



SPRY Strategies

APP.Kentucky.General Election RND1. 7.8.20

Survey Results • 07.11.2020 - 07.16.2020

Performed by SPRY Strategies

The APP Kentucky General Election Survey was conducted by IVR Interviews and Online Mobile from July 11 - July 16 among a random sample of 600 likely voters. The survey has a margin of error of +/- 3.7 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1: Registered Voter

Are you 18 years of age and registered to vote in the state of Kentucky?

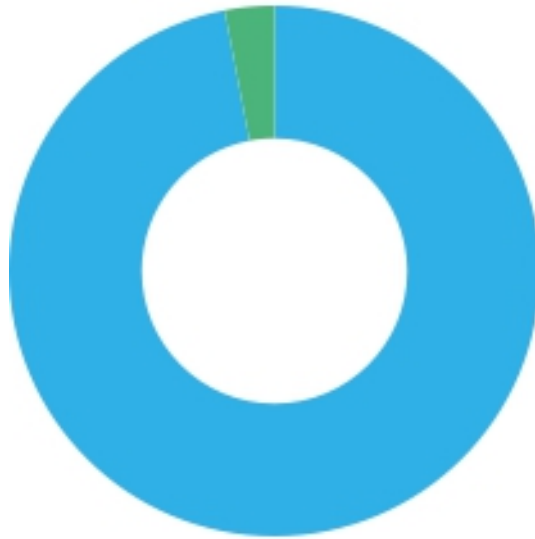


■ Yes

Value	Frequency	Percent
Yes	700	100%
Total	700	100%

Q2: Voter Likelihood

How likely are you to vote in the November 3rd General Election in Kentucky? Would you say you are extremely likely, somewhat likely, or not very likely?

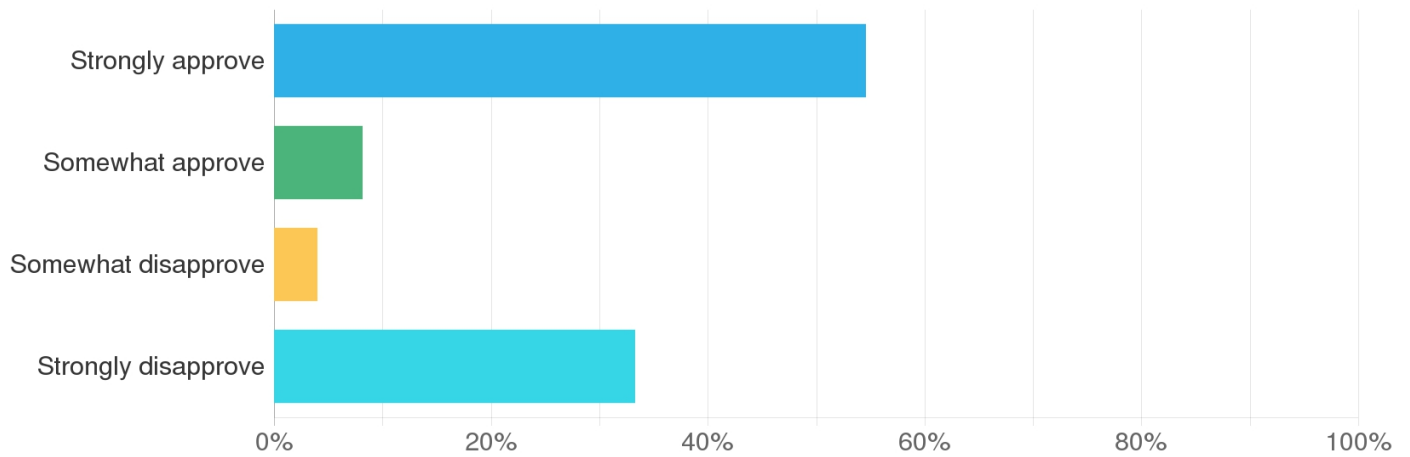


■ Extremely Likely ■ Somewhat Likely

Value	Frequency	Percent
Extremely Likely	679	97%
Somewhat Likely	21	3%
Total	700	100%

Q3: Trump Approval

How would you rate the job Donald Trump is doing as President? Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job he is doing?

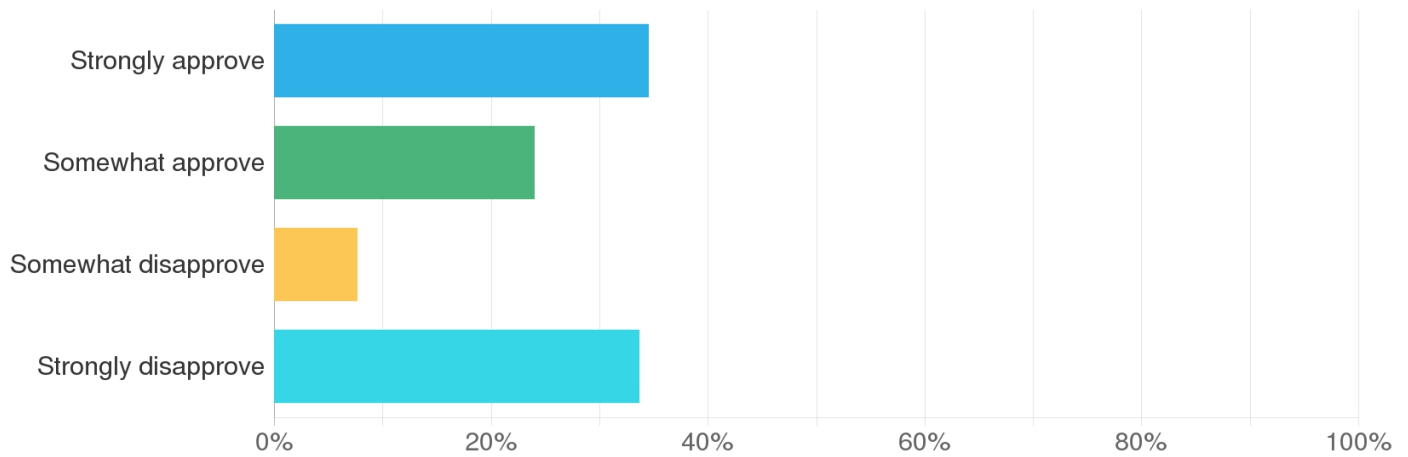


Strongly approve Somewhat approve Somewhat disapprove Strongly disapprove

Value	Frequency	Percent
Strongly approve	382	54.57%
Somewhat approve	57	8.14%
Somewhat disapprove	28	4%
Strongly disapprove	233	33.29%
Total	700	100%

Q4: McConnell Approval

How would you rate the job Mitch McConnell is doing as Senator? Do you strongly agree, somewhat agree, somewhat disapprove, or strongly disapprove of the job he is doing?

