



SPRY Strategies

APP.Michigan.GeneralElection RND1.7.8.20

Smart Charts • 07.11.2020 - 07.16.2020

Performed by SPRY Strategies

The APP Michigan General Election Survey was conducted by IVR Interviews and Online Mobile from July 11 - July 16 among a random sample of 700 likely voters. The survey has a margin of error of +/- 3.7 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1: Registered Voter

Are you 18 years of age and registered to vote in the state of Michigan?

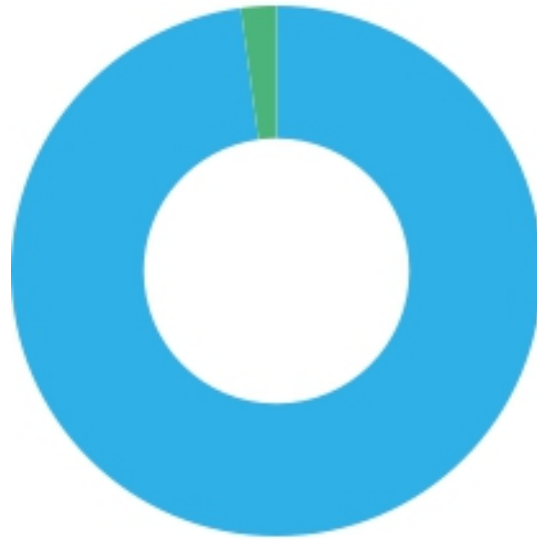


■ Yes

Value	Frequency	Percent
Yes	700	100%
Total	700	100%

Q2: Voter Likelihood

How likely are you to vote in the November 3rd General Election in Michigan? Would you say you are extremely likely, somewhat likely, or not very likely?

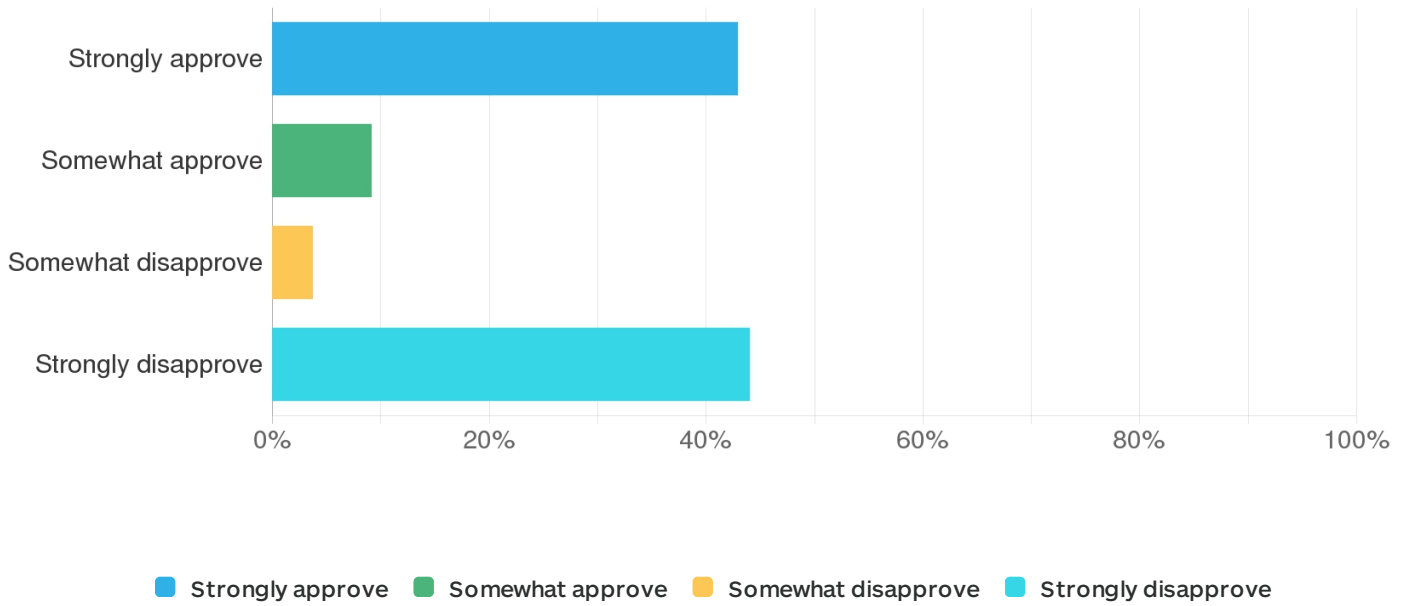


■ Extremely Likely ■ Somewhat Likely

Value	Frequency	Percent
Extremely Likely	685	97.86%
Somewhat Likely	15	2.14%
Total	700	100%

Q3: Trump Approval

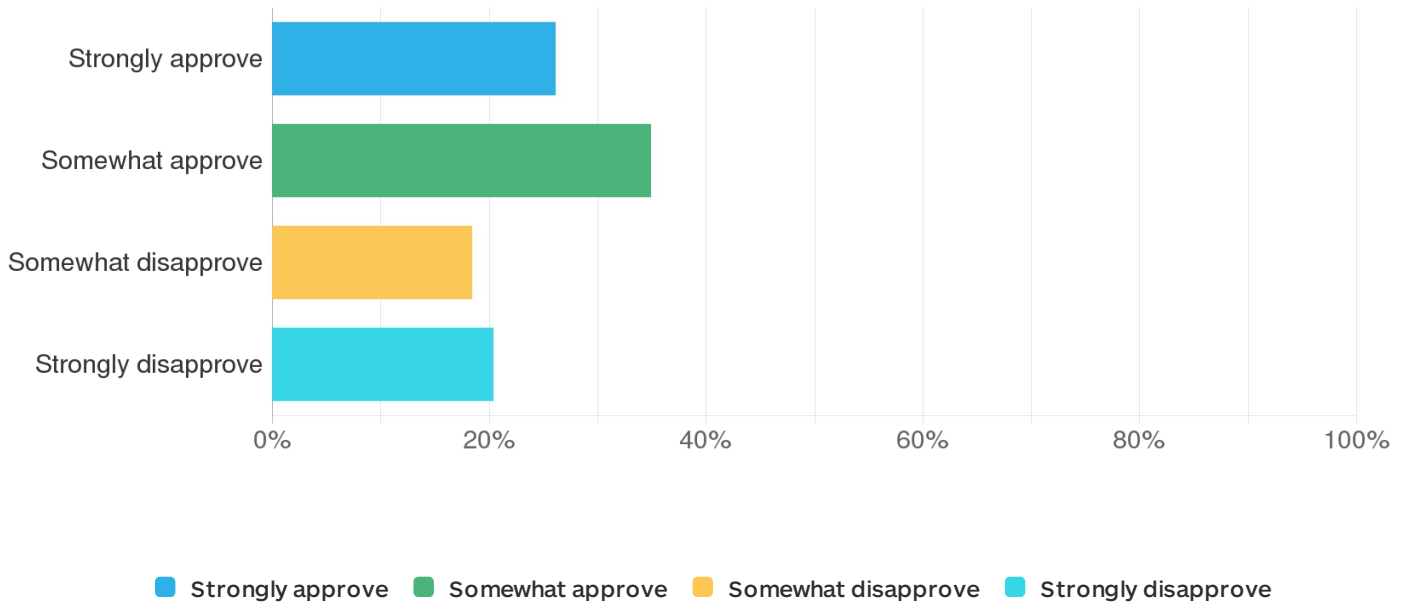
How would you rate the job Donald Trump is doing as President? Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job he is doing?



