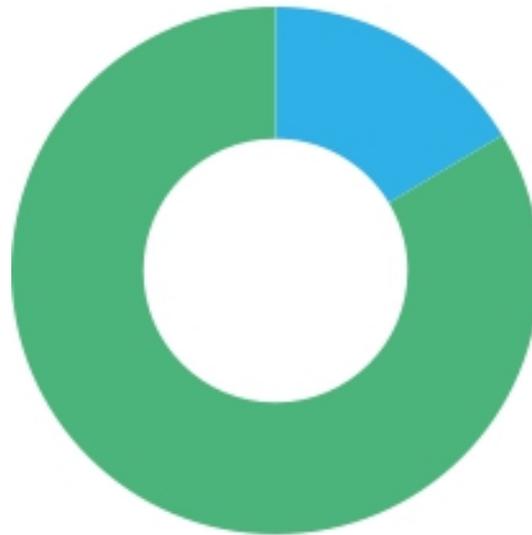
Yes ● No

Value	Frequency	Percent
Yes	115	16.42%
No	585	83.58%
Total	**700**	**100%**

Q17: Online Pornography

Should online pornography distributors be required by law to verify the age of users who access their content in order to help prevent children under the age of 18 from viewing obscene material?
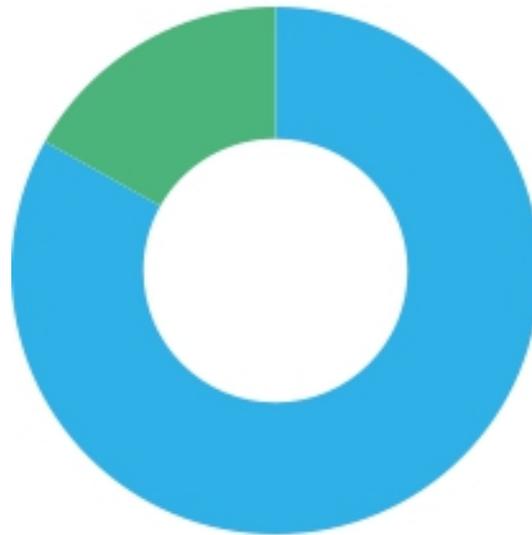
Yes ● No

Value	Frequency	Percent
Yes	582	83.14%
No	118	16.86%
Total	**700**	**100%**

Q18: Big Tech

Should Big Tech companies such as Google, Facebook, and Twitter be allowed to censor speech on their platforms if that speech would otherwise be constitutionally protected in the public square?
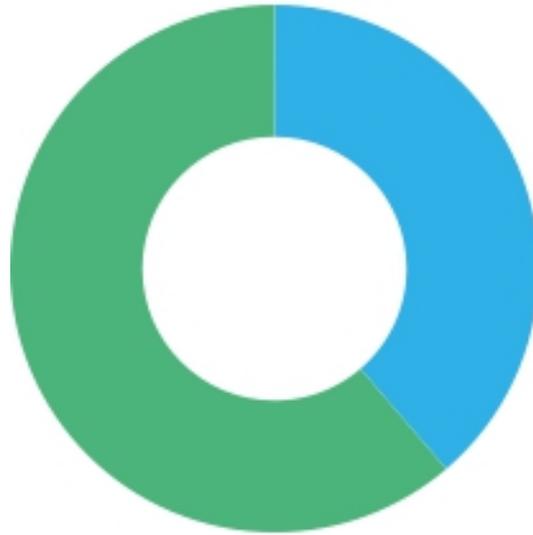