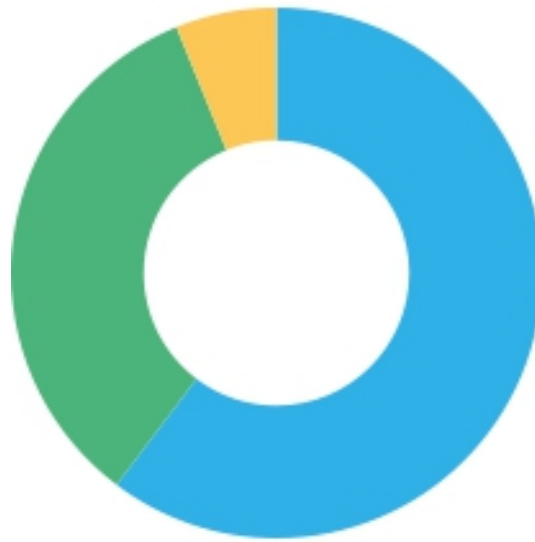


Strongly approve Somewhat approve Somewhat disapprove Strongly disapprove

Value	Frequency	Percent
Strongly approve	242	34.57%
Somewhat approve	168	24%
Somewhat disapprove	54	7.71%
Strongly disapprove	236	33.71%
Total	700	100%

Q5: Presidential Ballot

If the November 3rd General Election for the President of the United States was being held today and the candidates were Republican Donald Trump and Democrat Joe Biden for which candidate would you vote?
If you are still undecided on who to vote for, then



■ Donald Trump ■ Joe Biden ■ Undecided

Value	Frequency	Percent
Donald Trump	422	60.29%
Joe Biden	235	33.57%
Undecided	43	6.14%
Total	700	100%

Q6: US Senate Ballot

If the November 3rd General Election for United States Senate was being held today and the candidates were Republican Mitch McConnell and Democrat Amy McGrath for which candidate would you vote? If you are still undecided on who to vote for, then please s

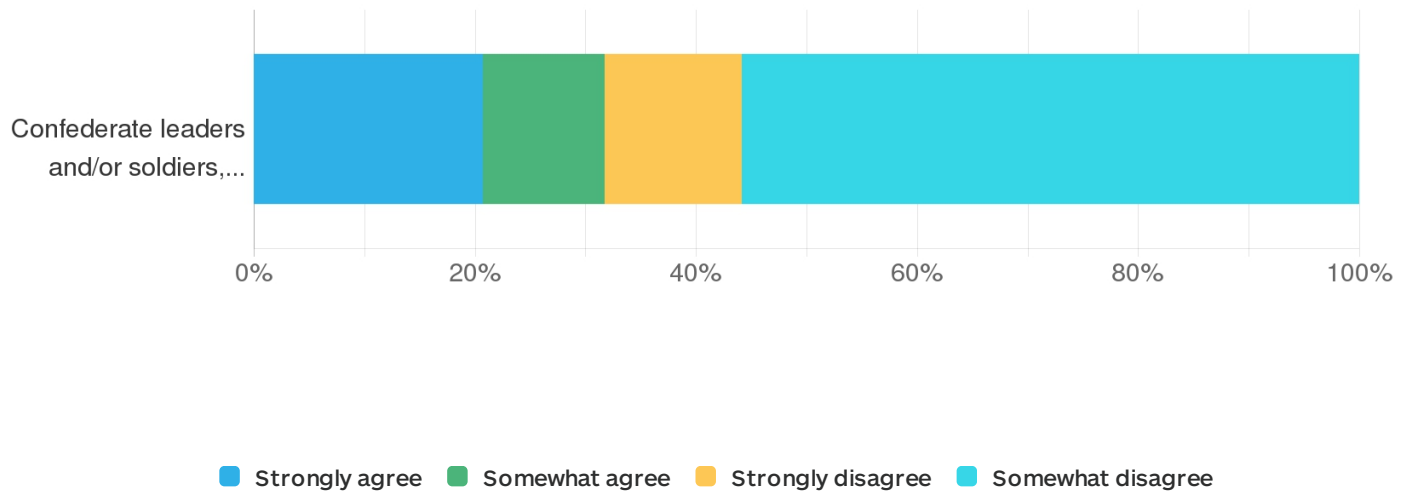


■ Mitch McConnell ■ Amy McGrath ■ Undecided

Value	Frequency	Percent
Mitch McConnell	387	55.29%
Amy McGrath	232	33.14%
Undecided	81	11.57%
Total	700	100%

Q7: Statue Removal

In recent weeks, a debate has arisen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removal?