Value	Frequency	Percent
Strongly approve	301	42.96%
Somewhat approve	64	9.2%
Somewhat disapprove	26	3.77%
Strongly disapprove	309	44.08%
Total	700	100%

Q4: Peters Approval

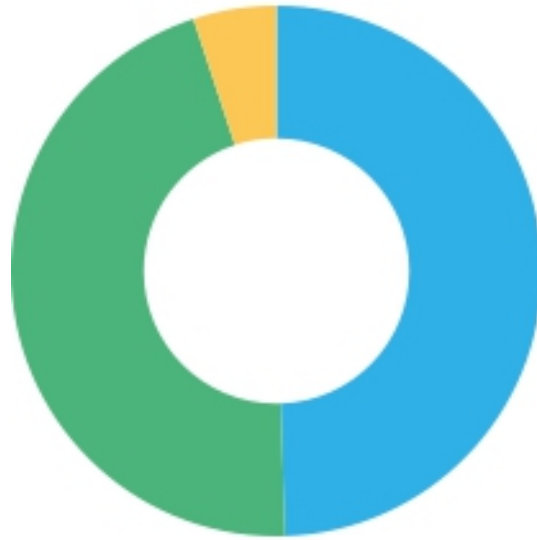
How would you rate the job Gary Peters is doing as Senator? Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job he is doing?



Value	Frequency	Percent
Strongly approve	183	26.16%
Somewhat approve	245	34.96%
Somewhat disapprove	129	18.45%
Strongly disapprove	143	20.43%
Total	700	100%

Q5: Presidential Ballot

If the November 3rd General Election for the President of the United States was being held today and the candidates were Republican Donald Trump and Democrat Joe Biden for which candidate would you vote? If you are still undecided on who to vote for, then please select undecided.

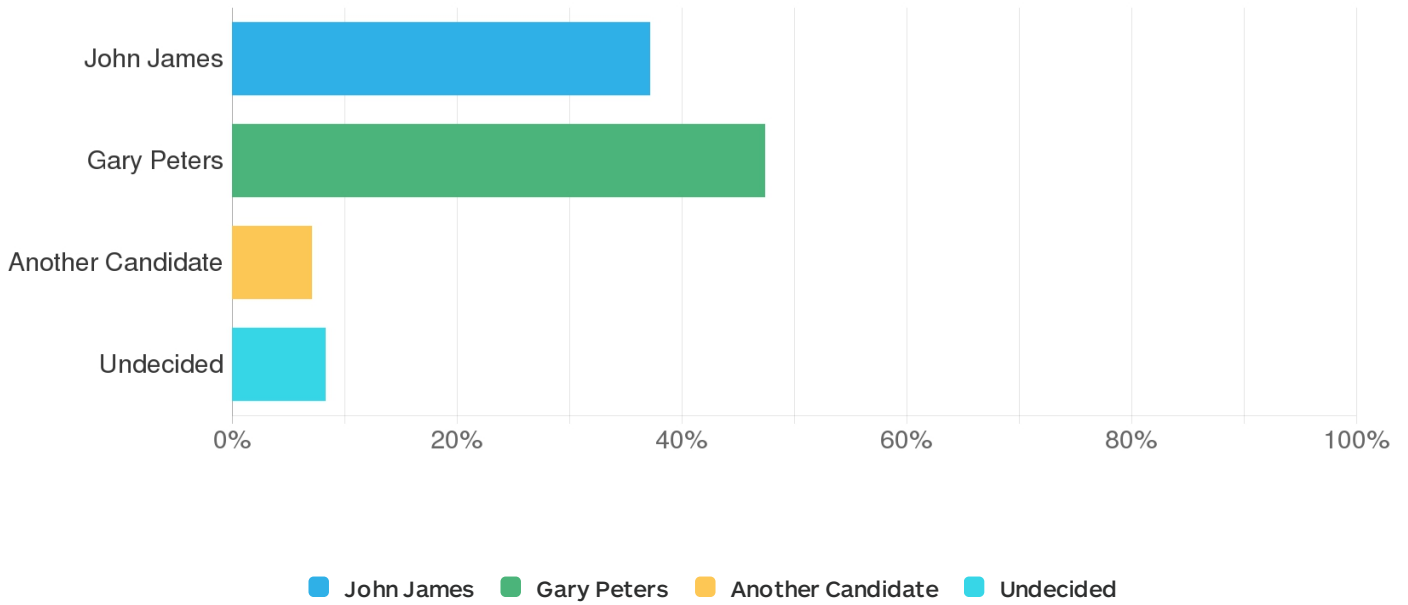


■ Donald Trump ■ Joe Biden ■ Undecided

Value	Frequency	Percent
Donald Trump	346	49.5%
Joe Biden	318	45.45%
Undecided	35	5.06%
Total	700	100%

Q6: US Senate Ballot

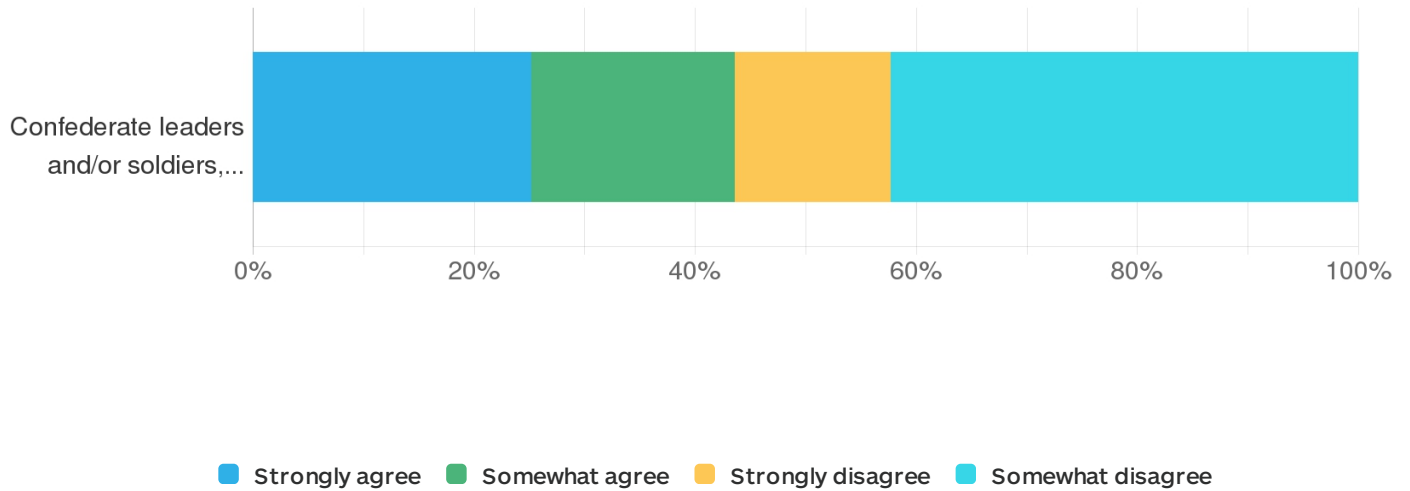
If the November 3rd General Election for United States Senate was being held today and the candidates were Republican John James, Democrat Gary Peters or another candidate for which candidate would you vote? If you are still undecided on who to vote for, then please select undecided.