Yes   No

| Value	Frequency	Percent
Yes	271	38.73%
No	429	61.27%
Total	**700**	**100%**

Q19: Ideology

Do you consider yourself to be Very conservative, Somewhat Conservative, Moderate, Somewhat Liberal or Very Liberal?
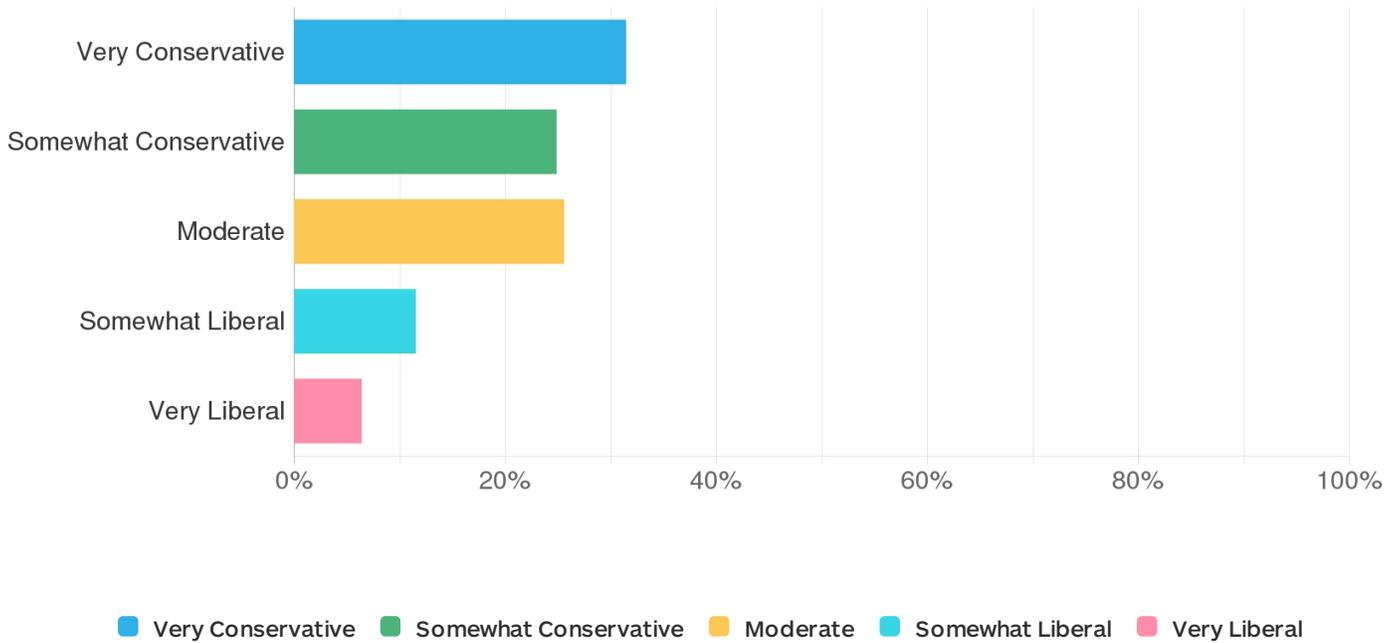
Value	Frequency	Percent
Very Conservative	220	31.5%
Somewhat Conservative	174	24.88%
Moderate	179	25.6%
Somewhat Liberal	81	11.58%
Very Liberal	45	6.45%
Total	**700**	**100%**

Q20: Party

Do you consider yourself Republican, Democrat or Independent?

Value	Frequency	Percent
Republican	243	34.71%
Democrat	267	38.14%
Independent	182	26%
Other party	8	1.14%
Total	**700**	**100%**