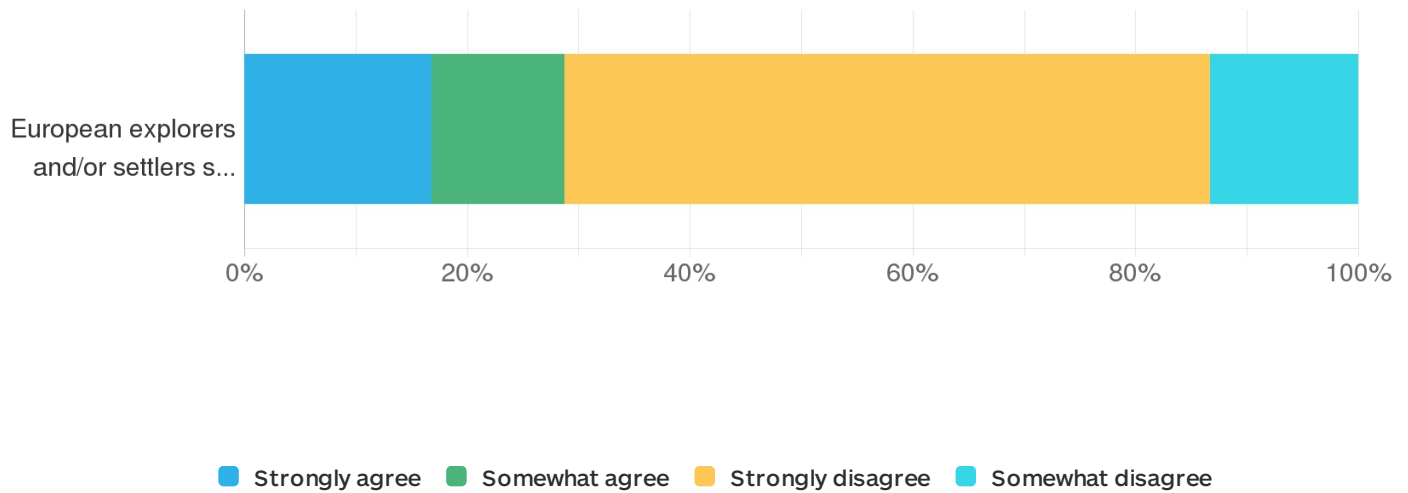


R1 Confederate leaders and/or soldiers, such as Robert E. Lee

Value	Frequency	Percent
Strongly agree	145	20.71%
Somewhat agree	77	11%
Strongly disagree	87	12.43%
Somewhat disagree	391	55.86%
Total	700	100%

Q7: Statue Removal

In recent weeks, a debate has arisen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removal?

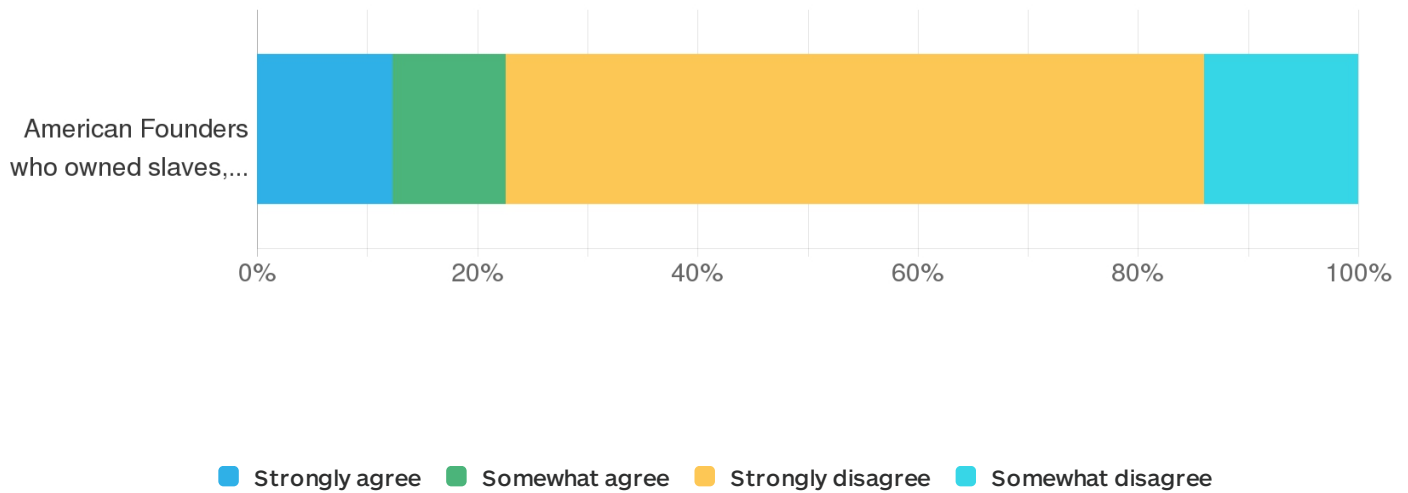


R2 European explorers and/or settlers such as Christopher Columbus

Value	Frequency	Percent
Strongly agree	118	16.86%
Somewhat agree	83	11.86%
Strongly disagree	406	58%
Somewhat disagree	93	13.29%
Total	700	100%

Q7: Statue Removal

In recent weeks, a debate has arisen over whether many public statues and monuments of historical figures should be removed because of the flaws of those individuals. Do you strongly agree, somewhat agree, strongly disagree, or somewhat disagree with removal?

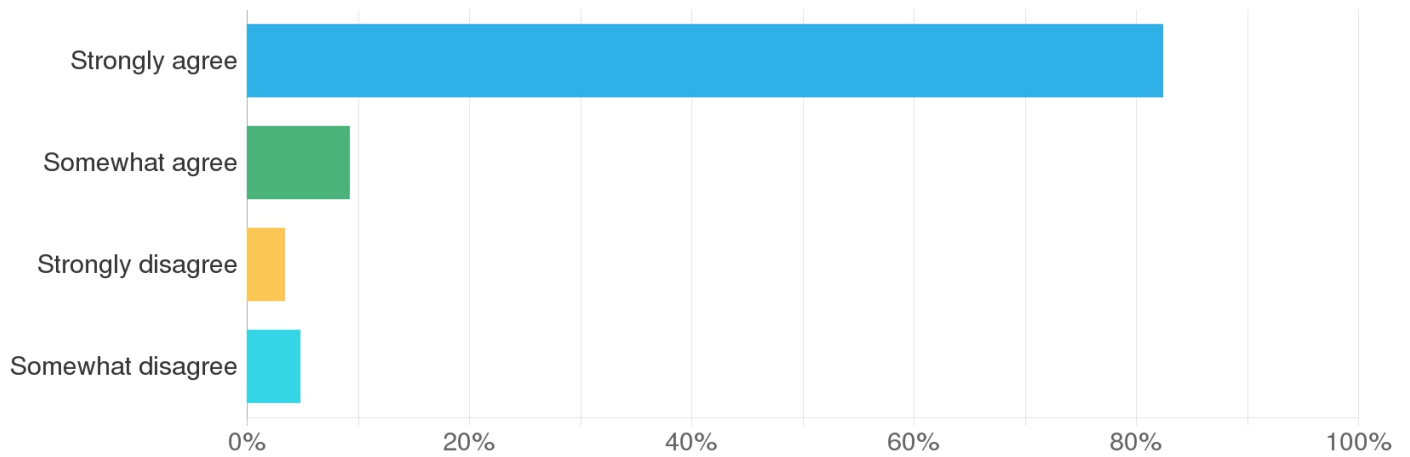


R3 American Founders who owned slaves, such as George Washington

Value	Frequency	Percent
Strongly agree	86	12.29%
Somewhat agree	72	10.29%
Strongly disagree	444	63.43%
Somewhat disagree	98	14%
Total	700	100%

Q8: Proud American

Do you agree or disagree with the following statement? "I am proud to be an American."