Value	Frequency	Percent
John James	260	37.17%
Gary Peters	332	47.39%
Another Candidate	50	7.12%
Undecided	58	8.31%
Total	700	100%

Q7: Statue Removal

In recent weeks, a debate has a risen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removing public statues or monuments of the following?

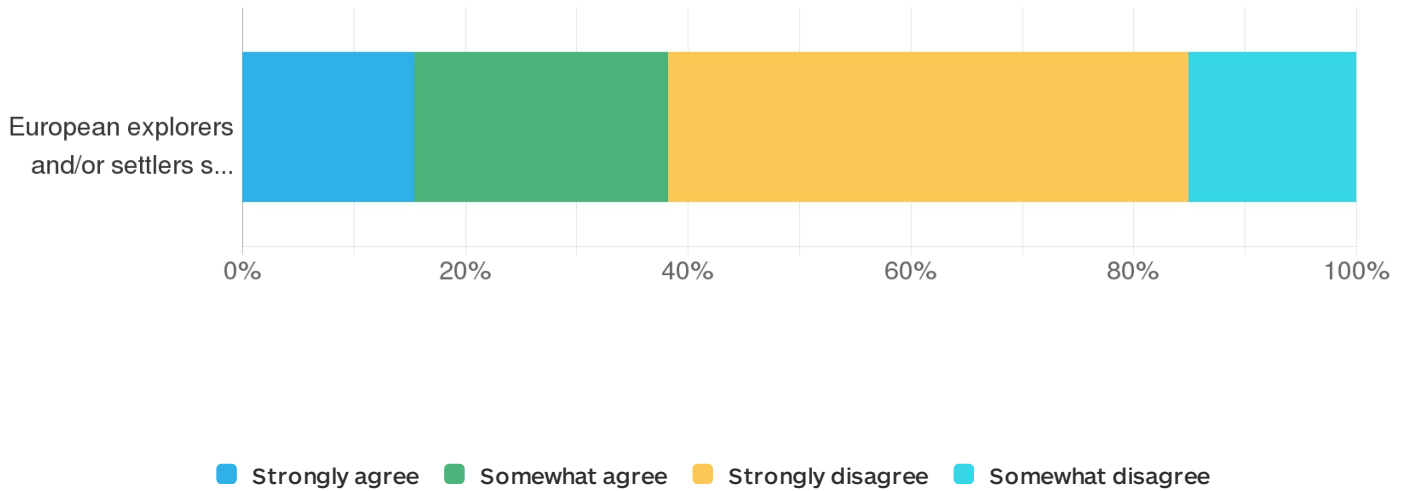


R1 Confederate leaders and/or soldiers, such as Robert E. Lee

Value	Frequency	Percent
Strongly agree	176	25.18%
Somewhat agree	129	18.42%
Strongly disagree	99	14.12%
Somewhat disagree	296	42.28%
Total	700	100%

Q7: Statue Removal

In recent weeks, a debate has a risen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removing public statues or monuments of the following?

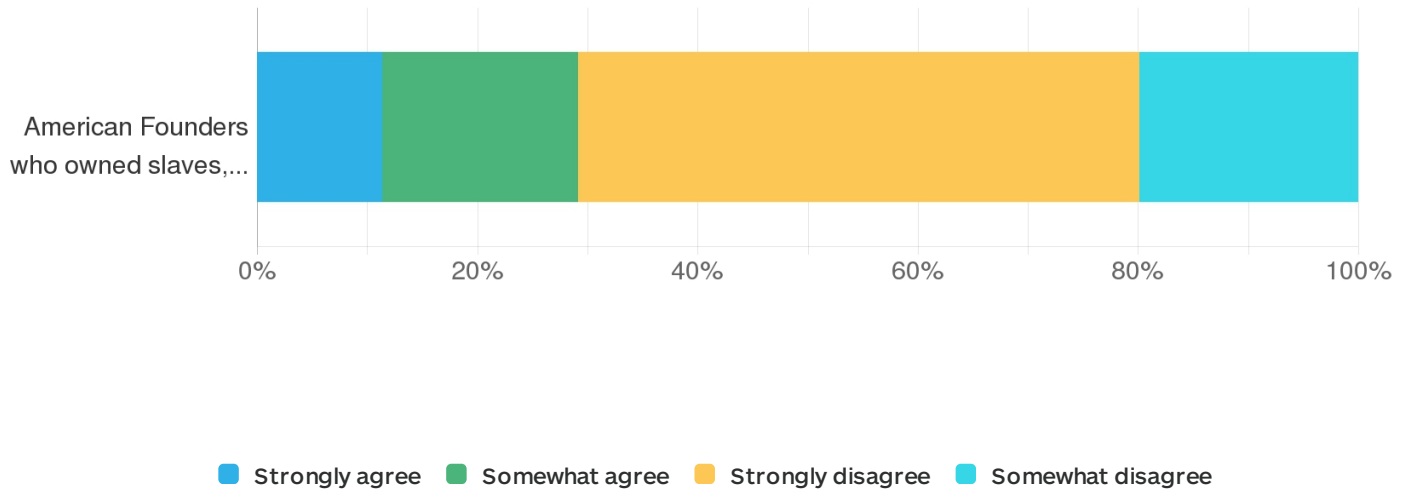


R2 European explorers and/or settlers such as Christopher Columbus

Value	Frequency	Percent
Strongly agree	108	15.44%
Somewhat agree	160	22.81%
Strongly disagree	327	46.65%
Somewhat disagree	106	15.09%
Total	700	100%

Q7: Statue Removal

In recent weeks, a debate has arisen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removing public statues or monuments of the following?