Q21: Gender

What is your gender?
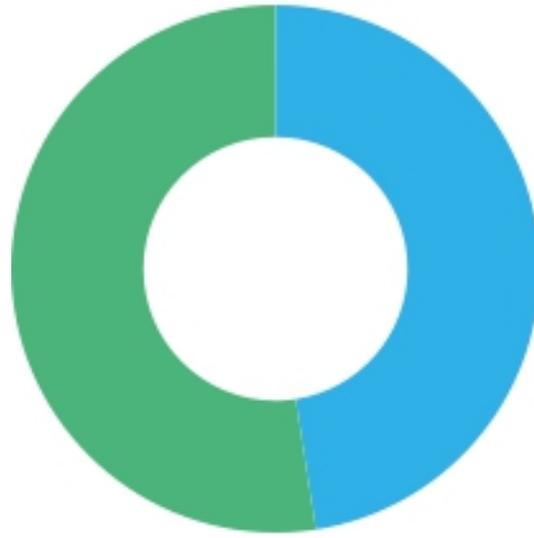
Male   Female

Value	Frequency	Percent
Male	333	47.56%
Female	367	52.44%
Total	**700**	**100%**

Q22: Ethnicity
What is your ethnicity? Are you....
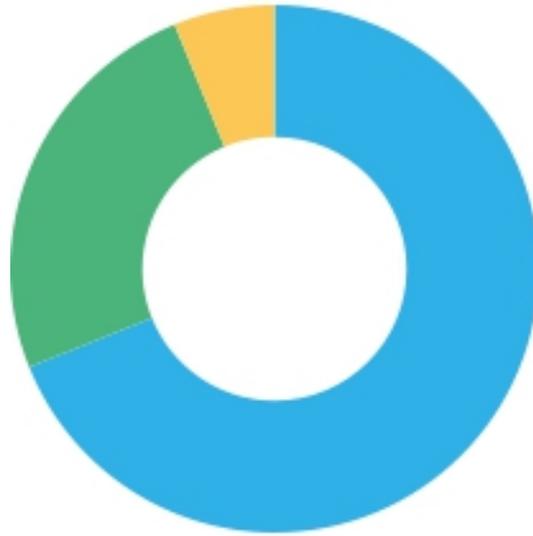
Value	Frequency	Percent
Caucasian	482	68.93%
African-American	174	24.9%
Hispanic or other ethnicity	43	6.17%
Total	**700**	**100%**

Q23: Age
What is your age? Are you...
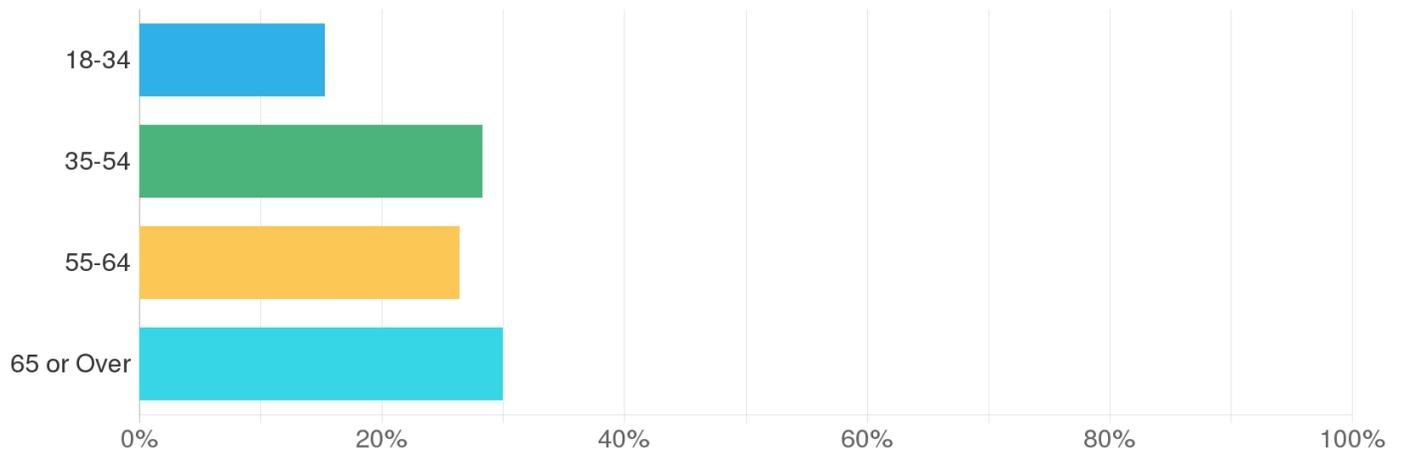
Value	Frequency	Percent
18-34	107	15.29%
35-54	198	28.29%
55-64	185	26.43%
65 or Over	210	30%
Total	**700**	**100%**