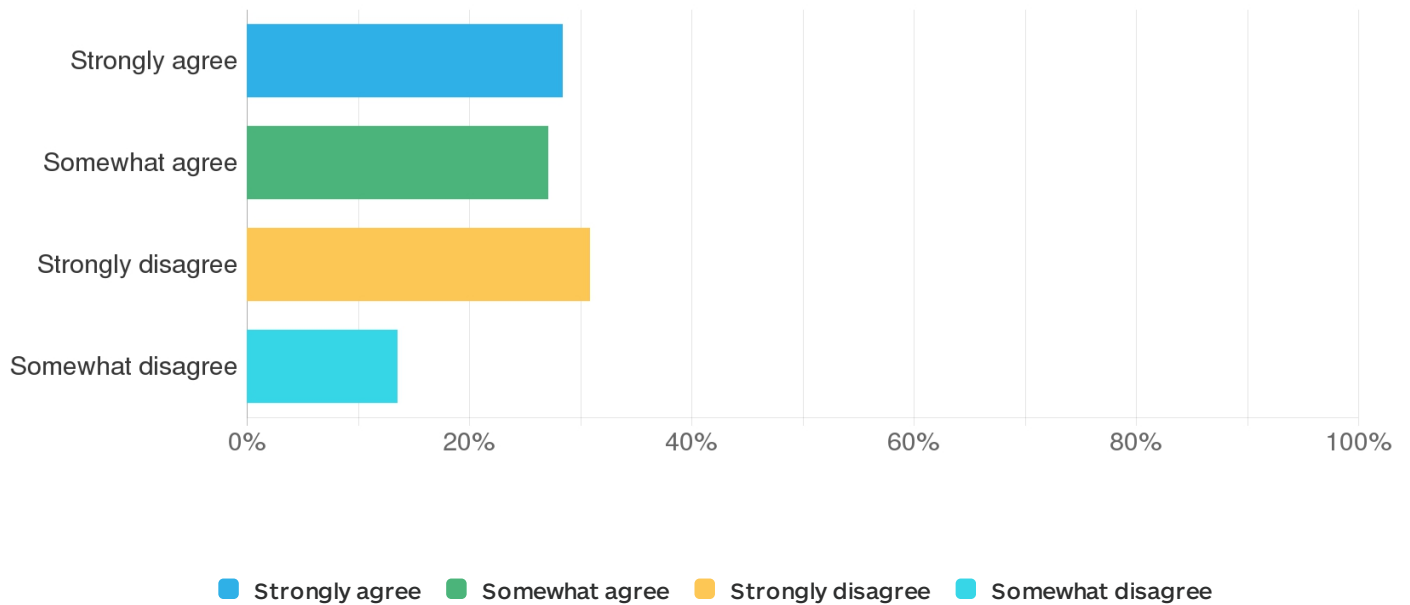


Strongly agree Somewhat agree Strongly disagree Somewhat disagree

Value	Frequency	Percent
Strongly agree	577	82.43%
Somewhat agree	65	9.29%
Strongly disagree	24	3.43%
Somewhat disagree	34	4.86%
Total	700	100%

Q9: 1619 Project

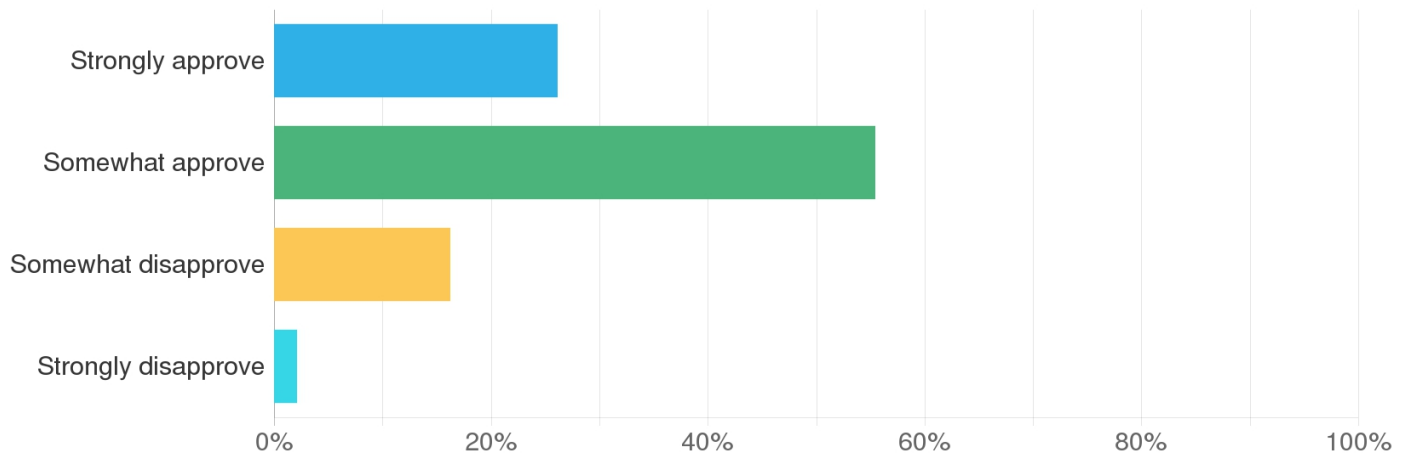
The 1619 Project, an educational history curriculum developed by The New York Times, presents early American history with slavery and white supremacy as the dominant themes. Do you agree or disagree that this is the appropriate focus for teaching America?



Value	Frequency	Percent
Strongly agree	199	28.43%
Somewhat agree	190	27.14%
Strongly disagree	216	30.86%
Somewhat disagree	95	13.57%
Total	700	100%

Q10: BLM Approval

Do you approve or disapprove of the group Black Lives Matter?



Strongly approve Somewhat approve Somewhat disapprove Strongly disapprove

Value	Frequency	Percent
Strongly approve	183	26.14%
Somewhat approve	388	55.43%
Somewhat disapprove	114	16.29%
Strongly disapprove	15	2.14%
Total	700	100%

Q11: BLM Peaceful Protest

Do you believe the protests of the last couple months in support of Black Lives Matter and other related movements have been mostly peaceful?



■ Yes ■ No ■ Not Sure

Value	Frequency	Percent
Yes	197	28.14%
No	424	60.57%
Not Sure	79	11.29%
Total	700	100%

Q12: BLM Traditional Family

If you learned Black Lives Matter supported doing away with the traditional family, would you be more or less likely to support Black Lives Matter?