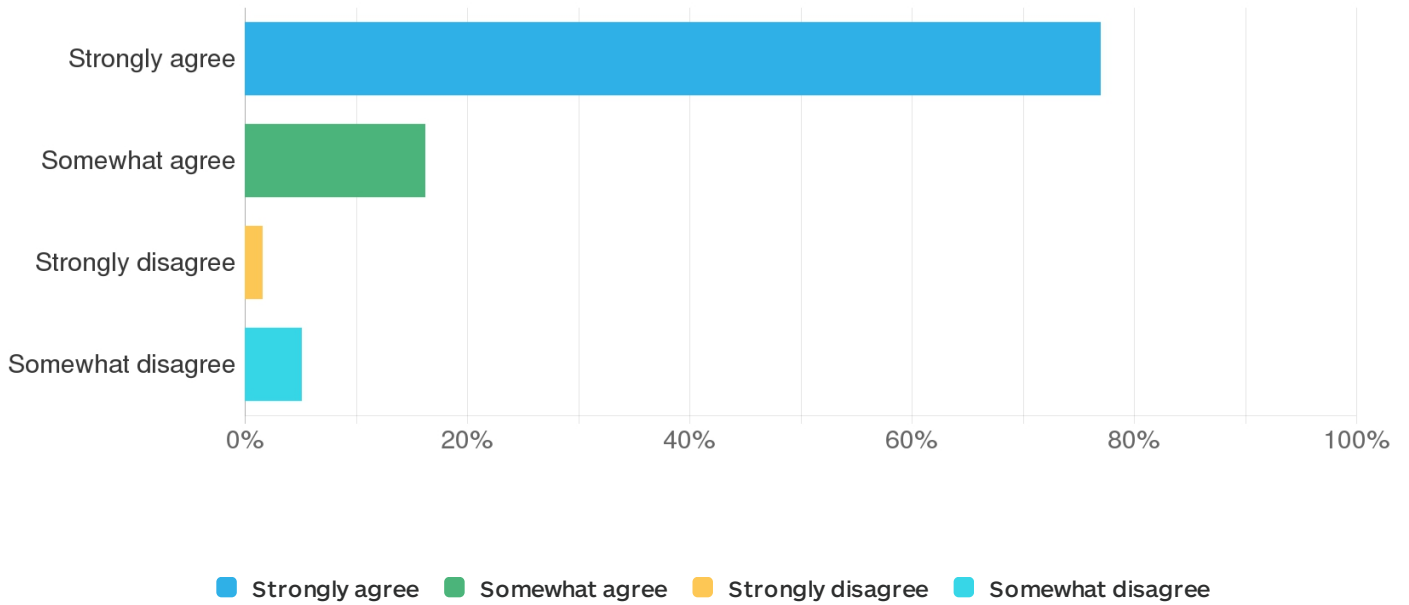


R3 American Founders who owned slaves, such as George Washington

Value	Frequency	Percent
Strongly agree	79	11.36%
Somewhat agree	125	17.81%
Strongly disagree	357	50.98%
Somewhat disagree	139	19.86%
Total	700	100%

Q8: Proud American

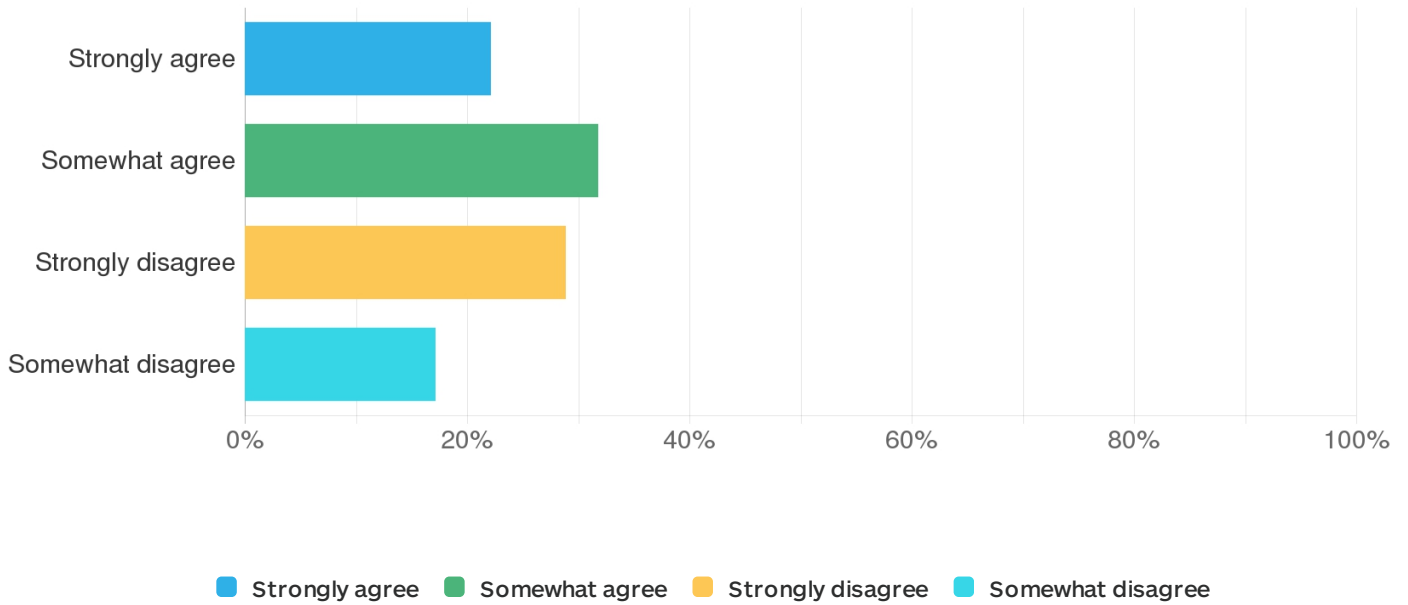
Do you agree or disagree with the following statement? "I am proud to be an American."



Value	Frequency	Percent
Strongly agree	539	77.01%
Somewhat agree	114	16.27%
Strongly disagree	11	1.61%
Somewhat disagree	36	5.11%
Total	700	100%

Q9: 1619 Project

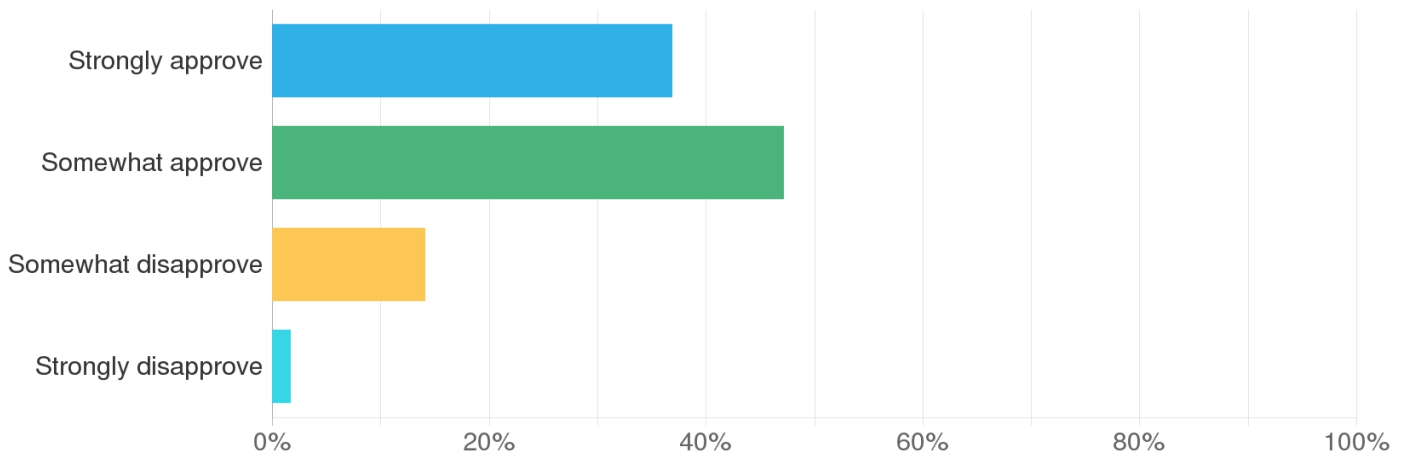
The 1619 Project, an educational history curriculum developed by The New York Times, presents early American history with slavery and white supremacy as the dominant themes. Do you agree or disagree that this is the appropriate focus for teaching America's founding to children in K-12 public schools?