Q24: Household Income
What is your total household income?
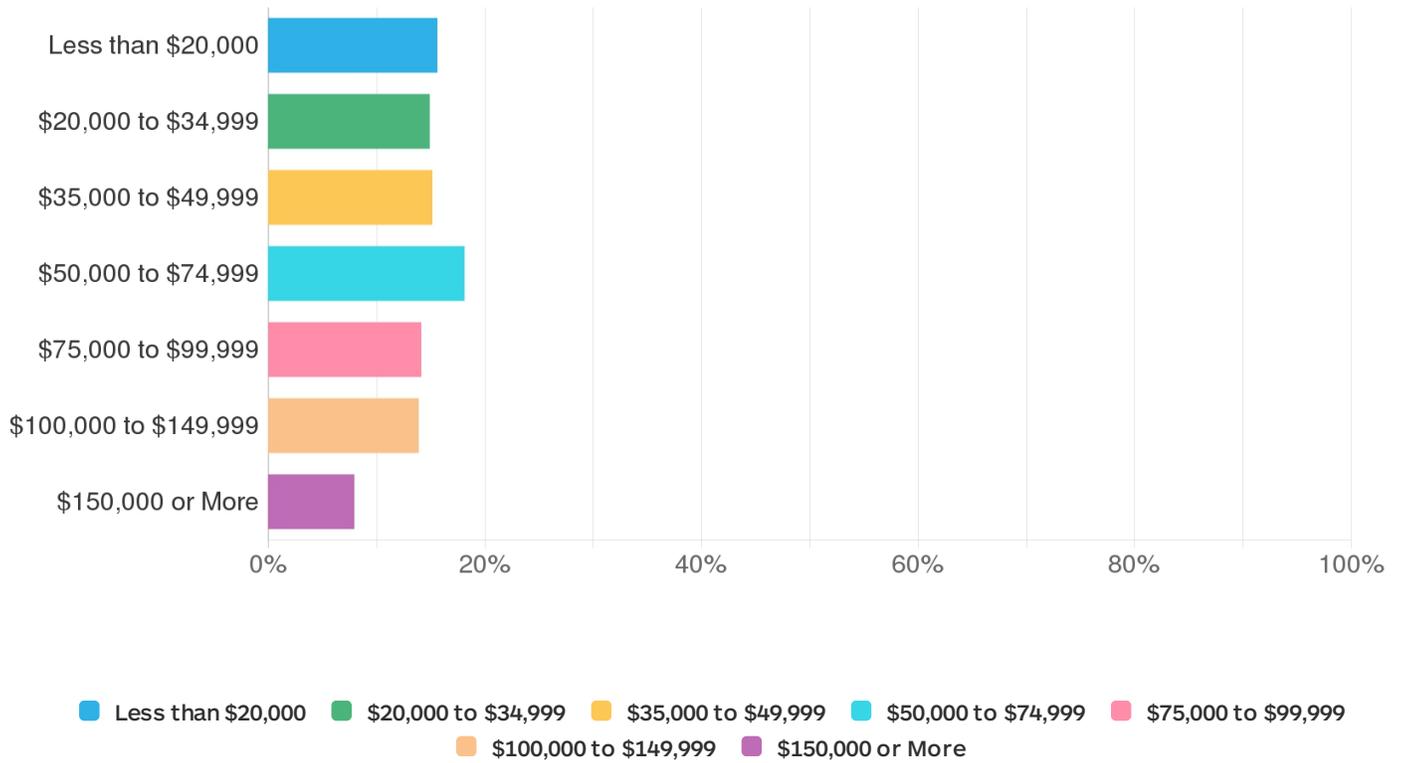
Value	Frequency	Percent
Less than $20,000	109	15.61%
$20,000 to $34,999	105	14.97%
$35,000 to $49,999	106	15.2%
$50,000 to $74,999	127	18.16%
$75,000 to $99,999	99	14.15%
$100,000 to $149,999	97	13.93%
$150,000 or More	56	7.99%
Total	**700**	**100%**