More likely Less Likely

Value	Frequency	Percent
More likely	168	24%
Less Likely	532	76%
Total	700	100%

Q13: BLM Defund Police

If you learned Black Lives Matter supported defunding police departments nationwide, would you be more or less likely to support Black Lives Matter?



More likely Less Likely

Value	Frequency	Percent
More likely	177	25.29%
Less Likely	523	74.71%
Total	700	100%

Q14: BLM Communist Goals

If you learned Black Lives Matter supported communist goals such as ‘overturning” American capitalism, would you be more or less likely to support Black Lives Matter?



More likely Less Likely

Value	Frequency	Percent
More likely	123	17.57%
Less Likely	577	82.43%
Total	700	100%

Q15: Gendered Athletics

Should boys and men who say they identify as transgender be allowed to compete in girls' and women's athletics?



Yes No

Value	Frequency	Percent
Yes	136	19.43%
No	564	80.57%
Total	700	100%

Q16: Children Chemical Treatments

Should children who say they identify as transgender be allowed to undergo physical sex change surgeries or chemical treatments while they are under the age of 18?



■ Yes ■ No

Value	Frequency	Percent
Yes	112	16%
No	588	84%
Total	700	100%

Q17: Online Pornography

Should online pornography distributors be required by law to verify the age of users who access their content in order to help prevent children under the age of 18 from viewing obscene material?



■ Yes ■ No

Value	Frequency	Percent
Yes	571	81.57%
No	129	18.43%
Total	700	100%

Q18: Big Tech

Should Big Tech companies such as Google, Facebook, and Twitter be allowed to censor speech on their platforms if that speech would otherwise be constitutionally protected in the public square?

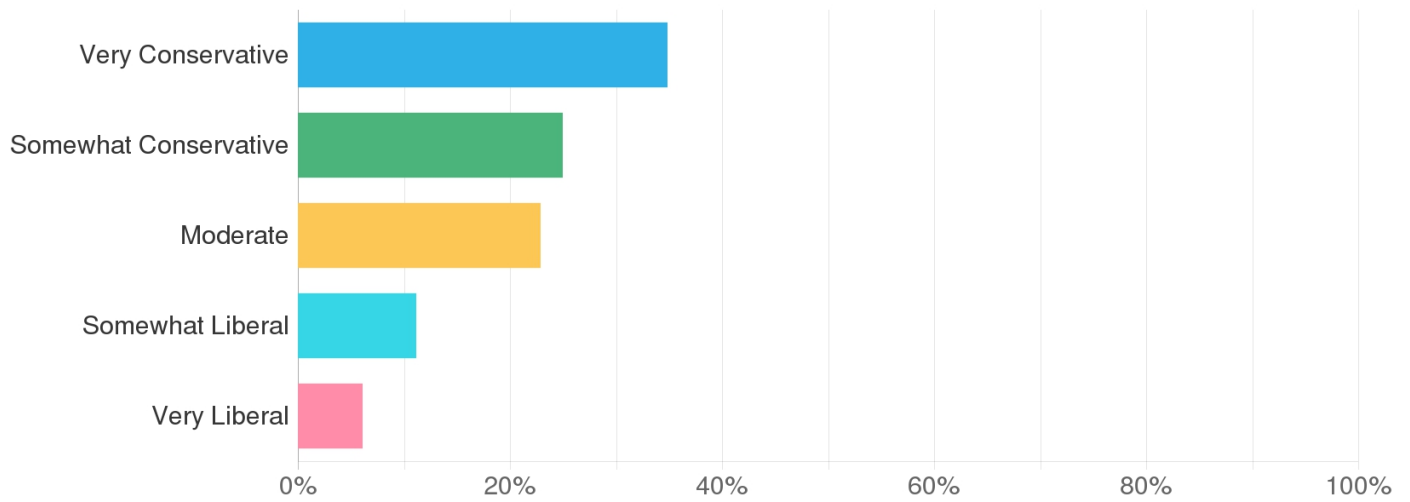


■ Yes ■ No

Value	Frequency	Percent
Yes	255	36.43%
No	445	63.57%
Total	700	100%

Q19: Ideology

Do you consider yourself to be Very conservative, Somewhat Conservative, Moderate, Somewhat Liberal or Very Liberal?

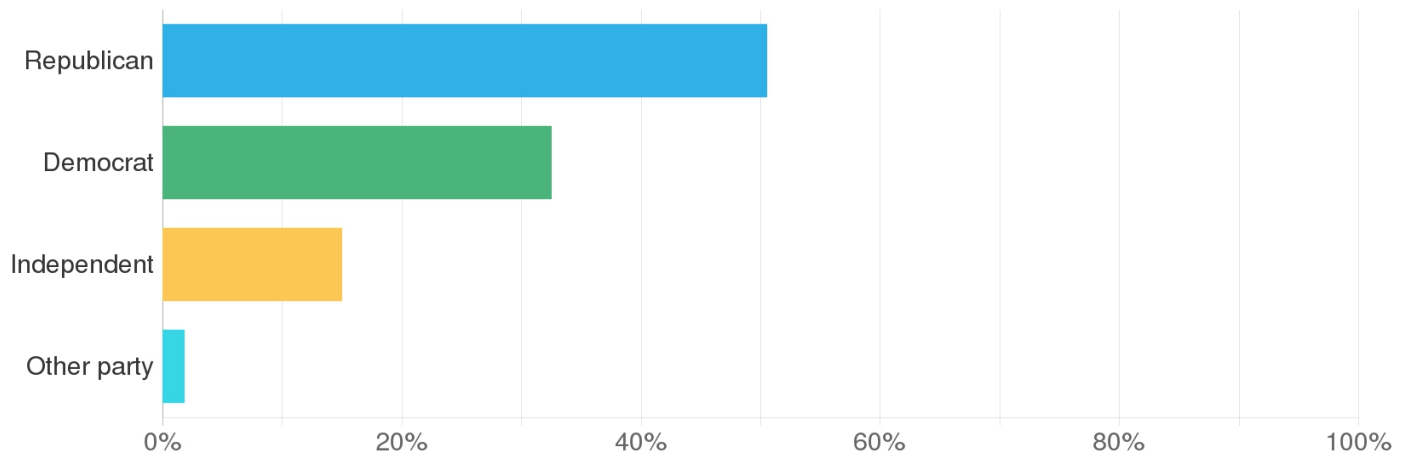


■ Very Conservative ■ Somewhat Conservative ■ Moderate ■ Somewhat Liberal ■ Very Liberal

Value	Frequency	Percent
Very Conservative	244	34.86%
Somewhat Conservative	175	25%
Moderate	160	22.86%
Somewhat Liberal	78	11.14%
Very Liberal	43	6.14%
Total	700	100%

Q20: Party

Do you consider yourself Republican, Democrat or Independent?