Value	Frequency	Percent
Strongly agree	155	22.15%
Somewhat agree	223	31.8%
Strongly disagree	202	28.91%
Somewhat disagree	120	17.14%
Total	700	100%

Q10: BLM Approval

Do you approve or disapprove of the group Black Lives Matter?



■ Strongly approve ■ Somewhat approve ■ Somewhat disapprove ■ Strongly disapprove

Value	Frequency	Percent
Strongly approve	258	36.9%
Somewhat approve	331	47.22%
Somewhat disapprove	99	14.14%
Strongly disapprove	12	1.73%
Total	700	100%

Q11: BLM Peaceful Protest

Do you believe the protests of the last couple months in support of Black Lives Matter and other related movements have been mostly peaceful?



■ Yes ■ No ■ Not Sure

Value	Frequency	Percent
Yes	261	37.31%
No	361	51.51%
Not Sure	78	11.18%
Total	700	100%

Q12: BLM Traditional Family

If you learned Black Lives Matter supported doing away with the traditional family, would you be more or less likely to support Black Lives Matter?



More likely Less Likely

Value	Frequency	Percent
More likely	176	25.11%
Less Likely	524	74.89%
Total	700	100%

Q13: BLM Defund Police

If you learned Black Lives Matter supported defunding police departments nationwide, would you be more or less likely to support Black Lives Matter?



■ More likely ■ Less Likely

Value	Frequency	Percent
More likely	161	23.05%
Less Likely	539	76.95%
Total	700	100%

Q14: BLM Communist Goals

If you learned Black Lives Matter supported communist goals such as ‘overturning” American capitalism, would you be more or less likely to support Black Lives Matter?



More likely Less Likely

Value	Frequency	Percent
More likely	97	13.83%
Less Likely	603	86.17%
Total	700	100%

Q15: Gendered Athletics

Should boys and men who say they identify as transgender be allowed to compete in girls' and women's athletics?



■ Yes ■ No

Value	Frequency	Percent
Yes	155	22.16%
No	545	77.84%
Total	700	100%

Q16: Children Chemical Treatments

Should children who say they identify as transgender be allowed to undergo physical sex change surgeries or chemical treatments while they are under the age of 18?



■ Yes ■ No

Value	Frequency	Percent
Yes	144	20.63%
No	556	79.37%
Total	700	100%

Q17: Online Pornography

Should online pornography distributors be required by law to verify the age of users who access their content in order to help prevent children under the age of 18 from viewing obscene material?



■ Yes ■ No

Value	Frequency	Percent
Yes	546	77.97%
No	154	22.03%
Total	700	100%

Q18: Big Tech

Should Big Tech companies such as Google, Facebook, and Twitter be allowed to censor speech on their platforms if that speech would otherwise be constitutionally protected in the public square?