Q25: Education
What is the highest level of formal education you have completed?
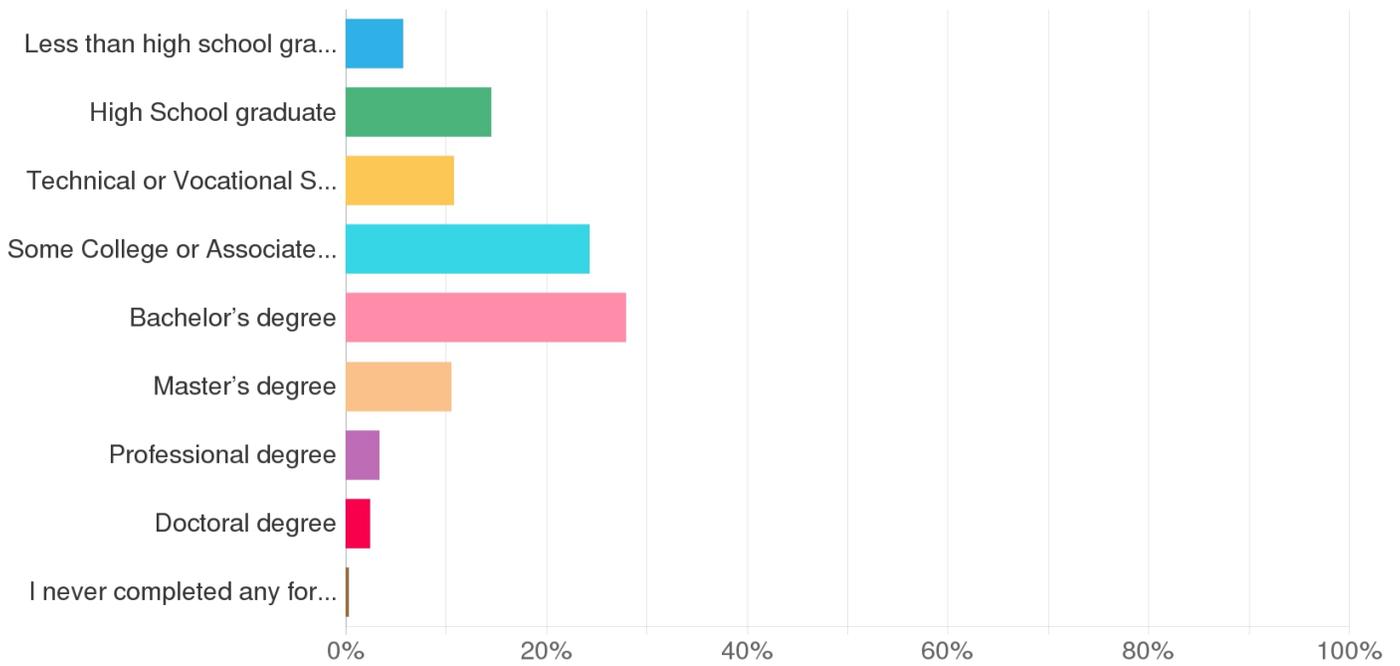
Value	Frequency	Percent
Less than high school graduate	40	5.71%
High School graduate	102	14.52%
Technical or Vocational School	76	10.8%
Some College or Associate's Degree	171	24.36%
Bachelor's degree	196	27.96%
Master's degree	74	10.52%
Professional degree	24	3.39%
Doctoral degree	17	2.42%
I never completed any formal education	2	0.32%
Total	**700**	**100%**