■ Republican ■ Democrat ■ Independent ■ Other party

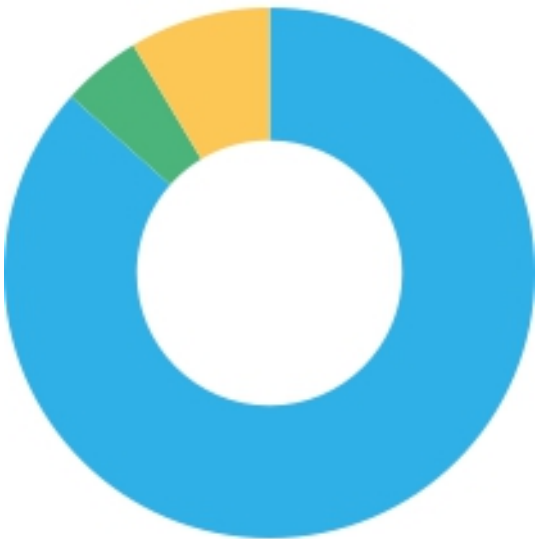
Value	Frequency	Percent
Republican	354	50.57%
Democrat	228	32.57%
Independent	105	15%
Other party	13	1.86%
Total	700	100%

Q21: Gender
What is your gender?



Value	Frequency	Percent
Male	331	47.29%
Female	369	52.71%
Total	700	100%

Q22: Ethnicity
What is your ethnicity? Are you....

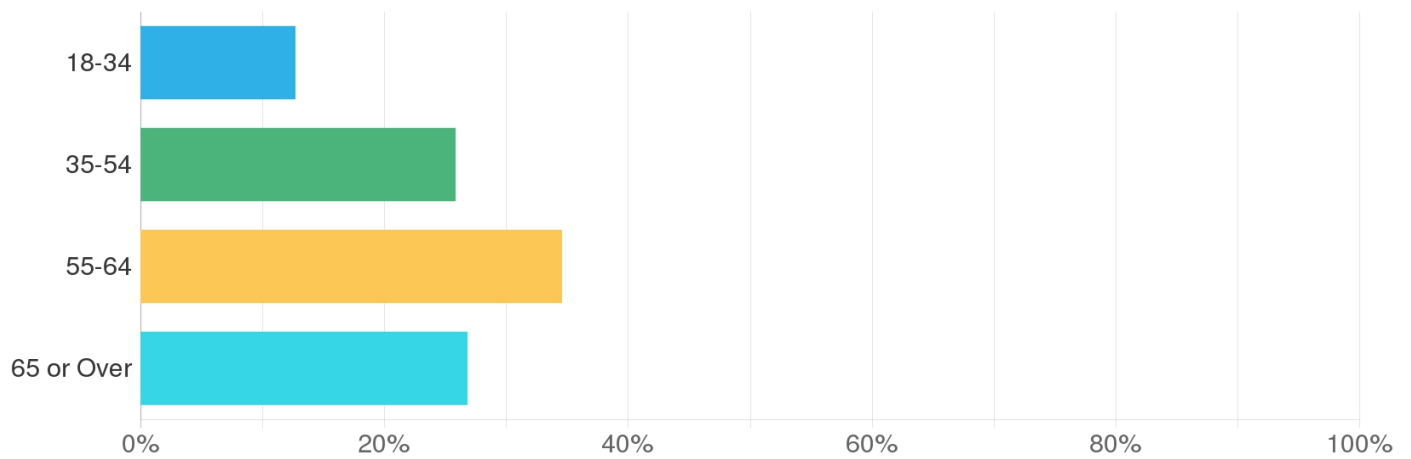


Caucasian African-American Hispanic or other ethnicity

Value	Frequency	Percent
Caucasian	606	86.57%
African-American	34	4.86%
Hispanic or other ethnicity	60	8.57%
Total	700	100%

Q23: Age

What is your age? Are you...