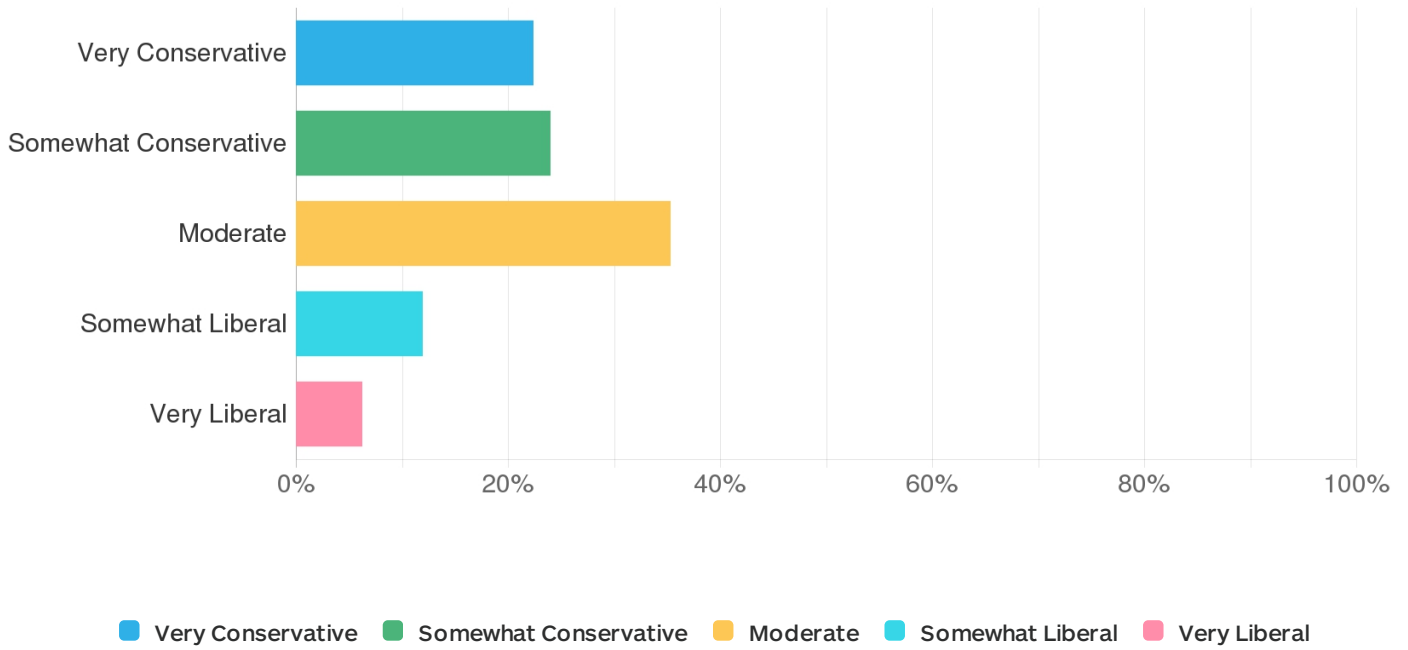


■ Yes ■ No

Value	Frequency	Percent
Yes	280	39.95%
No	420	60.05%
Total	700	100%

Q19: Ideology

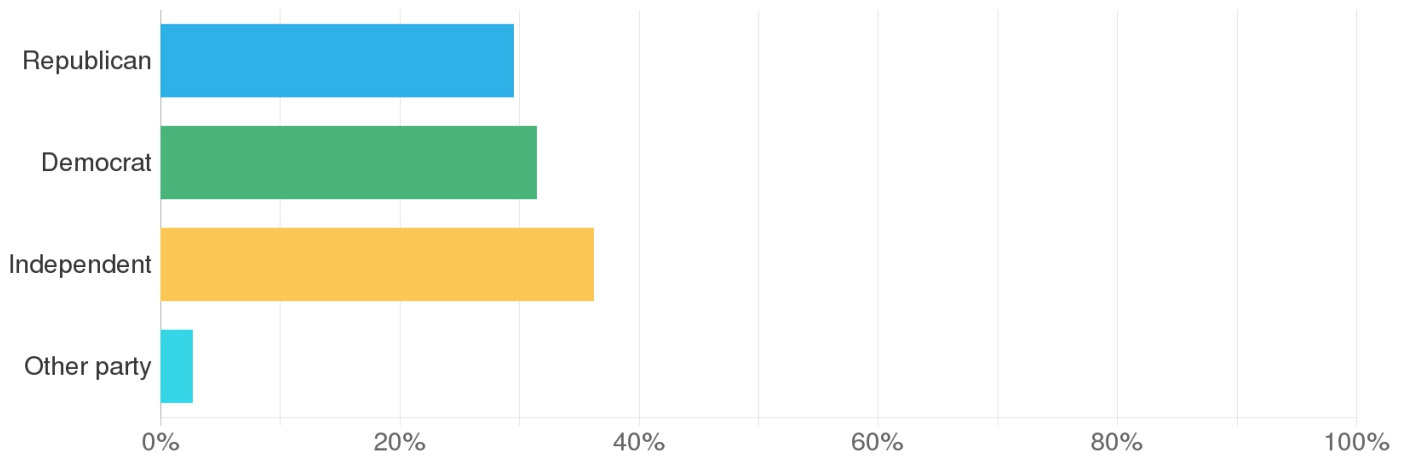
Do you consider yourself to be Very conservative, Somewhat Conservative, Moderate, Somewhat Liberal or Very Liberal?



Value	Frequency	Percent
Very Conservative	157	22.39%
Somewhat Conservative	168	24.02%
Moderate	247	35.35%
Somewhat Liberal	84	11.96%
Very Liberal	44	6.29%
Total	700	100%

Q20: Party

Do you consider yourself Republican, Democrat or Independent?



■ Republican ■ Democrat ■ Independent ■ Other party

Value	Frequency	Percent
Republican	207	29.56%
Democrat	221	31.51%
Independent	254	36.24%
Other party	19	2.68%
Total	700	100%

Q21: Gender

What is your gender?



■ Male ■ Female

Value	Frequency	Percent
Male	309	44.14%
Female	391	55.86%
Total	700	100%

Q22: Ethnicity

What is your ethnicity? Are you....

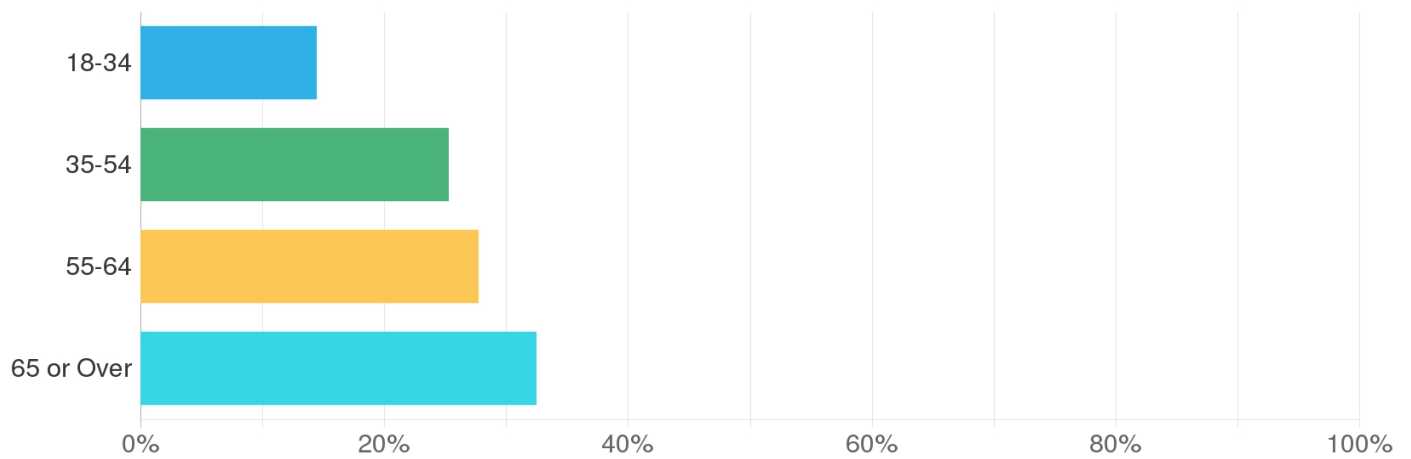


■ Caucasian ■ African-American ■ Hispanic or other ethnicity

Value	Frequency	Percent
Caucasian	566	80.91%
African-American	66	9.43%
Hispanic or other ethnicity	68	9.66%
Total	700	100%

Q23: Age

What is your age? Are you...