Q26: General Vote History
General Vote History
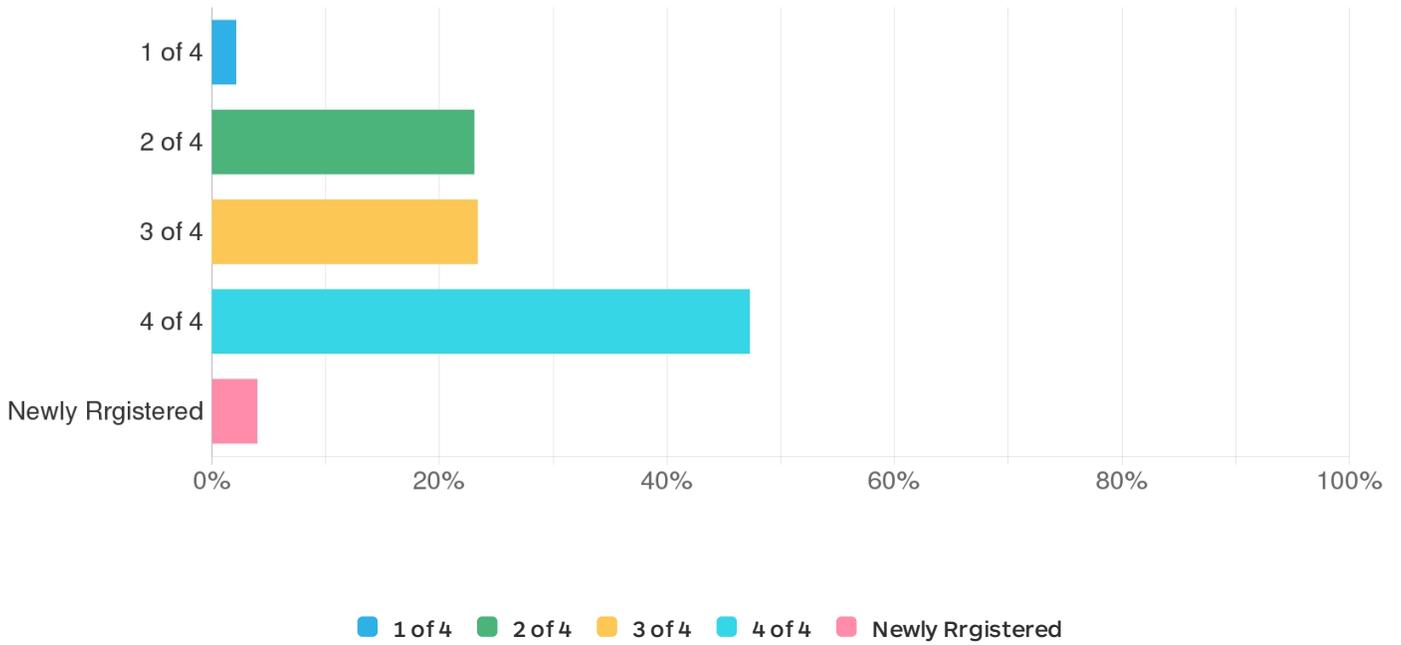
Value	Frequency	Percent
1 of 4	15	2.15%
2 of 4	162	23.11%
3 of 4	164	23.37%
4 of 4	331	47.32%
Newly Rrgistered	28	4.05%
Total	**700**	**100%**