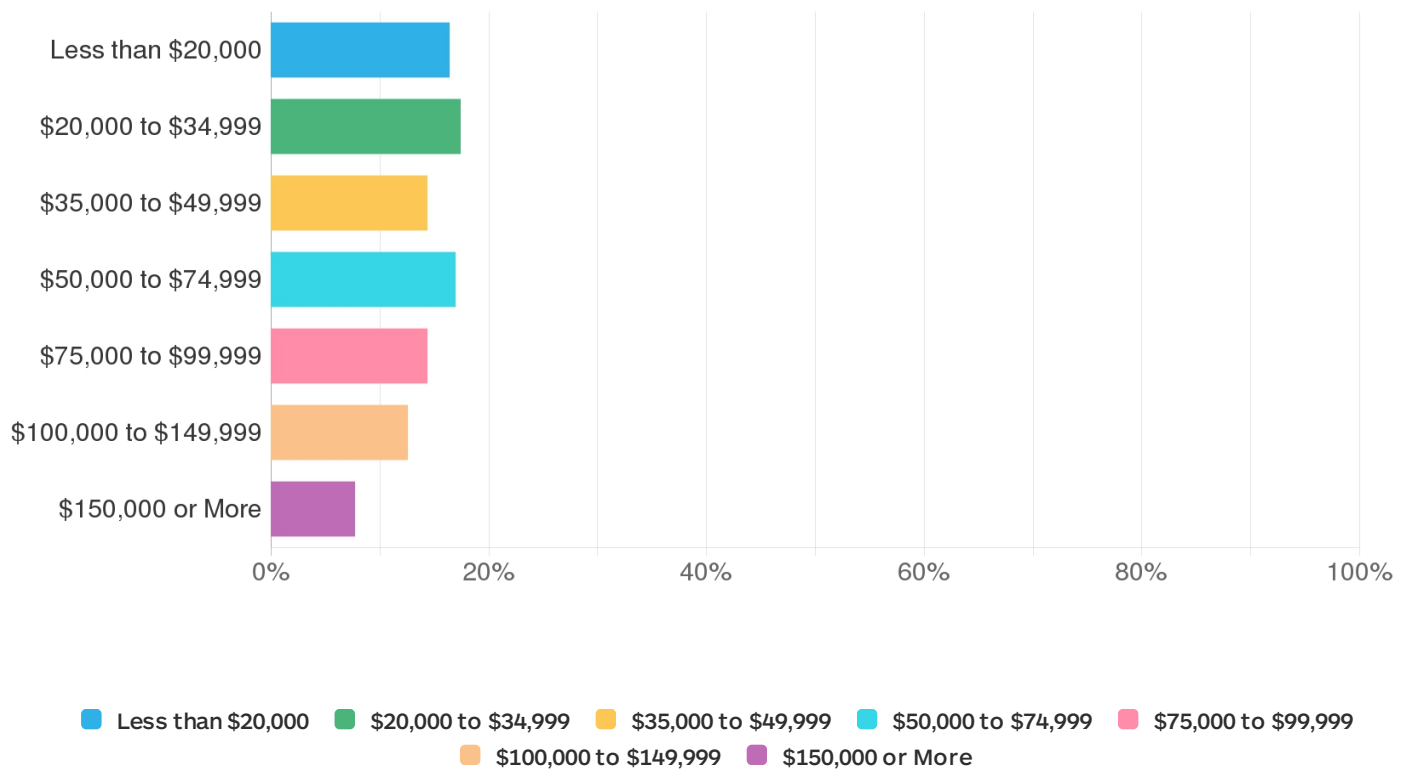


18-34 35-54 55-64 65 or Over

Value	Frequency	Percent
18-34	89	12.71%
35-54	181	25.86%
55-64	242	34.57%
65 or Over	188	26.86%
Total	700	100%

Q24: Household Income

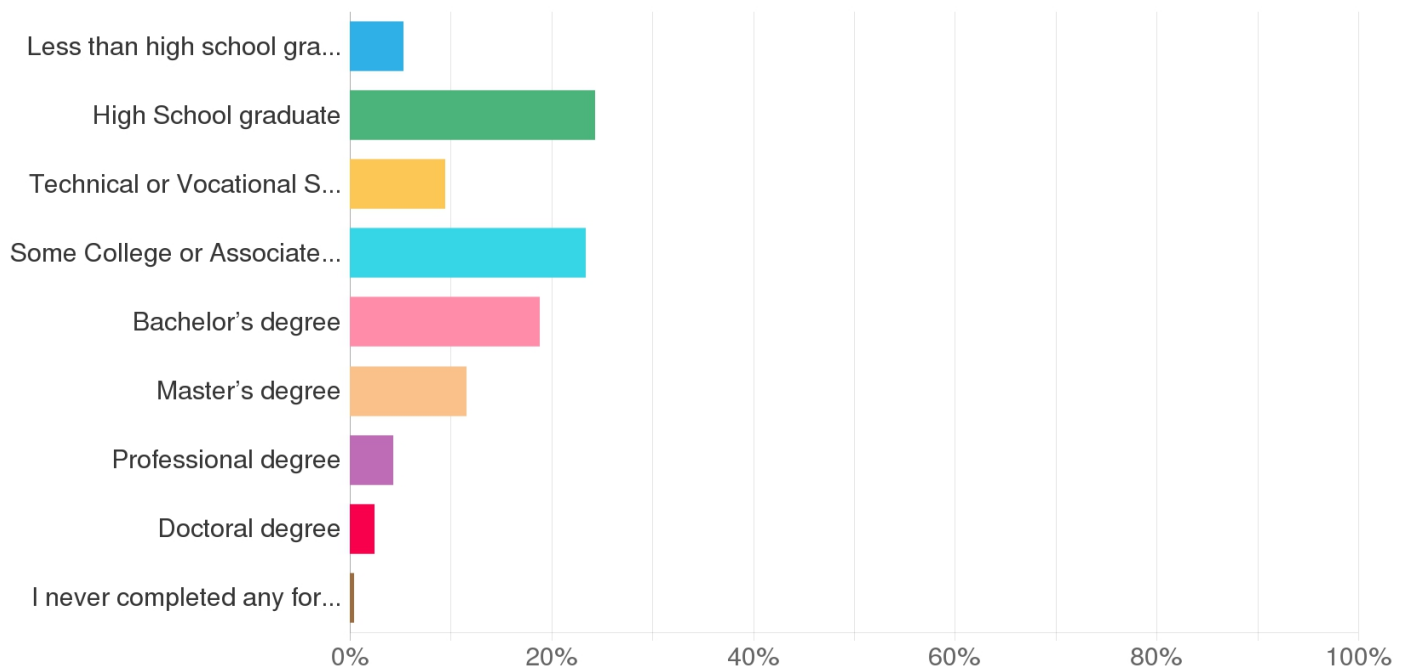
What is your total household income?



Value	Frequency	Percent
Less than \$20,000	115	16.43%
\$20,000 to \$34,999	122	17.43%
\$35,000 to \$49,999	101	14.43%
\$50,000 to \$74,999	119	17%
\$75,000 to \$99,999	101	14.43%
\$100,000 to \$149,999	88	12.57%
\$150,000 or More	54	7.71%
Total	700	100%