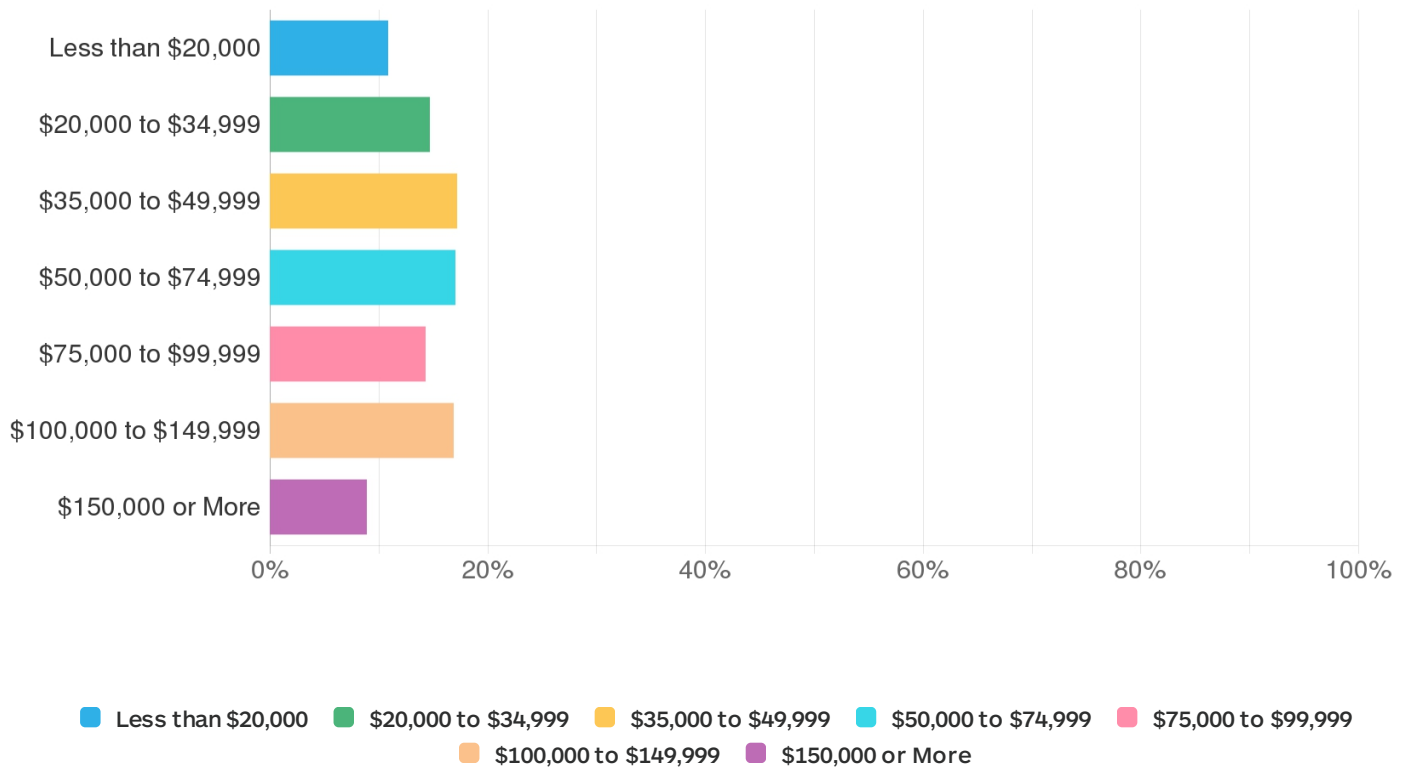


■ 18-34 ■ 35-54 ■ 55-64 ■ 65 or Over

Value	Frequency	Percent
18-34	101	14.48%
35-54	177	25.27%
55-64	194	27.76%
65 or Over	227	32.49%
Total	700	100%

Q24: Household Income

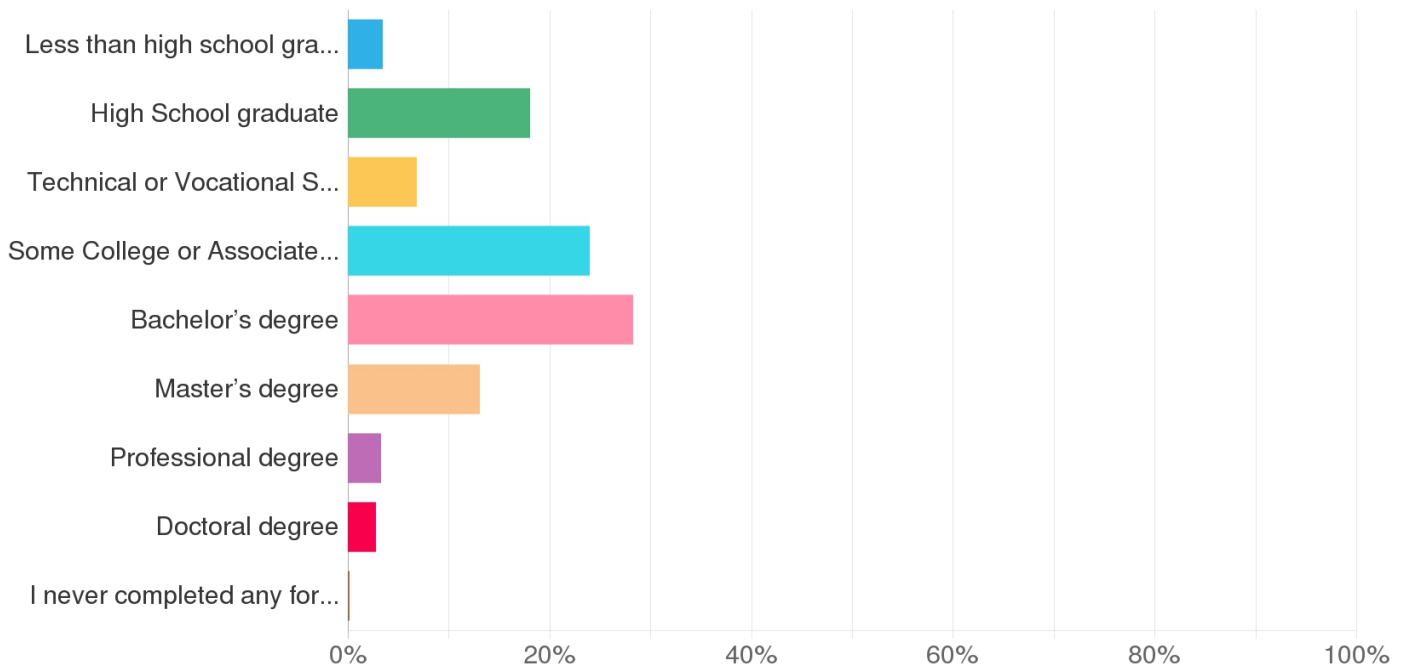
What is your total household income?



Value	Frequency	Percent
Less than \$20,000	76	10.85%
\$20,000 to \$34,999	103	14.73%
\$35,000 to \$49,999	121	17.23%
\$50,000 to \$74,999	120	17.08%
\$75,000 to \$99,999	100	14.29%
\$100,000 to \$149,999	118	16.88%
\$150,000 or More	63	8.94%
Total	700	100%

Q25: Education

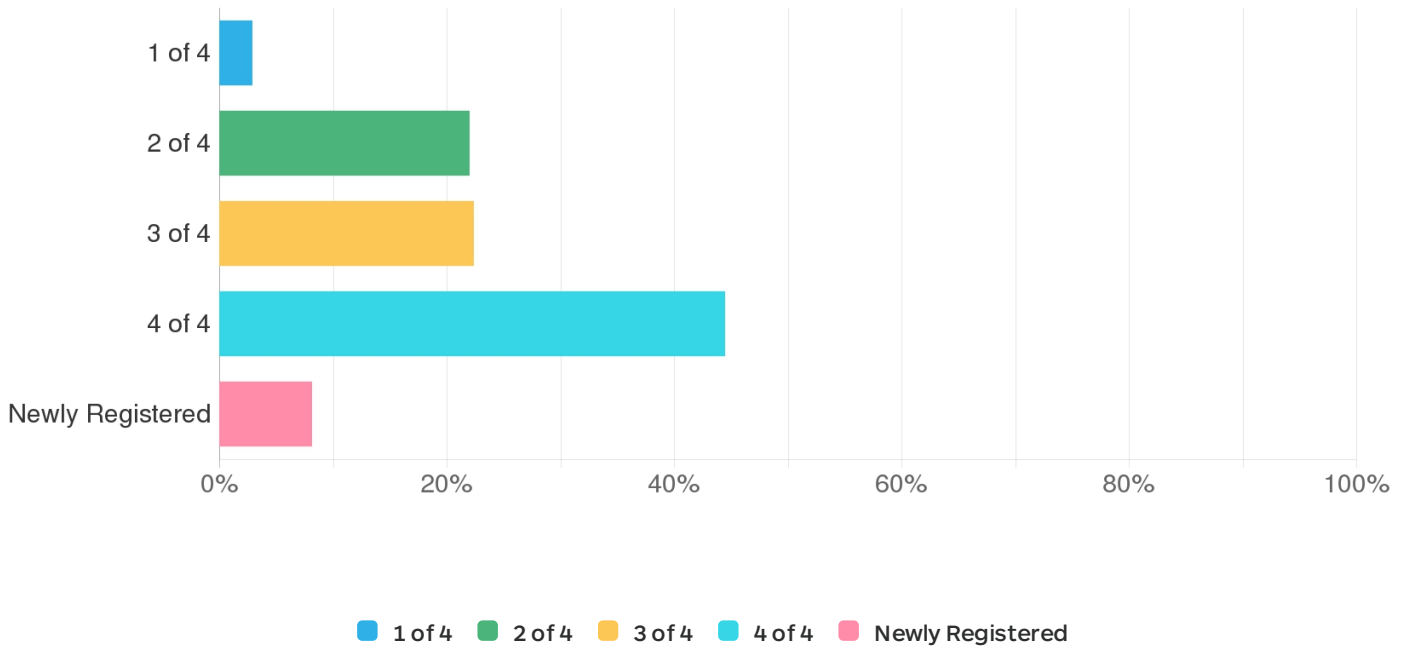
What is the highest level of formal education you have completed?