Q27: DMA
DMA

Legend:
ATLANTA   CHARLOTTE   CHATTANOOGA   GREENSBORO-H.POINT-W.SALE…
GREENVILLE-N.BERN-WASHNGT…   GREENVLL-SPART-ASHEVLL-AN…   MYRTLE BEACH-FLORENCE
NORFOLK-PORTSMTH-NEWPT NW…   RALEIGH-DURHAM (FAYETVLLE…   WILMINGTON   null
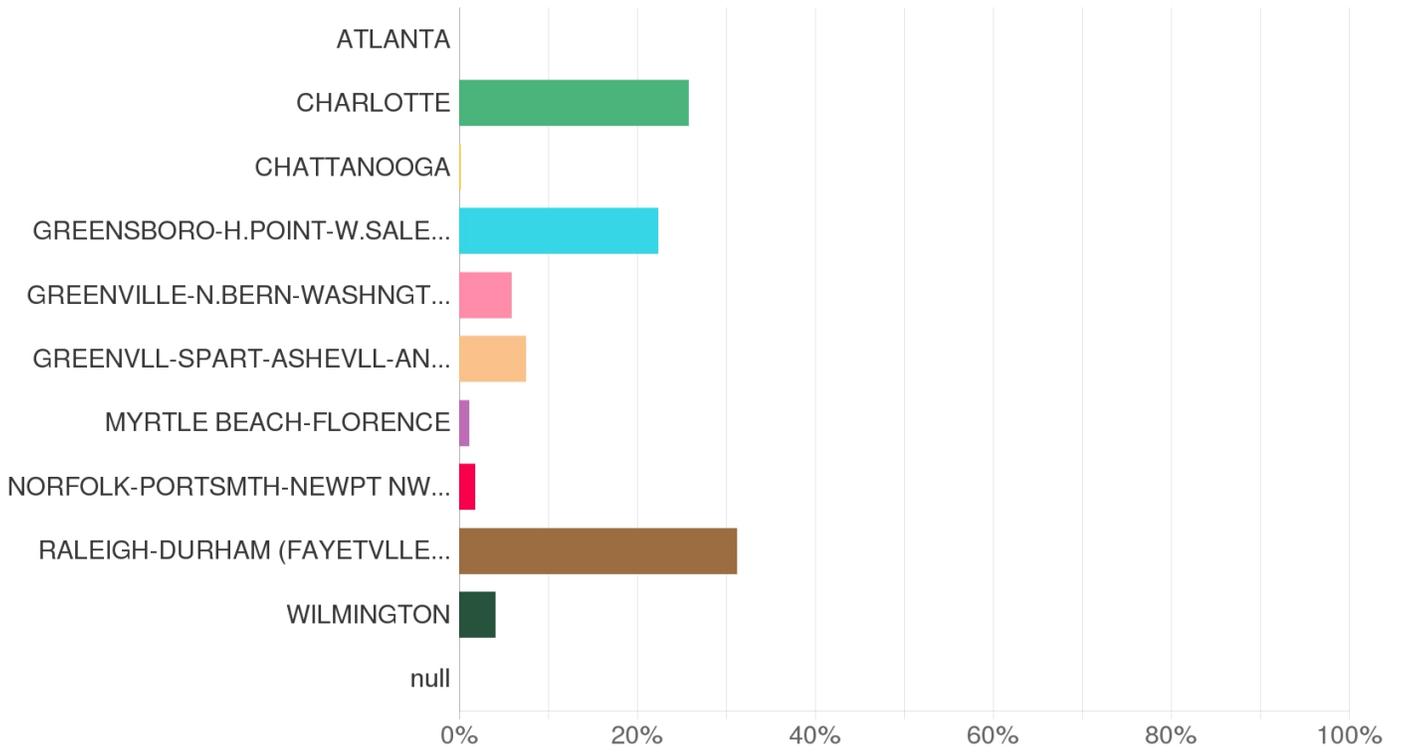
Value	Frequency	Percent
ATLANTA	0	0%
CHARLOTTE	180	25.77%
CHATTANOOGA	2	0.22%
GREENSBORO-H.POINT-W.SALEM	157	22.4%
GREENVILLE-N.BERN-WASHNGTN	41	5.88%
GREENVLL-SPART-ASHEVLL-AND	52	7.48%
MYRTLE BEACH-FLORENCE	8	1.12%
NORFOLK-PORTSMTH-NEWPT NWS	13	1.82%
RALEIGH-DURHAM (FAYETVLLE)	219	31.25%
WILMINGTON	28	4.07%
	0	0%
Total	**700**	**100%**