Q25: Education

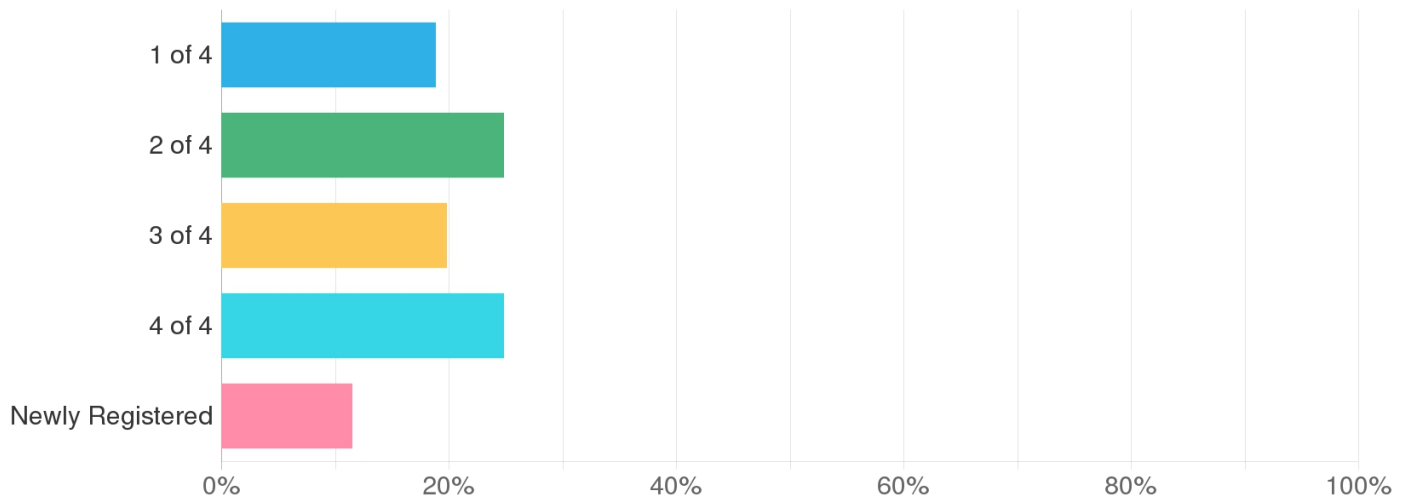
What is the highest level of formal education you have completed?



■ Less than high school gra...
 ■ High School graduate
 ■ Technical or Vocational S...
 ■ Some College or Associate...
 ■ Bachelor's degree
 ■ Master's degree
 ■ Professional degree
 ■ Doctoral degree
 ■ I never completed any for...

Value	Frequency	Percent
Less than high school graduate	37	5.29%
High School graduate	170	24.29%
Technical or Vocational School	66	9.43%
Some College or Associate's Degree	164	23.43%
Bachelor's degree	132	18.86%
Master's degree	81	11.57%
Professional degree	30	4.29%
Doctoral degree	17	2.43%
I never completed any formal education	3	0.43%
Total	700	100%

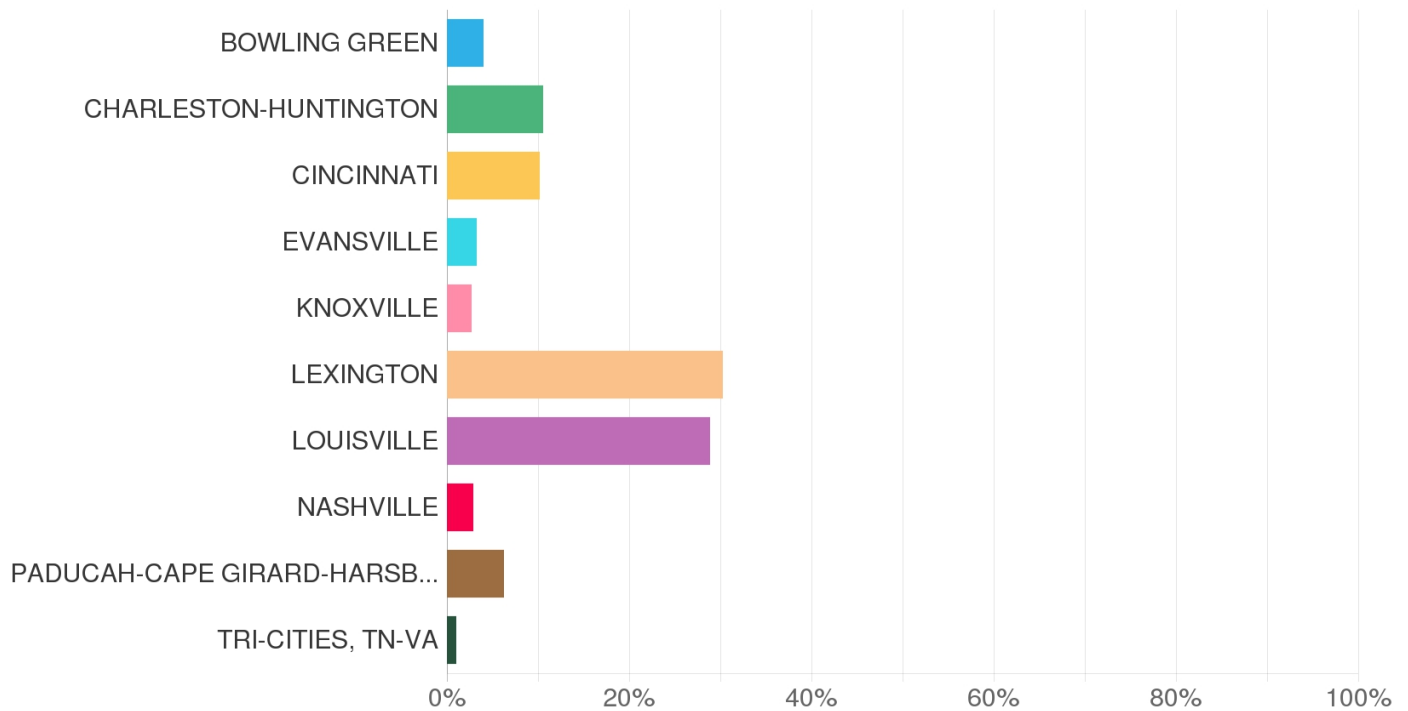
Q26: General Vote History
General Vote History



1 of 4 2 of 4 3 of 4 4 of 4 Newly Registered

Value	Frequency	Percent
1 of 4	132	18.86%
2 of 4	174	24.86%
3 of 4	139	19.86%
4 of 4	174	24.86%
Newly Registered	81	11.57%
Total	700	100%

Q27: DMA
DMA



■ BOWLING GREEN
 ■ CHARLESTON-HUNTINGTON
 ■ CINCINNATI
 ■ EVANSVILLE
 ■ KNOXVILLE
 ■ LEXINGTON
 ■ LOUISVILLE
 ■ NASHVILLE
 ■ PADUCAH-CAPE GIRARD-HARSBURG
 ■ TRI-CITIES, TN-VA

Value	Frequency	Percent
BOWLING GREEN	28	4%
CHARLESTON-HUNTINGTON	74	10.57%
CINCINNATI	71	10.14%
EVANSVILLE	23	3.29%
KNOXVILLE	19	2.71%
LEXINGTON	212	30.29%
LOUISVILLE	202	28.86%
NASHVILLE	20	2.86%
PADUCAH-CAPE GIRARD-HARSBG	44	6.29%
TRI-CITIES, TN-VA	7	1%
Total	700	100%