■ Less than high school gra...
 ■ High School graduate
 ■ Technical or Vocational S...
 ■ Some College or Associate...
 ■ Bachelor's degree
 ■ Master's degree
 ■ Professional degree
 ■ Doctoral degree
 ■ I never completed any for...

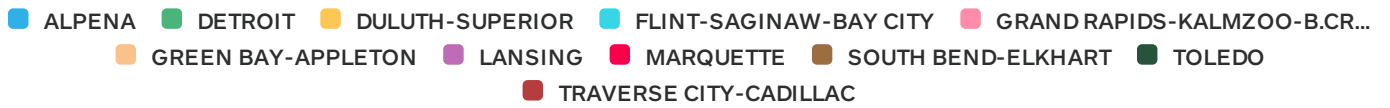
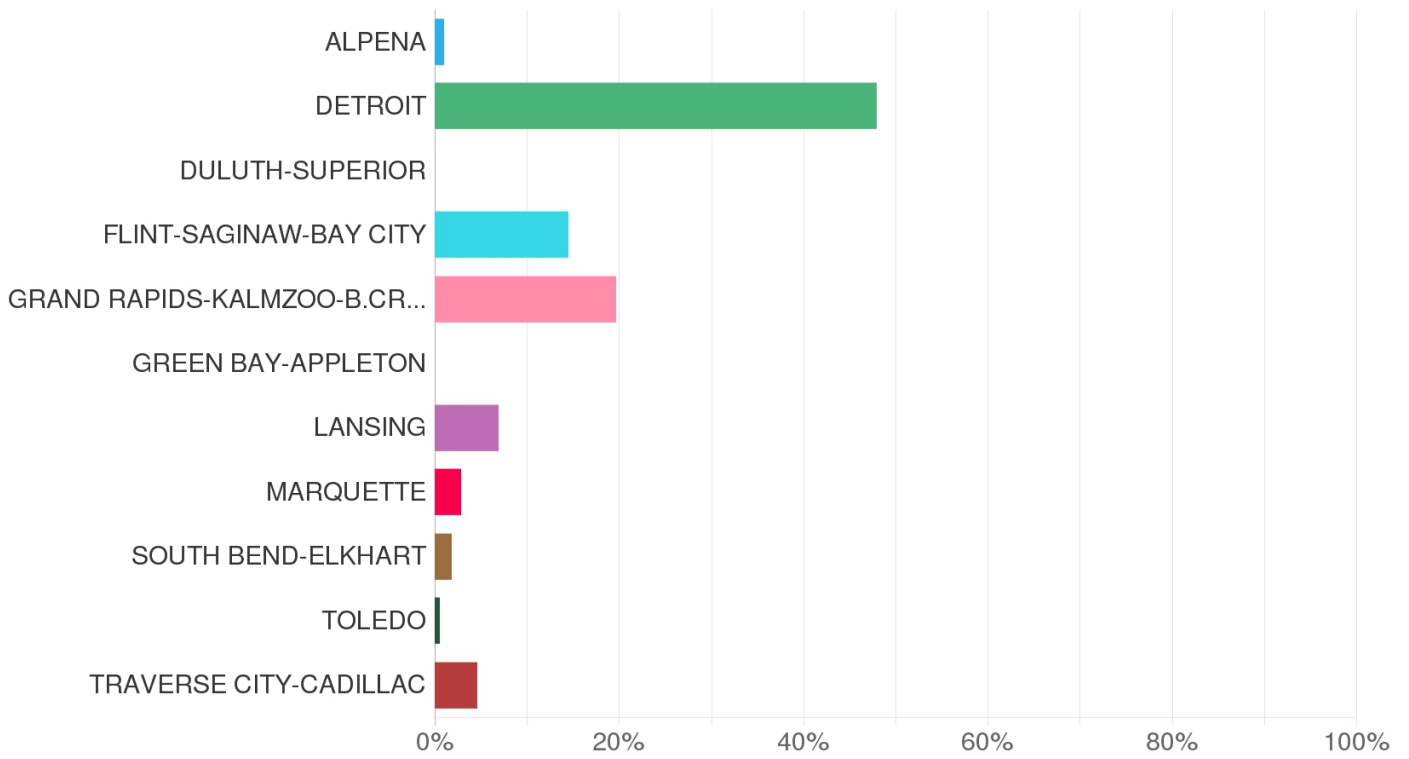
Value	Frequency	Percent
Less than high school graduate	24	3.48%
High School graduate	126	18.04%
Technical or Vocational School	48	6.86%
Some College or Associate's Degree	168	24%
Bachelor's degree	198	28.26%
Master's degree	92	13.11%
Professional degree	23	3.28%
Doctoral degree	20	2.8%
I never completed any formal education	1	0.18%
Total	700	100%

Q26: General Vote History
 General Vote History



Value	Frequency	Percent
1 of 4	20	2.9%
2 of 4	154	22.01%
3 of 4	157	22.43%
4 of 4	311	44.47%
Newly Registered	57	8.19%
Total	700	100%

Q27: DMA
DMA



Value	Frequency	Percent
ALPENA	7	1.03%
DETROIT	336	47.98%
DULUTH-SUPERIOR	0	0%
FLINT-SAGINAW-BAY CITY	102	14.52%
GRAND RAPIDS-KALMZOO-B.CRK	138	19.68%
GREEN BAY-APPLETON	0	0%
LANSING	48	6.91%
MARQUETTE	20	2.82%
SOUTH BEND-ELKHART	13	1.85%
TOLEDO	4	0.59%
TRAVERSE CITY-CADILLAC	32	4.62%
Total	700	100%